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WEEKLY REPORT

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

SEP 26 1960

Monday (September 26)

ALL NETS- 9:30-10:30pm NYT & LAT, 1st of 4 programs; SPECIALS - Kennedy-Nixon - LIVE from Chicago (premiere): to the ABC, CBS & NBC nets. (Preempts all programming on all three networks during the time periods). § Telecasts of four joint or split-screen appearances of the major Presidential nominees, Sen. John F. Kennedy of Massachusetts and Vice President Richard M. Nixon, in network studios with no audiences present. The first and fourth programs will be discussions, the others news panel interviews. The first program will deal with "Domestic Policy," with the fourth program, from New York, on "Foreign Policy." The full schedule: Sept 26, Mon, 9:30-10:30pm NYT; Oct 7, Fri, 7:30-8:30pm NYT; Oct 13, Thu, 7:30-8:30pm NYT; Oct 21, Fri, 10-11pm NYT. Network production was chosen by lot, with CBS producing the first program, NBC the second, and ABC the third and fourth. Howard K. Smith of CBS will moderate the first program.

§ Sustaining, public service, all nets.

§ PKGR- CBS News (first program); Prod & Dir- Don Hewitt; production personnel for other programs to be named by the respective networks responsible for each.

ABC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - The Cheyenne Show - FIIM; 142 stations net and delayed. § Sixth season begins for the Western adventure series, starring Clint Walker in the title role. This season, Sugarfoot and Bronco episodes will also be seen under the new, modified program title. Will Hutchins stars in Sugarfoot and Ty Hardin in Bronco. The two series alternated on Tuesdays on the net last season. Cheyenne summer reruns, March 12 thru Sept 19. § SPONSORS- 1) The Procter & Gamble Co thru Benton & Bowles, Inc(NY). 2) Ralston Purina Co thru Gardner Advertising Co(St. L.). 3) Bristol-Myers Co thru Ogilvy, Benson & Mather, Inc(NY). 4) R. J. Reynolds Tobacco Co thru William Esty Co., Inc(NY). 5) AC Spark Plug Div, GMC, thru D.P. Brother & Co(Det). 6) Union Carbide Consumer Products Co thru William Esty Co., Inc(NY). 7) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY). 8) Dow Chemical Co thru MacManus, John & Adams, Inc(Det). 9) Peter Paul, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). 10) E. I. du Pont de Nemours & Co., Inc thru N. W. Ayer & Son, Inc(NY).

§ PKGR & Film Prod- Warner Bros. TV Division, at Warner Bros. Studios, Burbank, Calif.; Exec Prod- William T. Orr; Prods- Burt Dunne(Sugarfoot), Sidney Biddell(Cheyenne, Bronco); Dirs- Various; Story Ed- Jim Barnett; Casting Dir- Ed Rhine.

NBC- 4:30-5pm NYT, 2:30-3pm LAT, Mon thru Fri; DEBUT - Here's Hollywood - TAPE, recorded in LA; 139 stations net and delayed. (Replaces Adventure Time, last show Sept 23). § Host Dean Miller and co-host Joanne Jordan interview top name personalities of the entertainment world in Hollywood, discussing varied subjects, including stars' backgrounds, hobbies and other business interests; recorded via a mobile tape unit in various locales in the Hollywood area.

§ Participations.

§ PKGR- O & O Productions with NBC-TV(LA); Prods- Jess Openheimer, Peer J. Openheimer.

Monday(September 26)

NBC- 11:15-11:30pm NYT, this date only; SPECIAL - President Eisenhower - Catholic Charities - TAPE, recorded in NY; to the net. § President Eisenhower addresses the Golden Jubilee Dinner of the National Conference of Catholic Charities at the Statler-Hilton Hotel in New York, earlier in the evening.

Tuesday(September 27)

ABC- 8-8:30pm NYT & LAT, Weekly; RETURN - The Rifleman - FILM; 162 stations net and delayed. § Third season begins for the Western adventure series, starring Chuck Connors in the title role as Lucas McCain, a widower, and Johnny Crawford as his young son Mark. Summer reruns, June 7-Sept 20, 1960. A new regular to be added this season will be Joan Taylor as Millie, a new storekeeper in town. § SPONSOR- The Procter & Gamble Co (Crest, Prell Concentrate) thru Benton & Bowles, Inc(NY); Acct Supervs- David Hotz(Prell), Robert Young(Crest). § PKGR & Film Prod- Four Star Films, Inc., with Sussex Pictures, Inc., at Republic Studios, Studio City, Cal.; Prods- Arthur Gardner, Jules Levy, Arnold Laven; Assoc Prod- Arthur Nadel; Dirs- Arnold Laven, others; Dir of Photog- Howard Schwartz; Art Dir- Jan Van Tamelen; Writers- Various; Casting- Phil Benjamin.

ABC- 8:30-9pm NYT & LAT, Weekly; RETURN - The Life and Legend of Wyatt Earp - FILM; 143 stations net and delayed. § Sixth season begins for the Western series with Hugh O'Brian starring in the title role as the famed marshal, again this season emphasizing episodes in Tombstone. Summer reruns, June 14-Sept 20. § SPONSORS- 1) General Mills, Inc (Cheerios, Gold Medal Flour) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- Charles Hotchkiss. 2) The Procter & Gamble Co (Gleem, Lava, Lilt) thru Compton Advertising, Inc(NY); TV Acct Rep- Fritz Lamont. § PKGR & Film Prod- Wyatt Earp Enterprises, Inc., at Desilu Studios, Hollywood, Cal.; Exec Prods- Robert F. Sisk, Louis F. Edelman; Prod- Roy Rowland; Dirs- Paul Landres, Sidney Salkow; Dir of Photog- Bob Hauser; Writers- Frederick Hazlitt Brennan, John Dunkel.

ABC- 9-10pm NYT & LAT, 1st of 15 programs during season; DEBUT - Close-up! - TAPE & FILM, recorded in various locales; 106 stations net and delayed. (Premiere is in the time formerly occupied by The Rifleman, 9-9:30pm, moved to 8-8:30pm for the new season; and Colt. 45, 9:30-10pm, to be seen 7:30-8pm this date and on Sat, Oct 1, 8-8:30pm NYT. Colt. 45 and The Rifleman are in the time formerly occupied by Bronco, last show Sept 13, alternating with Sugarfoot, last show Sept 20. See Cheyenne Show, page 107, for current time spots for the two). § A new series of public information programs on topical subjects of dispute and of immediate interest to Americans. The premiere program in the series is "Cast the First Stone," a documentary study of prejudice in the North, filmed in New York, Chicago, Los Angeles, Detroit and Nebraska and South Dakota. John Daly is narrator for the programs in the series, future schedule to be announced. § SPONSOR- Bell & Howell Co (Cameras, Photo Equipment) thru McCann-Erickson, Inc(Chi). § PKGR- ABC News & Public Affairs, Special Projects Div(NY); Superv- John Daly; Prod (Premiere)- Walter Peters; Dir- Marshal Diskin; Assoc Dir- Jock Manton; Special Writer- Graham Grove; Interviewers- Walter Peters, Graham Grove.

ABC- 10-10:30pm NYT & LAT, Weekly; RETURN - Alcoa Presents - FILM; 116 stations net and delayed. § Third season begins for the drama anthology series based on incidents of supranormal phenomena, starring John Newland as host-narrator. Summer reruns, June 28-Sept 20, 1960. § SPONSOR- Aluminum Co of America thru Fuller & Smith & Ross, Inc(Pitt & NY). § PKGR & Film Prod- One Step Beyond Productions, at MGM Studios, Culver City, Calif.; Prod- Collier Young; Creator-Assoc Prod- Merwin Gerard; Dir- John Newland; Dir of Photog- Dale Deverman; Writers- Larry Marcus (head), Collier Young, others.

Tuesday(September 27)

CBS- 2:30-3pm NYT, 1:30-2pm LAT, this date only; SPECIAL - Grand National Bake-off - LIVE; no. of stations not available. (Preempts Art Linkletter's House Party). § Art Linkletter is m.c. for the presentation of \$100,000 in awards for the 12th Pillsbury Grand National Bakeoff, this year at the Statler-Hilton Hotel, Washington, D. C.

§ SPONSOR- Pillsbury Co (Best Flour) thru Campbell-Mithun, Inc(Minn).

§ PKGR- CBS-TV(NY); Exec Prod- Paul Levitan; Prods- Phil Sykes, Harve Fischman; Dir- Vern Diamond.

CBS- 8:30-9pm NYT & LAT, Weekly; RETURN - Dobie Gillis - FILM; 130 stations net and delayed. § Second season begins for the situation comedy series starring Dwayne Hickman in the title role, with Frank Faylen as his father, Herbert Gillis; Florida Friebus as his mother, Winifred Gillis, and Bob Denver as Dobie's pal, Maynard Krebs. The series title has been shortened this season from the original The Many Loves of Dobie Gillis. Summer reruns, July 19-Sept 20, 1960.

§ SPONSORS- 1) Philip Morris, Inc (Marlboro) thru Leo Burnett Co., Inc(Chi). 2) Pillsbury Co (Cakes, Frosting, Pies) thru Leo Burnett Co., Inc(Chi).

§ PKGR & Film Prod- 20th Century-Fox TV, at Fox Western Studios, Hollywood, Cal.; Prod & Dir- Rod Amateau; Creator & Writing Superv- Max Schulman; Assoc Prods- Joel Kane, Guy Scarpitta; Dir of Photog- James Van Trees; Art Dir- Edward L. Ilou; Casting- Robert Walker (Fox Western).

CBS- 9-9:30pm NYT & LAT, Weekly; DEBUT - The Tom Ewell Show - FILM; 138 stations net and delayed. (In the time formerly occupied by Tightrope, last show Sept 13). § Situation comedy starring Tom Ewell as Tom Potter, a real estate operator and family man completely surrounded by females, also starring Marilyn Erskine as his wife, Frances, and Mabel Albertson as his mother-in-law, Irene (Grandma) Brady; with Cindy Robbins as his 15-year-old daughter Carol, Sherry Alberoni as his 11-year-old daughter Debbie, and Eileen Chesis as 7-year-old Cissie.

§ SPONSORS- 1) Quaker Oats Co (Cereals) thru J. Walter Thompson Co(Chi). 2) The Procter & Gamble Co (Joy, Crest) thru Leo Burnett Co., Inc(Chi), agency of record.

§ PKGR & Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Hy Averbach; Assoc Prod- Bill Harmon; Dirs- Hy Averbach, others; Dir of Photog- Harry Wild; Art Dir- Gibson A. Holley; Writers- Madelyn Martin, Bob Carroll, Jr (head writers).

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - The Red Skelton Show - LIVE from NY (premiere only), then LIVE & TAPE from LA; 165 stations net and delayed. (Replaces The Comedy Spot, last show Sept 20). § Eighth season opens for the comedy variety show with a special one-man all-pantomime show starring Red Skelton, devoted to "Laughter - The Universal Language," presented before an audience of U. N. delegates to salute the U. N.'s 15th anniversary year. After the premiere for the season, the program will return to its Hollywood base, presenting Skelton's comedy skits and guests each week.

§ SPONSORS- 1) Pet Milk Co (Milk Products, Pet-Ritz Pies) thru Gardner Advertising Co(St. L.); Acct Superv- Wells Hobler. 2) S. C. Johnson & Son (Pledge, Kleer, Holiday) thru Foote, Cone & Belding(Chi).

§ PKGR- Sursum Corp(LA); Exec Prod- Charles Luftig; Prod- Cecil Barker; Assoc Prod- Howard A. Quinn; Dir- Seymour Berns; Music Dir- David Rose; Art Dir- Edgar Lansbury; Choreog- Jack Boyle; Writers- Sherwood Schwartz, Dave O'Brien, Al Schwartz, Martin A. Ragaway.

CBS- 10-11pm NYT & LAT, Weekly; RETURN - The Garry Moore Show - TAPE, recorded in NY; 175 stations net. (Replaces Diagnosis Unknown, last show Sept 20).

§ Third season begins for the comedy-variety-music show starring Garry Moore, with Durward Kirby, Marion Lorne and Carol Burnett (Continued on next page)

Tuesday(September 27)

CBS- The Garry Moore Show (Cont'd from previous page): featured weekly, with weekly guest stars, backed by regular singing and dancing groups. This season, the program continues with its "That Wonderful Year" segment, and adds a new feature, "Somebody Goofed," showing humorous errors cut from motion picture footage.

§ SPONSORS- 1) (alternate hour) Plymouth Division (Plymouth, De Soto, Valiant), Chrysler Corp thru N. W. Ayer & Son, Inc(Det). 2) (half-hour, alternate weeks) S. C. Johnson & Son, Inc (Glo-Coat, Glade, other waxes and polishes) thru Foote, Cone & Belding(Chi), agency of record. 3) (half-hour, alternate weeks) Polaroid, Inc (Cameras, Film) thru Doyle Dane Bernbach, Inc(NY); Acct Exec- Neil Schreckinger.

§ PKGR- Red Wing Productions, Inc(NY) and Bob Banner Associates, Inc(NY); Exec Prod- Bob Banner; Prod- Joe Hamilton; Assoc Prod- Robert Wright; Dir- Dave Geisel; Assoc Dir- Mack Bing; Music Dir- Irwin Kostal; Music Numbers Stager- Ernest Flatt; Choral Dir- George Becker; Set Design- Charles Lisanby; Costumes- Robert Mackintosh; Writers- Vincent Bogert (head), Neil Simon, Coleman Jacoby and Arnie Rosen, Sidney Reznick; Special Musical Material- Ed Scott.

NBC- 8:30-9pm NYT & LAT, Weekly; NET DEBUT - Alfred Hitchcock Presents - FILM; 183 stations net and delayed. (In the time formerly occupied by NBC Playhouse, last show Sept 6, and The Gas Company Playhouse, last show Sept 13).

§ Sixth season, the first on NBC, begins for the drama anthology series present-unusual stories in the mystery and suspense field, with Alfred Hitchcock as host. The program debuted on CBS on Oct 2, 1955, and was seen thru Sept 25, 1960.

§ SPONSOR- Lincoln-Mercury Div (Mercury), Ford Motor Co thru Kenyon & Eckhardt, Inc(Det); Acct Superv- G. C. T. Fry.

§ PKGR & Film Prod- Shamley Productions, Inc at Revue Studios, Universal City, Cal.; Prod- Joan Harrison; Assoc Prod- Norman Lloyd; Dirs- Various; Alfred Hitchcock, others; Writers- Various; Casting- thru Revue.

Wednesday(September 28)

ABC- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - Hong Kong - FILM; 119 stations net and delayed. (Replaces Music for a Summer Night, last show Sept 21). § Adventure-intrigue series, starring Rod Taylor as Glenn Evans, a correspondent who uses the British Crown Colony as a base for covering the Orient; with Lloyd Bochner as Chief Inspector Neil Campbell of the Hong Kong Police and Jack Kruschen as Tully, an American who operates a bar and grill in the city.

§ SPONSORS- 1) (major) Kaiser Industries (All Divisions) thru Young & Rubicam, Inc(NY). 2) Armour & Co thru Foote, Cone & Belding(Chi). 3) Harold F. Ritchie, Inc (Brylcreem) thru Kenyon & Eckhardt, Inc(NY). 4) Derby Foods, Inc thru McCann-Erickson, Inc(Chi). 5) Scripto, Inc (Pens, Pencils) thru Donahue & Coe, Inc(NY).

§ PKGR & Film Prod- 20th Century-Fox Television, Inc(LA), at Fox Studios, Hollywood, Cal; Exec Prod- William Self; Prod- Herbert Hirschman; Dirs- Ida Lupino, others; Dir of Photog- Philip Lathrop; Creator & Superv Writer- Robert Buckner; Writers- Various; Casting- Robert Walker (20th Century-Fox TV).

ABC- 8:30-9pm NYT & LAT, Weekly; RETURN - The Adventures of Ozzie and Harriet - FILM; 136 stations net and delayed. (Replaces The Adventures of the Nelson Family, summer reruns of the same series, last show Sept 21). § Ninth season begins for the situation comedy series involving the real family of Ozzie and Harriet Nelson and their sons Dave and Rick, all starring as themselves.

§ SPONSORS- 1) Eastman Kodak Co (Cameras, Projectors, Films) thru J. Walter Thompson Co(NY); Acct Superv- William G. Moore. 2) The Coca-Cola Co thru McCann-Erickson, Inc(NY); Acct Superv- Neal Gilliatt.

§ PKGR & Film Prod- Stage Five Productions at General Service Studio, Hollywood, Cal.; Prod, Dir & Head Writer- Ozzie Nelson; Assoc Prod- Leo Pepin; Asst Dir- Dick Bremerkamp; Dir of Photog- Harold Lipstein; Writers- Various.

THIS WEEK (Cont'd)

Wednesday(September 28)

NBC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Wagon Train - FILM; 187 stations net and delayed. § Fourth season begins for the Western adventure series starring Ward Bond as Wagonmaster Seth Adams and Robert Horton as Scout Flint McCullough, with Frank McGrath as Charley Wooster and Terry Wilson as Bill Hawks; with a top name guest star in each week's episode. Stories concern the dangers and problems of the early settlers in the West. Summer reruns, June 29-Sept 21. § SPONSORS- 1) (one hour, alternate weeks) Ford Division, Ford Motor Co thru J. Walter Thompson Co(Detroit). 2) (half-hour, alternate weeks) National Biscuit Co thru McCann-Erickson, Inc(NY). 3) (half-hour, alternate weeks) R. J. Reynolds Tobacco Co thru William Esty Co., Inc(NY). § PKGR- MCA-Revue Productions, Inc with NBC-TV; Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Prod- Howard Christie; Dirs- Various; Dir of Photog- Benjamin H. Kline; Art Dir- Howard E. Johnson; Writers- Various; Casting- thru Revue.

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - Astaire Time - TAPE (COLOR), recorded in LA; 150 stations net and delayed. § Dance and song revue, starring Fred Astaire, with dancer Barrie Chase, Count Basie and his band with Joe Williams, the Hermes Pan dancers and David Rose and the orchestra. § SPONSOR- Chrysler Corp thru Leo Burnett Co., Inc(Detroit & Chi). § PKGR- Ava Productions, Inc(LA); Prod- Fred Astaire; Dir- Greg Garrison; Assoc Prod & Choreog- Hermes Pan; Prodn Coord- Gil Rodin; Music Dir- David Rose; Art Dir- Ed Stephenson; Costumes- Grady Hunt; Jean Louis (for Miss Chase); Assoc Dir- Jules Seidman.

Thursday(September 29)

ABC- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - Guestward Ho! - FILM; 123 stations net and delayed. (Replaces Steve Canyon, last show Sept 22). § Situation comedy series about a New York family that goes to New Mexico to operate a dude ranch, but finds that life is complicated by Hawkeye the Indian, starring Joanne Dru as Babs Hooton, also starring J. Carrol Naish as Hawkeye, with Mark Miller as Bill Hooton and Flip Mark as Brook, Babs' and Bill's 10-year-old son. § PKGR & Film Prod- Desilu Productions, Inc at Desilu Studios, Hollywood, Cal.; Exec Prod & TV Creator- Cy Howard; Prod- David Heilweil (premiere only, Jerry Thorpe); Dirs- Various; Asst Dir- Ted Schilz; Dir of Photog- Lucian Andriot; Art Dirs- Ralph Berger, Howard Hollander; Writers- Various; Stories based on book by Patrick Dennis and Barbara Hooton. § SPONSORS- 1) Ralston Purina Co (cereals) thru Guild, Bascom & Bonfigli, Inc (S.F.). 2) Seven-Up Co thru J. Walter Thompson Co(NY).

ABC- 8:30-9pm NYT & LAT, Weekly; RETURN - The Real McCoys - FILM; 169 stations net and delayed. § Fourth season begins for the situation comedy series about the McCoys of West Virginia now settled in California's San Fernando Valley, starring Walter Brennan as Grandpa Amos McCoy, with Richard Crenna as Luke, Kathy Nolan as Kate, Lydia Reed as Hassie, Michael Winkelman as Little Luke and Tony Martinez as Pepino. Summer reruns, April 21-Sept 22. § SPONSOR- The Procter & Gamble Co thru Compton Advertising, Inc(NY). § PKGR- Brennan-Westgate Productions with Marterto Productions, Inc(LA); Film Prod- Desilu Productions, Inc., at Desilu Culver Studios, Culver City, Cal.; Prod- Irving Pincus; Assoc Prod- Norman Pincus; Dir- David Alexander; Dir of Photog- Iothrop Worth; Writers- Various.

ABC- 9-9:30pm NYT & LAT, Weekly; DEBUT - My Three Sons - FILM; 165 stations net and delayed. (Replaces The Jeannie Carson Show, last show Sept 22). Family comedy program concerning the varied events in the life of a widowed aeronautical engineer, his father-in-law and three sons, (Continued on next page)

Thursday(September 29)

ABC- My Three Sons (Cont'd from previous page): starring Fred MacMurray as Steve Douglas, the handsome widower; William Frawley as Michael Francis O'Casey; with Tim Considine as Mike, Don Grady as Robbie and Stanley Livingston as Chip.
§ SPONSOR- Chevrolet Motor Division, GMC, thru Campbell-Ewald Co(Det); Acct Superv- Colin Campbell.

§ PKGR & Film Prod- Don Fedderson Productions at Desilu Gower Studios, Hollywood, Cal.; Exec Prod- Don Fedderson; Prod & Dir- Peter Tewksbury; Assoc Prod- Fred Henry; Dir of Photog- Robert Planck; Art Dir- Dick Berger; Music- Frank DeVol; Story Ed- Jim Leighton; Casting- Judy Adkins.

CBS- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - The Witness - TAPE, recorded in NY; 150 stations net and delayed. (Replaces The Invisible Man, 7:30-8pm, last show Sept 22, and Playhouse of Stars, 8-8:30pm, last show Sept 22). § Dramatized, simulated probes, in hearing-room fashion by a "Committee of Inquiry," of the activities of the famous, the infamous, the controversial and the colorful persons of near and distant history. The first personality in the spotlight is Charles "Lucky" Luciano, the ganglord who was deported to Italy in 1946.

§ SPONSORS- 1) R. J. Reynolds Tobacco Co thru William Esty Co., Inc(NY). 2) Helene Curtis Industries, Inc thru Edward H. Weiss & Co(Chi). 3) Knemark, Inc(Esquire Shoe Polish) thru Mogul, Williams & Saylor, Inc(NY). 4) Schick, Inc thru Benton & Bowles, Inc(NY).

§ PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Prods- Murray Susskind, alt with Jacqueline Babbin; Assoc Prods- Renee Valente, Irve Tunick; Dirs- William A. Graham, others; Assoc Dir- Randall Henderson; Set Design- Burr Smidt; Creator & Writer- Irve Tunick; Casting- Talent Associates, Ltd.

CBS- 10-10:30pm NYT & LAT, Weekly; RETURN - Person to Person - TAPE, recorded in various cities; 95 stations net. § Eighth season begins for the program, with a move to a new day and time. The program has been seen Fridays, 10:30-11pm NYT, since its debut on Oct 2, 1953. Charles Collingwood returns as host for his second season, "visiting" famous personalities and dignitaries around the world. The program will increase its number of full half-hour single guest interviews. The last program in its previous spot, Sept 23.

§ SPONSOR- Open.

§ PKGR- CBS-TV(NY); Prod- Perry Lafferty; other production personnel to be announced.

CBS- 10:30-11pm NYT & LAT, Weekly; RETURN - The June Allyson Show - FIIM; 130 stations net and delayed. (Replaces To Tell the Truth, which moved to Monday, 7:30-8pm NYT & LAT, effective Sept 26, in turn replacing The Charlies Farrell Show, last show Sept 19). § Second season begins for the drama anthology series, starring June Allyson as hostess and occasional star of the series; with name guest stars each week in contemporary stories. The program returns to a new day and time; previously it was seen Mondays, 10:30-11pm NYT & LAT. (The network title for the program is The Du Pont Show with June Allyson). Summer reruns in its previous time spot, May 9-Sept 5. (Also, see page 106).

§ SPONSOR- E. I. du Pont de Nemours & Co., Inc (Textile Fibers Dept) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Superv- John Maupin.

§ PKGR- Four Star Films, Inc with Pamric Productions; Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Peter Kortner; Dirs- Various; Dir of Photog- George Diskant; Writers- Various; Casting- Marjory McKay.

NBC- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - Outlaws - FIIM; 140 stations net and delayed. (Replaces Law of the Plainsman, 7:30-8pm, last show Sept 22, and Bat Masterson, 8-8:30pm, moving to 8:30-9pm, this date). § Western-adventure series documenting the stories of famous badmen of the Oklahoma Territory before the turn of the century, starring Barton MacLane (Continued on next page)

THIS WEEK (Cont'd)

Thursday(September 29)

NBC- Outlaws (Cont'd from previous page): as U. S. Marshal Frank Caine, with Don Collier as Will Foreman and Jock Gaynor as Heck Martin, deputy marshals. Name guest stars fill major roles in each episode.

§ SPONSORS- 1) Warner-Lambert Pharmaceutical Co thru Ted Bates & Co., Inc(NY). 2) Studebaker-Packard Corp thru D'Arcy Advertising Co., Inc(NY). 3) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 4) Gold Seal Co thru Campbell-Mithun, Inc(Minn). 5) Ford Motor Co thru J. Walter Thompson Co(Detroit). 6) Pan American Coffee Bureau thru BBDO, Inc(NY). 7) Mogen David Wine Corp thru Edward H. Weiss & Co(Chi).

§ PKGR & Film Prod- NBC-TV at MGM Studios, Culver City, Cal.; Exec Prod- Frank Telford; Prod- Joseph Dackow; Dirs- Various; Assoc Prod- John Banse; Dir of Photog- Harkness Smith; Writers- Charles Beaumont, Jack Curtis, Daniel Mainwaring, Andrew Lewis, Walter Doniger, Carey Wilber, Douglas Heyes; Casting- Jane Murray.

NBC- 8:30-9pm NYT & LAT, Weekly; RETURN - Bat Masterson - FIIM; 141 stations net and delayed. (Replaces Producers' Choice, last show Sept 22). § Third season begins, in a new time spot, for the Western adventure series starring Gene Barry in the title role. Summer reruns, June 30-Sept 22, in the former time spot, 8-8:30pm.

§ SPONSORS- (East and Midwest) National Dairy Products Corp (Sealtest Div) thru N. W. Ayer & Son, Inc(NY). (West only) Hills Brothers Coffee, Inc thru N. W. Ayer & Son, Inc(S.F.).

§ PKGR & Film Prod- Ziv United Artists, Inc at Ziv United Artists Studio, Hollywood, Cal.; Prods- Frank Pittman, Andy White; Dirs- Various; Dir of Photog- Monroe Askins; Art Dirs- Jack T. Collis, John M. Elliott; Writers- Various; Casting- Howard Montgomery (Ziv).

Friday(September 30)

ABC- 8:30-9pm NYT & LAT, Weekly; DEBUT - The Flintstones - FIIM; 138 stations net and delayed. (Replaces The Man from Blackhawk, last show Sept 23). § Situation comedy series in animated cartoon form, a satire on modern suburban life picturing the Stone Age adventures of Fred and Wilma Flintstone and their neighbors, Betty and Barney Rubble, in the city of Bedrock. Regular voices are by Alan Reed (Fred), Jean Vander Pyl (Wilma), Bea Benadaret (Betty), Mel Blanc (Barney), with other characters' voices done by John Stephenson, Frank Nelson, Howard McNear and Jerry Mann.

§ SPONSORS- 1) Miles Laboratories, Inc (Alka-Seltzer; One-A-Day Vitamins) thru Wade Advertising, Inc(Chi). 2) R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY); Acct Superv- James J. Houlahan.

§ PKGR & Film Prod- Hanna-Barbera Productions at Hanna-Barbera Studios, Hollywood, Cal.; Prods- Joe Barbera, Bill Hanna; Music- Hoyt Curtin; Writers- Joe Barbera, Mike Maltese, Dan Gordon, others.

CBS- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Rawhide - FIIM; 180 stations net and delayed. § Third season begins for the Western adventure series, starring Eric Fleming as trail boss Gil Favor and Clint Eastwood as Rowdy Yates, with regulars Sheb Wooley, Paul Brinegar, James Murdock, Steve Raines and Rocky Shahan. Summer reruns, June 24- Sept 23.

§ SPONSORS- 1) Bristol-Myers Co thru Young & Rubicam, Inc(NY). 2) National Biscuit Co thru McCann-Erickson, Inc(NY). 3) Wm. Wrigley Jr. Co (Gum) thru Erwin Wasey, Ruthrauff & Ryan, Inc(Chi). 4) Philip Morris, Inc (Parliament) thru Benton & Bowles, Inc(NY). 5) The Drackett Co thru Young & Rubicam, Inc(NY). 6) Colgate-Palmolive Co thru Ted Bates & Co., Inc(NY).

§ PKGR & Film Prod- CBS-TV at MGM Studios, Culver City, Cal.; Prod- Charles Marquis Warren; Dirs- Bud Springstein, others; Writers- Various.

Friday (September 30)

CBS- 8:30-10pm NYT & LAT (premiere), 1st of 7 programs; RETURN - Show of the Month - LIVE & TAPE, from NY; 155 stations net and delayed. (Preempts times for Hotel de Paree, 8:30-9pm, last show Sept 23; Video Village, 9-9:30pm, last evening show Sept 23; and December Bride, 9:30-10pm, last evening show Sept 23).
 § Fourth season begins for the special drama anthology series of 90-minute programs, with programs for this season scheduled for once each month thru April, except for December. The programs are adaptations of well-known works from other fields, with top name stars in leading roles. "Men in White" is the first program.
 § SPONSOR- E. I. du Pont de Nemours & Co., Inc (Institutional, Various Products) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Superv- H. Blackburn.
 § PKGR- Talent Associates, Ltd(NY); Prod- David Susskind; Assoc Prod- Audrey Gellen; Dirs- Don Richardson, others; Assoc Dir- Frank Leicht; Sets- Furth Ullman (first program); "Men in White" is adapted from Sidney Kingsley's Pulitzer Prize-winning play produced on Broadway by the Group Theatre in 1933.

CBS- 10-10:30pm NYT & LAT, Weekly; RETURN - The Twilight Zone - FILM; 179 stations net and delayed. § Second season begins for the drama anthology series dealing with the strange worlds of fantasy, the unusual and the unexplainable, with Rod Serling as host.
 § SPONSORS- 1) General Foods Corp (Sanka Coffee, S.O.S.) thru Young & Rubicam, Inc(NY); Acct Exec- James Benedict. 2) Colgate-Palmolive Co (Dental Cream, Halo, Wildroot, Veto, Florient) thru McCann-Erickson, Inc(NY), agency of record.
 § PKGR & Film Prod- Cayuga Productions at MGM Studios, Culver City, Cal.; Exec Prod- Rod Serling; Prod- Buck Houghton; Dirs- Various; Story Superv- Rod Serling; Casting- Ethel Winant.

CBS- 10:30-11pm NYT & LAT, Weekly; RETURN - Eyewitness to History - LIVE, TAPE & FILM; mainly from NY; 128 stations net and delayed. (Replaces Person to Person, moved to Thursday, 10-10:30pm, Sept 29). § Program series previously presented as specials in connection with world-important events now becomes a weekly series, with CBS News correspondent Charles Kuralt as anchor man. The program will present up-to-the-minute background reports on the top news event of each week, with reports from CBS News correspondents around the world.
 § SPONSOR- Firestone Tire & Rubber Co (Tires, Synthetics, Chemicals) thru Campbell-Ewald Co(Detroit).
 § PKGR- CBS News, Special Program Unit(NY); Exec Prod- Leslie Midgley; Prods- Charles Kuralt, Ernest Leiser, others; various production crews.

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - Westerner - FILM; 117 stations net and delayed. (Replaces Wichita Town, last show Sept 23). § Western adventure series starring Brian Keith as Dave Blassingame, a footloose cowboy in and out of trouble in the Southwest of the 1890's, aided by a big mongrel dog named Brown.
 § SPONSORS- 1) Beech Nut Life Savers, Inc (Gum) thru Young & Rubicam, Inc(NY); Acct Superv- Jack Lamb. 2) Warner-Lambert Pharmaceutical Co (Super Anahist Products) thru Ted Bates & Co., Inc(NY); Acct Superv- Donald Anderson.
 § PKGR & Film Prod- Four Star Films, Inc with Winchester Productions, at Republic Studios, Studio City, Cal.; Exec Prod- Hal Hudson (1st 6 episodes only); Prod- Sam Peckinpah; Assoc Prod- Jack Gariss; Dirs- Sam Peckinpah, Andre de Toth; Bernard Kowalski, Elliott Silverstein; Writers- Sam Peckinpah, Bruce Geller, Cyril Hume, Bob Heverly, others; Dirs of Photog- Various; Casting- Stalmaster-Lister Co.

NBC- 9-10pm NYT & LAT, Alternate Weeks; RETURN - Bell Telephone Hour - LIVE (COLOR) from NY; 132 stations net. (Replaces Play Your Funch, 9-9:30pm, last evening program Sept 23, and Masquerade Party, 9:30-10pm, last show Sept 23). § Second full season for the music and dance programs, including classical, popular, folk and show music, with weekly guest artists. (Continued on next page)

THIS WEEK (Cont'd)

Friday(September 30)

NBC- Bell Telephone Hour (Cont'd from previous page): Four specials were presented during the 1958-59 season, with 12 programs in the series last season.

§ SPONSOR- American Telephone & Telegraph Co (Bell Telephone System) thru N. W. Ayer & Son, Inc(NY); Acct Superv- Vance Babb.

§ PKGR- Henry Jaffe Enterprises, Inc(NY); Exec Prod- Barry Wood; Prods- Clark Jones, Bill Hobin, Fred Heider, Burt Shevelove, Sid Smith; Dirs- Various; Music Dir- Donald Voorhees (and 57-man orchestra); Sets- Paul Barnes; Costumes- Saul Bolasni; Writers- Gordon Cotler, Draper Lewis, Lucille Kallen, Larry Markes, Arch Oboler.

NBC- 10-11pm NYT & LAT, Weekly; DEBUT - Michael Shayne - FIILM; 163 stations net and delayed. (Replaces Moment of Fear, last show Sept 23). § Mystery series starring Richard Denning in the title role, based on the Brett Halliday detective novels about the adventures of a private detective in the Miami area; with Jerry Paris as reporter Tim O'Rourke, Patricia Donahue as Lucy Hamilton, Mike's Girl Friday; Herbert Rudley as Will Gentry, chief of the Miami Police Dept., and Gary Clarke as Dick Hamilton, Lucy's brother.

§ SPONSORS- 1) Oldsmobile Division, GMC, thru D. P. Brother & Co(Detroit). 2) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 3) Pittsburgh Plate Glass Co thru BBDO, Inc(Pitt & NY).

§ PKGR & Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Joseph Hoffman; Asst to Prod- Robert Claver; Dirs- Robert Florey, Paul Stewart; Dirs of Photog- Harry Wild, Kenneth Peach; Art Dir- Bob Smith; Story Consultant- Brett Halliday; Story Ed- Alice Young; Writers- Various; Music- Leith Stevens; Casting- Stalmaster-Lister Co.

Saturday(October 1)

ABC- 8:30-9pm NYT & LAT, Weekly; RETURN - Leave it to Beaver - FIILM; 128 stations net and delayed. § Fourth season, third on ABC, for the family comedy series concerned with two growing boys and their parents, starring Jerry Mathers as "Beaver" Cleaver, Tony Dow as Wally Cleaver, Barbara Billingsley as June Cleaver and Hugh Beaumont as Ward Cleaver. Summer reruns, July 2-Sept 24.

§ SPONSORS- 1) Ralston Purina Co (Cereals) thru Guild, Bascom & Bonfigli(S.F.), and Dog Chow thru Gardner Advertising Co(St. L.). 2) General Electric Co (Flash Bulbs) thru Grey Advertising Agency, Inc(NY).

§ PKGR- Gomalco, Inc(LA); Film Prod- Gomalco Productions and Kayro Productions, at Revue Studios, Universal City, Cal.; Prods & Creators & Writers- Joe Connelly, Bob Mosher; Dirs- Various; Dir of Photog- Mack Stengler; Art Dir- John Meehan.

CBS- 11-11:30am NYT, Weekly; DEBUT - The Magic Land of Allakazam - TAPE & FIILM from LA; no. of stations not available. (Replaces The Lone Ranger, last CBS show Sept 24). § Children's series starring illusionist Mark Wilson assisted by Nani Darnell, Rebo the Clown and Wilson's six-year-old son Mike, with one episode from the cartoon series Huckleberry Hound each week. (Huckleberry Hound has been a national spot series for Kellogg Co since last season).

§ SPONSOR- Kellogg Co (Cereals) thru Leo Burnett Co., Inc(Chi).

§ PKGR- Mark Wilson Enterprises(LA); Huckleberry Hound by Hanna-Barbera Productions(LA); Prod- Mark Wilson; Dir- Andrew Sidaris.

CBS- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Perry Mason - FIILM; 175 stations net and delayed. § Fourth season begins for the mystery series starring Raymond Burr in the title, with Barbara Hale as Della Street, William Hopper as private detective Paul Drake and Ray Collins as Police Lt. Arthur Tragg. The series is based on the Erle Stanley Gardner novels. The series intermixes new and rerun programs during the year, since only 26 are produced each season.

§ SPONSORS- 1) (one hour, alternate weeks) Colgate-Palmolive Co (Various Products) thru Ted Bates & Co., Inc(NY), agency of record. (Cont'd on next page)

THIS WEEK (Cont'd)

Saturday(October 1)

CBS- Perry Mason (Cont'd from previous page): 2) Glenbrook Laboratories, Div Sterling Drug, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). 3) Philip Morris, Inc (Parliament) thru Benton & Bowles, Inc(NY). 4) The Drackett Co thru Young & Rubicam, Inc(NY).

§ PKGR & Film Prod- Paisano Productions with CBS-TV, at General Service Studios, Hollywood, Cal.; Exec Prod- Gail Patrick Jackson; Prod- Seeleg Lester; Dirs- Various; Dir of Photog- Frank Redman; Writers- Various; Casting- Harvey Clermont.

NBC- 7-7:30am NYT & LAT, Weekly; DEBUT - Today on the Farm - TAPE & FILM, from Chicago, also recorded in other cities; 125 stations net. § Singer Eddy Arnold is host for this entertainment, feature and service program for farmers and their families, with news by Alex Dreier, and farm specialties by Mal Hansen, farm editor. Other features will include interviews, weather reports, a women's corner and segments highlighting the activities of farm families throughout the country, as well as interviews with farm authorities.

§ SPONSOR- Massey-Ferguson, Inc (Tractors, Combines) thru Needham, Louis & Brorby, Inc(Chi).

§ PKGR- NBC-TV(Chi); Prod- Ed Pierce; Assoc Prod- David A. Englander; Dir- David Barnhizer; Field Dir- Max Miller; Writer- Earl Hamner; Anncr- Joe Slattery.

NBC- 10-10:30pm NYT, Weekly; DEBUT - The Shari Lewis Show - LIVE (COLOR) from NY; 100 stations net, delayed. (Replaces Howdy Doody, last show Sept 24).

§ Shari Lewis is star of this new children's program, presenting her puppets, stories, dances, music and magic tricks. Each program will have a theme related to the interests of young children, illustrated by the multi-talented Miss Lewis.

§ SPONSOR- National Biscuit Co thru Kenyon & Eckhardt, Inc(NY).

§ PKGR- NBC-TV(NY); Exec Prod- E. Roger Muir; Prod- Bob Scheerer; Dir- Bob Hultgren; Writers- Shari Lewis, Lan O'Kun, Stan Taylor.

Sunday(October 2)

ABC- 9:30-10:30pm NYT & LAT, Weekly; DEBUT - The Islanders - FILM; 144 stations net and delayed. (Replaces The Alaskans, last show Sept 25). § Adventure series set in the East Indies concerning two young American fliers and a beautiful Dutch girl who operate a one-amphibian-plane airline, starring William Reynolds as Sandy Wade, James Philbrook as Zack Malloy and Diane Brewster as Wilhelmina "Steamboat Willy" Vandever, with Daria Massey as Naja.

§ SPONSORS- 1) Warner-Lambert Pharmaceutical Co thru Ted Bates & Co., Inc(NY). 2) United Motors Service, Div, GMC, thru Campbell-Ewald Co(Det). 3) J. B. Williams Co., Inc thru Parkson Advertising Agency, Inc(NY). 4) Liggett & Myers Tobacco Co (Chesterfield, others cigarettes) thru McCann-Erickson, Inc(NY).

5) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 6) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY).

7) Luden's Inc. thru J. M. Mathes, Inc(NY).

§ PKGR & Film Prod- MGM-TV at MGM Studios, Culver City, Cal.; Exec Prod- Jaime de Valle; Creator & Prod- Richard L. Bare; Prods- Mel Epstein, Seton Miller (some episodes); Dirs- Various; Writers- Seton Miller (head), Arnold Belgard, John McGreevey, Gene Coon, Robert J. Shaw, Ben Starr, Robert Dennis, others; Dir of Photog- Nick Musuraca; Casting- Don McElwaine.

ABC- 10:30-11pm NYT & LAT, Weekly; DEBUT - The Walter Winchell Show - TAPE, recorded 9:30pm NYT; no. of stations not available. (Replaces Johnny Staccato, last show Sept 25). § Walter Winchell presents his unique mixture of gossip and news combined with interviews and discussions with top news and entertainment world personalities. On Nov 13, Sunday, the program will move to 11-11:15pm NYT.

§ SPONSOR Hazel Bishop, Inc(Beauty Aids) thru Raymond Spector Co., Inc(NY).

§ PKGR- Walter Winchell with ABC-TV; production credits to be announced.

THIS WEEK (Cont'd)

Sunday(October 2)

CBS- 12noon-12:30pm NYT (12-1:30pm, premiere only), Weekly; RETURN - CBS Television Workshop - LIVE or TAPE, from NY; to the net. § Second season begins for the experimental drama series, presenting the works of playwrights new to television.

§ Sustaining.

§ PKGR- CBS-TV(NY); Prod- Albert McCleery; Assoc Prods- Ethel Frank, Victor Allen, Keefe Brasselle; Dirs- Various; Story Ed- Ethel Frank; Casting- Keefe Brasselle; Writers- Various.

CBS- 5:30-6pm NYT, Weekly; RETURN - G-E College Bowl - LIVE, from various cities, 137 stations live and tape. § Third season begins for the intercollegiate question-and-answer competition between two four-member teams from various colleges and universities, with Allen Ludden as moderator.

§ SPONSOR- General Electric Co (Housewares & Commercial Equipment Div) thru Maxon, Inc(NY); Acct Exec- Dorothy Adams.

§ PKGR- Moses, Reid & Cleary(NY); Prod- John Cleary; Dir- Lamar Caselli; Research Chief- Jean Heller; Ed Superv- Nancy Forbes.

CBS- 7:30-8pm NYT & LAT, Weekly; RETURN - Dennis the Menace - FIIM; 180 stations net and delayed. § Second season begins for the situation comedy series based on the adventures of the cartoon character created by Hank Ketcham, starring Jay North as Dennis Mitchell, Gloria Henry and Herb Anderson as his parents, Alice and Henry Mitchell and Joe Kearns and Sylvia Field as Mr. and Mrs. Wilson.

§ SPONSORS- 1) Kellogg Co thru Leo Burnett Co., Inc(Chi). 2) Best Foods Division, Corn Products Sales Co thru Guild, Bascom & Bonfigli, Inc(S.F.).

§ PKGR- Darriel Productions, Inc; Film Prod- Screen Gems, Inc at Columbia Studios, Hollywood, Cal.; Prod- James Fonda; Dir- William D. Russell (10 episodes); Dir of Photog- Henry Freulich; Writers- William Cowley, Peggy Chantler, others.

CBS- 9-10pm NYT & LAT, this date only; SPECIAL - Hooray for Love; TAPE, recorded in NY; 170 stations net and delayed. (Preempts General Electric Theater's regular drama program, 9-9:30pm, as one of this season's scheduled specials).

§ Comedy revue starring Art Carney, with guest stars Tony Randall, Janis Paige and Jane Powell, with Alice Ghostley and singer-actor Kenneth Nelson.

§ SPONSOR- General Electric Co (Major Appliances) thru Batten, Barton, Durstine & Osborn, Inc(NY).

§ PKGR- Talent Associates, Ltd(NY); Prod- David Susskind; Assoc Prod- Jose Vega; Dir- Burt Shevelove; Assoc Dir- Al Mifelow; Costumes- Leslie Renfield; Writers- Larry Gelbart, Woody Allen.

CBS- 10-10:30pm NYT & LAT, Weekly; DEBUT - Candid Camera - FIIM & TAPE; 160 stations net. (Replaces Lucy in Connecticut, last show Sept 25). § Candid interviews with unsuspecting participants in a variety of circumstances, with Arthur Godfrey as host for the program, with program originator Allen Funt and Dorothy Collins as regulars on the show and in the candid sequences. Candid Camera vignettes were featured on The Garry Moore Show last season. They were originally presented on TV by Allen Funt beginning in 1949 and early episodes have been in syndication after first being presented on local stations and over the NBC net in 1952.

§ SPONSORS- 1) Lever Bros. Co (Lux products, Handy Andy) thru J. Walter Thompson Co(NY). 2) Bristol-Myers Co (Bufferin, Ipana, Ban, Clairol) thru Young & Rubicam, Inc(NY), agency of record.

§ PKGR- Bob Banner Productions, Inc. with Allen Funt Productions, Inc(NY); Exec Prod- Bob Banner; Program Prod & Dir- Julio Di Benedetto; Candid Camera Sequences Prod- Allen Funt.

TALENT SHOWSHEET and SCRIPT REPORT

September 26 - October 2

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

THE DAVE GARROWAY TODAY SHOW; NBC 7am - ADD - 9/19 Gloria Swanson; 9/20 Anthony Quinn; 9/22 Tennessee Ernie Ford.

ROBERT HERRIDGE THEATER; Thursday September 22, 10pm WCBS - ADD -(O)Richard Harrity; Dirs- James Ambandos, Karl Genus.

CAPTAIN KANGAROO; Saturday September 24, 8am CBS - ADD - Whittemore and Lowe.

TRUE STORY; Saturday September 24, 12 noon NBC - ADD - with Jean Stapleton, Suzanne Capri, Sharon Forsmoe, Carolyn Groves, Ivy Bethune.

SCHAEFER CIRCLE; Saturday September 24, 10:30pm WABC - ADD - with Steve Karmen (S).

CAMERA THREE; Sunday, September 18, 11:30 CBS - ADD - Part I of Americans Abroad: Culture Shock; with Patricia Wheel, Lester Rawlins, Whitfield Connor, Fred J. Scollay; (O)Harlan Cleveland, Gerard J. Magone, John Clarke Adams; (A) Clair Roskam; September 25, Part II of Americans Abroad; Dir- John Desmond..

FRONTIERS OF FAITH; Sunday September 25, 1:30pm NBC - ADD - with Diana Hyland, Richard Shepherd, Ruth White, Roberts Blossom, Jack Gilford.

SHIRLEY TEMPLE SHOW; Sunday September 25, 7pm NBC - ADD - Clive L. Halliday, Laurie Main, Alan Cailous, William Edmonson, Sheldon Allman, Miriam Goldina, Patrick Whyte.

THE CHEVY SHOW; Sunday September 25, 9pm NBC - ADD - The Perfect Alibi; (O) A.A. Milne; (A) Norman Lessing; with Janet Blair, Richard Ney.

MONDAY SEPTEMBER 26

<u>The Cheyenne Show</u>	ABC 7:30pm	SEASON PREMIERE - <u>The Shadow Catcher</u> ; (O) William Turner; (A) Warren Douglas; with Will Hutchins, Peter Breck, Nina Shipman, Dean Fredericks, Don Haggerty, Jason Robards, Sr., James Millhollin, Slim Pickens, Jon Lormer; Dir- Leslie Goodwin.
<u>Riverboat</u>	NBC 7:30	<u>That Taylor Affair</u> ; (O)Allen H. Miner; with regulars and Arlene Dahl, Paul Fix; Dir- Allen H. Miner.
<u>Pete and Gladys</u>	CBS 8pm	<u>Crime of Passion</u> ; (O)Fred S. Fox, Iz Elleson; with regulars and Cesar Romero, Peggy Knudsen; Dir- Jack Arnold.
<u>Tales of Wells Fargo</u>	NBC 8:30	<u>Kinfolk</u> ; with regular.
CELEBRITY TALENT SCOUTS	CBS 9pm	with Ray Mason(C&S), Lisa Loughlin(S), Arden and Paul (M&S).

TUESDAY SEPTEMBER 27

<u>Laramie</u>	NBC 7:30	<u>The Track of the Jackal</u> ; with regulars and Steve McNally, Robert Wilke.
<u>Rifleman</u> (Chuck Connors)	ABC 8pm	SEASON PREMIERE - <u>Trail of Hate</u> ; with regulars and Harold Stone, Harvey Johnson, Marc Lawrence, Harlan Warde; (O)Calvin Clements; Dir- Arnold Laven.
<u>Alfred Hitchcock Presents</u>	NBC 8:30pm	<u>Mrs. Bixby and the Colonel's Coat</u> ; SEASON PREMIERE - (O) Roald Dahl; (A)Halsted Welles; with Audrey Meadows, Les Tremayne, Stephen Chase, Sally Hughes, Howard Caine, Madie Norman, Bernie Hamilton, Harry Cheshire, Lillian Culver, Ted Jordan. Dir- Alfred Hitchcock.

TUESDAY SEPTEMBER 27 (Cont'd)

<u>Dobie Gillis</u>	CBS 8:30	SEASON PREMIERE - <u>Who Needs Elvis?</u> (O)Max Shulman; with regulars & <u>Sheila James, William Schallert, Kathe Green.</u>
<u>Life and Legend of Wyatt Earp</u>	ABC 8:30	SEASON PREMIERE - <u>Truth about Old Man Clanton;</u> with Hugh O'Brien, <u>Damian O'Flynn, Lash La Rue, Douglas Fowley, Morgan Woodward, Trevor Bardette, Rayford Barnes, Ralph Reed, Steve Rowland, Britt Lomond, William Phipps and Anthony Caruso;</u> Dir- Paul Landres.
<u>Thriller</u>	NBC 9pm	<u>Worse than Murder;</u> (O)Evelyn Berckman; (A)Mel Goldberg; with Constance Ford, Harriet MacGibbon, Christine White, John Baragrey.
<u>Tenn Ewell Show</u>	CBS 9pm	PREMIERE - with regulars: Marilyn Erskine, Mabel Robertson, Cindy Robbins, Sherry Alberoni, Eileen Chesis; with Raymond Bailey, Ray Kellogg, Monte Margetts, Jimmy Cross, Jan Arvan, Joe Forte, Madge Blake. (O)Madelyn Martin, Bob Carroll, Jr.; Dir-Hy Averbach.
RED SKELTON SHOW	CBS 9:30pm	SEASON PREMIERE - <u>Laughter, the Universal Language;</u> (O)Sherwood Schwartz, Dave O'Brien, Al Schwartz, Martin Ragaway; with guests from 80 nations; Dir- Seymour Berns.
<u>Alcoa Presents</u>	ABC 10pm	<u>Anniversary of a Murder;</u> (O)Fred Remington (A)Collier Young; with Harry Townes, Randy Stuart, Amzie Strickland, Alexander Lockwood, James Maloney, Brad Morrow; Dir- John Newland.
GARRY MOORE SHOW	CBS 10pm	with regulars and Lucille Ball, Eydie Gorme, Alan King; Dir- David Geizel.
HOOR OF GREAT MYSTERIES	NBC 10pm	<u>The Cat and the Canary;</u> (O)John Willard; (A)Audrey and William Roos; with Collin Wilcox, Sarah Marshall, Andrew Duggan, Hortense Alden, Jack Betts, Louis Edmonds, Fred Scollay, George Macready, Al Henderson, Telly Savalos; Dir- William A. Graham.

WEDNESDAY SEPTEMBER 28

<u>Aquarauts</u>	CBS 7:30	<u>Rendezvous, 22 Fathoms;</u> (O)Art Hunter; with regulars and Richard Carlson, Gerald Mohr, Al Ruscio, Armand Alzamora, Robert Tafur, Manuel Serrano, Edward Colmans, Daniel Nunez; Dir- Andrew Marton.
<u>Hong Kong</u> (Rod Taylor)	ABC 7:30pm	<u>Clear for Action;</u> (O)Robert Buckner; with Harold Fong, Burt Brinckerhoff, France Nuyen, Lloyd Bochner, Jack Kruschen, Frank Maxwell, Gerald Jann, Noel Drayton, Robert Burton, Henry Fong, James Shen, Leonard Strong, Dick Kay Hong, Wayne Tucker, Roy Sickner, Richard Baxtor; Dir- Ida Lupino.
<u>Wagon Train</u>	NBC 7:30	<u>Wagons, Ho!;</u> with regulars and Mickey Rooney, Frank McGrath, Terry Wilson. SEASON PREMIERE.
<u>Adventures of Ozzie and Harriet</u>	ABC 8:30	SEASON PREMIERE - <u>The Fraternity Junk Drive;</u> (O)Ozzie Nelson, Jay Sommers, Don Nelson, Dick Bensfield, Perry Grant; with regulars and Skip Young, Howard Wendell, Katie Regan, Ted Budney; Dir- Ozzie Nelson.
<u>Wanted - Dead or Alive</u>	CBS 8:30	with regular and Harold J. Stone, Thomas B. Henry, Claudia Bryar, Charles P. Thompson, Chuck Hayward.
<u>Hawaiian Eye</u>	ABC 9pm	<u>With This Ring;</u> (O)Greta Davis; with regulars and Terry Burnham, Robert Mobley, Paul Richards and Ruta Lee; Dir- Alvin Ganzer.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	<u>Ghost Bomber: Lady Be Good;</u> (O)Roger O. Hirson; Repeat from 2/3/60; with new added material.
SPECIAL	NBC 10pm	<u>Astaire Time;</u> with Fred Astaire, Barrie Chase, Count Basie, Joe Williams, Hermes Pan Dancers, David Rose; Dir- Greg Garrison.

THURSDAY SEPTEMBER 29

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| <u>Guestward Ho!</u>                 | ABC 7:30pm  | PREMIERE - <u>The Hootons Buy a Ranch</u> ; (O)Patrick Dennis, Barbara Hooton; (A)Ronald Alexander; with regulars: Joanne Dru, Mark Miller, Flip Mark, J. Carol Naish, Earle Hodgins, Tony Montenaro, Jr., Janice Carroll; Dir- Jerry Thorpe.                       |
| <u>Outlaws</u>                       | NBC 7:30pm  | PREMIERE - <u>Thirty a Month</u> ; (O)Carey Wilber; with regulars: Barton MacLane, Don Collier, Jock Gaynor; and Steve Forrest, Robert Culp; Dir- Joseph Leytes.                                                                                                    |
| WITNESS                              | CBS 7:30 pm | PREMIERE - with Telly Savalas; Dir- William A. Graham                                                                                                                                                                                                               |
| <u>Donna Reed Show</u>               | ABC 8pm     | with regulars and Jay North, George Ives, George Cisar, Nick Nicholsonp (O)Seymour Friedman; Dir- Andrew McCullough.                                                                                                                                                |
| <u>Bat Masterson</u><br>(Gene Barry) | NBC 8:30pm  | SEASON PREMIERE - <u>Debt of Honor</u> ; (O)Barney Slater; with regulars and <u>Edgar Buchanan</u> , Paul Langton, Don Haggerty, Hal Baylor, Page Slattey, Jock Lester; Dir- Norman Foster.                                                                         |
| <u>The Real McCoys</u>               | ABC 8:30pm  | <u>The Tycoon</u> ; (O)Jim Fritzell, Everett Greenbaum; with regulars and Robert Karnes, James O'Rear, Alberto Monte, Mike de Anda; SEASON PREMIERE - Dir-David Alexander.                                                                                          |
| <u>Bachelor Father</u>               | NBC 9pm     | <u>Trial Separation</u> ; with regulars.                                                                                                                                                                                                                            |
| <u>My Three Sons</u>                 | ABC 9pm     | PREMIERE - <u>Chip -- Off the Old Block</u> ; (O)George Tibbles; with regulars: Fred MacMurray, William Frawley, Tim Considine, Don Grady, Stanley Livingston; and Harlan Warde, Bette McMahon, Patricia Barry, Debbie McGowan, George Neise; Dir- Peter Tewksbury. |
| FORD SHOW<br>(Tennessee Ernie Ford)  | NBC 9:30pm  | with Jaye P. Morgan.                                                                                                                                                                                                                                                |
| <u>Dupont Show</u>                   | CBS 10:30   | SEASON PREMIERE - <u>The Lie</u> ; with June Allyson, Mark Damon, Judson Pratt, Carol Rossen, Molly Glessing.                                                                                                                                                       |

FRIDAY SEPTEMBER 30

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<u>Dan Raven</u>	NBC 7:30pm	with regulars and Buddy Hackett, James Westerfield, Eddie Ryder.
<u>Rawhide</u>	CBS 7:30pm	SEASON PREMIERE - <u>Incident at Rio Canyon</u> ; with regulars and Julie London, Bobby Troup.
DUPONT SHOW OF THE MONTH	CBS 8:30pm	SEASON PREMIERE - <u>Men in White</u> ; (O)Sidney Kingsley; (A) Jacqueline Babbitt, Audrey Gellen; with Lee J. Cobb, Dina Merrill, Lois Smith, Richard Basehard; Dir- Don Richardson.
<u>Westerner</u>	NBC 8:30pm	PREMIERE - <u>Jeff</u> ; (O)Peckinpah, Bruce Geller, Cyril Hume, Bob Heverly; with Brian Keith, Diana Millay; Dir - Peckinpah
<u>77 Sunset Strip</u>	ABC 9pm	<u>The President's Daughter</u> ; with regulars and Jacqueline Ravell, George Tobias, Rudolfo Hoyos.
BELL TELEPHONE HOUR	NBC 9pm	SEASON PREMIERE - <u>Holiday in Music</u> ; (O)Gordon Cotler, Draper Lewis, Lucille Kallen, Larry Markes, Arch Oboler; with Van Cliburn, Benny Goodman, Sally Ann Howes, Howard Keel, Melissa Hayden, Andre Eglevsky, Michael Lland, Francisco Moncion, Conrad Ludlow, Red Norvo, Maria Marshall; Musical Dir- Donald Voorhees.
<u>The Detectives</u>	ABC 10pm	<u>The Sports Job</u> ; (O)Harry Korman; with regulars and Alan Reed, Jr., Byron Morrow; Dir- Arnold Laven.
<u>Michael Shayne</u>	NBC 10pm	PREMIERE - with regulars: Richard Denning, Jerry Paris, Patricia Donahue, Herbert Rudley, Gary Clarke; Dirs- Robert Florey, Paul Stewart.

FRIDAY SEPTEMBER 30 (Cont'd)

<u>The Twilight Zone</u>	CBS 10pm	SEASON PREMIERE - <u>King Nine Will Not Return</u> ; (O)Rod Serling; with Bob Cummings, Paul Lambert, Gene Lyons, Seymour Green, Richard Lupino, Jenna McMahon; Dir- Buzz Kulik.
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MULTIPLE AND ACROSS THE BOARD SHOWS SEPTEMBER 26 - SEPTEMBER 30

AMERICAN BANDSTAND	AEC 4pm	9/26 The Paradors.
CAPTAIN KANGAROO	CBS 8:15am	9/28 - Miss Odette and her talented doves.
JACK PAAR SHOW	NBC 11:15pm	9/26 - John Wayne, Jack Haskell, Renee Taylor; 9/27 - Malcolm Muggeridge, Arnold Stang, Cliff Arquette, Buddy Hackett, Florence Henderson(S); 9/28 - Wilfred Hyde White, Hal March, Louise O'Brien(S); 9/29 - Anne Bancroft, Betty Johnson(S).

SATURDAY OCTOBER 1

TRUE STORY	NEC 12 noon	(O)John West; with Denise Jarrett, Georgann Johnson, Lawrence Weber.
<u>Bonanza</u>	NBC 7:30pm	<u>The Mill</u> ; (O)Halsted Welles; with Harry Townes, Diane Foster, Claude Akins and regulars; Dir- John Rich.
<u>Perry Mason</u>	CBS 7:30pm	<u>The Case of the Ill-fated Faker</u> ; (O)Edward Lakso; (A) Jackson Gillis; with regulars and Sue Randall, Howard Petrie, June Dayton, William Campbell, James Anderson, Tyler McVey, Sarah Selby, Kenneth Tobey, S. John Lauer, Pitt Herbert, George E. Stone; Dir- Charles Haas.
<u>Leave It To Beaver</u>	ABC 8:30pm	SEASON PREMIERE - <u>Beaver Won't Eat</u> ; (C) Bob Ross, Joe Connelly, Bob Mosher; with regulars and Ken Osmond, Stanley Fafara, Stephen Talbot, Frank Bank, Richard Correll, Jerry Weil, Sue Randall, Hal Smith, Bea Silvern; Dir- Norman Abbott.
<u>Checkmate</u>	CBS 8:30pm	<u>The Cyanide Touch</u> ; with regulars and Dean Stockwell, Henry Jones, Ken Lynch, Yvonne Craig, Steve Terrell, James Bonnet, Kevin Hagen, Susan Counter.
<u>Tall Man</u>	NBC 8:30pm	<u>The Shawl</u> ; with Daria Massey, Frank Killmond, Gregory Walcott, and regulars.
<u>The Deputy</u>	NBC 9pm	<u>Meet Sergeant Tasker</u> ; with regulars.
LAWRENCE WELK SHOW	ABC 9pm	with regulars and the new Lennon group: Danny, Billy, Pat, and Mimi.
<u>Have Gun, Will Travel</u>	CBS 9:30pm	(O)Frank R. Pierson; with regular and Lisa Lu, Ted Hamilton, John Larch, Sandy Kenyon, Hal Needham, J. Pat O'Malley, Jack Albertson, Perry Cook, Jan Harrison, John Day; Dir- Richard Boone.
<u>Gunsmoke</u>	CBS 10pm	with regulars and Richard Rust, Gene Nelson, Harry Lauter, Dorothy Green.
SCHAEFER CIRCLE	WABC 10:30pm	with regulars and June Valli.

SUNDAY OCTOBER 2

CBS TELEVISION WORKSHOP	CBS 12 noon	SEASON PREMIERE - <u>The Dirtiest Word in the English Language</u> ; (O)John Glennon; with Uta Hagen, Ben Piazza; Dir- Albert McCleery.
WALT DISNEY PRESENTS	ABC 6:30pm	<u>Davy Crockett and the River Pirates</u> ; with Fess Parker, Buddy Ebsen, Jeff York, George Lewis, Walter Catlett, Paul Newlan, Frank Richards, Mort Mills.
<u>Lassie</u>	CBS 7pm	with regulars and Kenneth Toby.
SHIRLEY TEMPLE SHOW	NBC 7pm	<u>Winnie-the-Pooh</u> ; (O)A.A.Milne; with Bil and Cora Baird puppets, Teddy Eccles, Shirley Temple; Dir- William Asher. (A) A.J. Russell.

SUNDAY OCTOBER 2 (Cont'd)

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<u>Dennis the Menace</u>	CBS 7:30pm	SEASON PREMIERE - <u>Out of Retirement</u> ; (O)William Cowley, Peggy Chantler; with regulars; Dir- William D. Russell.
<u>Maverick</u>	ABC 7:30pm	<u>The Town That Wasn't There</u> ; (O)Dick Lederer; (A)Arthur Paynter; with regulars and Merry Anders, Richard Hale, John Astin, Forrest Lewis, Craig Duncan, Lane Chandler, Jon Lormer, Alexander Campbell, Bruce Wendell, Richard Cutting, Steve Pendleton; Dir- Herbert Strock.
ED SULLIVAN SHOW	CBS 8pm	with Danny Thomas(C), Mickey Rooney(A), McGuire Sisters(S), Harvest Moon Ball Dance Champions, Bob Newhart(C), Earl Grant(S); Dir- John Wray. SEASON PREMIERE.
<u>National Velvet</u> (Lori Martin)	NBC 8pm	<u>Chip</u> ; with Jimmy Baird.
<u>Lawman</u>	ABC 8:30pm	<u>The Mad Bunch</u> ; (O)Ric Hardman; with regulars and Asa Maynor, Edward Byrnes, Harry Antrim, Frank Ferguson, Jack Hogan, Nick Dennis, Frederick Crane; Dir- Robert Sparr.
<u>Tab Hunter Show</u>	NBC 8:30pm	<u>My Brother, The Hero</u> ; with Pat Close, John McGiver, Charles Saari.
CHEVY SHOW	NBC 9pm	SEASON PREMIERE - <u>County Fair, U.S.A.</u> ; (O)Milt Rosen, Phillip Shuken, John L. Green; with Roy Rogers, Dale Evans, Walter Brennan, Molly Bee; Dir- Alan Handley.
SPECIAL	CBS 9pm	<u>Hooray for Love</u> ; (O)Larry Gelbart, Woody Allen; with Art Carney, Tony Randall, Janis Paige, Jane Powell; Dir- Burt Shevelove.
<u>Rebel</u>	ABC 9pm	<u>The Champ</u> ; (O)Sam Ross; with regular and Michael Ansara, Ed Kemmer, Chuck Hicks, William Harlow, Eric Alden; Dir- Bernard L. Kowalski.
<u>The Islanders</u>	ABC 9:30pm	PREMIERE - <u>Five O'Clock Friday</u> ; with regulars: William Reynolds, James Philbrook, Diane Brewster; and Daria Massey, Gordon Jones, Theodore Marcuse, Sebastian Cabot, Robert Carricart, Peter Mamakos, Joseph Akron; Dir- Richard L. Bare.
<u>Loretta Young Show</u>	NBC 10pm	<u>Fair Exchange</u> ; with Loretta Young, Preston Hanson, Stan Erickson.

ROSS REPORTS — TELEVISION INDEX

OCTOBER 3-9, 1960

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EDITOR: Jerry Leichter

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WEEKLY REPORT

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

NBC GENERAL LIBRARY

Monday (October 3)

ABC- 12noon-12:30pm NYT & LAT, Mon thru Fri; NET DEBUT - The Texan - FILM; to the net. (Replaces The Restless Gun, last show Sept 30). § Reruns of the Western adventure series starring Rory Calhoun as Big Bill Longley, Texas cowhand, rancher and fighter for law and order in the 1870's. The series originally debuted on CBS on Sept 29, 1958 and was seen thru Sept 12, 1960, Mondays, 8-8:30pm. § Participations.

§ PKGR & Film Prod- Rorvic Productions with Desilu Productions, at Desilu Culver Studios, Culver City, Cal.; Prods- Victor Orsatti, Rory Calhoun; Dirs- Various.

ABC- 8:30-9:30pm NYT & LAT, Weekly; DEBUT - Surfside 6 - FILM; 142 stations net and delayed. (Replaces Bourbon Street Beat, last show Sept 26). § Mystery adventure series concerning the cases of three private investigators and the two beautiful girls who get in and out of trouble with them, in and around Miami's Gold Coast, starring Troy Donahue as Sandy Winfield, Van Williams as Ken Madison, Lee Patterson as Dave Thorne, Diane McBain as Daphne DeWitt Dutton and Margarita Sierra as Cha-Cha O'Brien, with Don Barry as Lt. Ray Snedigar and Mousie Garner as Mousie.

§ SPONSORS- 1) Brown & Williamson Tobacco Corp thru Ted Bates & Co., Inc(NY). 2) Whitehall Laboratories Div., American Home Products Corp thru Ted Bates & Co., Inc(NY). 3) Johnson & Johnson thru Young & Rubicam, Inc(NY). 4) Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det). 5) Cluett, Peabody & Co. Inc thru Lennen & Newell, Inc(NY).

§ PKGR & Film Prod- Warner Bros. TV Division at Warner Bros. Studios, Burbank, Cal.; Exec Prod- William T. Orr; Prod- Jerry Davis; Dirs- Various; Story Ed- Jim Barnett; Writers- Various; Casting- thru Warners TV.

ABC- 9:30-10:30pm NYT & LAT, Weekly; RETURN - Adventures in Paradise - FILM; 153 stations net and delayed. § Second season begins for the adventure series, starring Gardner McKay as Adam Troy, skipper of the roving cargo schooner "Tiki," with new regulars this season, James Holden as Clayton "Clay" Jackson Baker, George Tobias as Trader Penrose, Sondi Sodsai as Sondi and Lani Kai as "Kelly" Kalimakaha. Summer reruns, May 16-Sept 26, 1960.

§ SPONSORS- 1) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY). 2) Burlington Industries, Inc thru Donahue & Coe, Inc(NY). 3) Cluett, Peabody & Co., Inc thru Lennen & Newell, INC(NY). 4) Dow Chemical Co thru Norman, Craig & Kummel, Inc(NY). 5) E. I. du Pont de Nemours & Co., Inc thru BBDO, Inc(NY). 6) Liggett & Myers Tobacco Co thru McCann-Erickson, Inc(NY). 7) Noxzema Chemical Co thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 8) Whitehall Labs thru Ted Bates & Co., Inc(NY). 9) J. B. Williams Co., Inc thru Parkson Advertising Agency, Inc(NY).

§ PKGR & Film Prod- 20th Century-Fox Television, Inc., at Fox Studios, Hollywood, Cal.; Exec Prod- William Self; Alt Prods- Richard Goldstone, William Froug; Dirs- Various; Dir of Photog- Lloyd Aherne; Art Dirs- Duncan Cramer, Charles Myall; Story Ed- Max Lamb; Writers- Various; Casting- Robert Walker.

THIS WEEK (Cont'd)

Monday(October 3)

ABC- 10:30-11pm NYT & LAT, Weekly; NET DEBUT - Peter Gunn - FILM; 186 stations net and delayed. (Replaces Ted Mack and the Original Amateur Hour, last show Sept 26; moves to CBS-TV, Sundays, 5-5:30pm NYT & LAT, effective Oct 2).
§ Third season, first on ABC, begins for the mystery adventure series starring Craig Stevens as private detective Peter Gunn, also starring Lola Albright as Edie Hart and Herschel Bernardi as Lt. Jacoby. The program debuted on NBC on Sept 22, 1958 and was seen thru Sept 26, 1960.

§ SPONSORS- 1) Bristol-Myers Co (Ipana, Vitalis) thru Doherty, Clifford, Steers & Shenfield, Inc(NY); Acct Superv- Stever Aubrey. 2) R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY); Acct Superv- James J. Houlahan.

§ PKGR & Film Prod- Spartan Productions at MGM Studios, Culver City, Cal.; Exec Prod- Gordon Oliver; Creator & Prod- Blake Edwards; Music Dir- Henry Mancini; Story Ed- Blake Edwards; Writers- Various; Dirs- Various.

CBS- 9-9:30pm NYT & LAT, Weekly; RETURN - The Danny Thomas Show - FILM; 200 stations net and delayed. (Replaces Celebrity Talent Scouts, last show Sept 26).

§ Comedy series returns for its fourth season on CBS, eighth season on TV (debuted on the ABC net, 1953), starring Danny Thomas as entertainer Danny Williams, and Marjorie Lord as Danny's wife Kathy, with Rusty Hamer and Angela Cartwright as their children, Rusty and Linda.

§ SPONSOR- General Foods Corp (Post Cereals, Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY); Acct Superv- Quentin McDonald (cereals).

§ PKGR & Film Prod- Marterto Enterprises, Inc with Desilu Productions, Inc., at Desilu Cahuenga Studios, Hollywood, Cal.; Prod & Dir- Sheldon Leonard; Dir of Photog- Robert de Grasse; Writers- Various.

CBS- 9:30-10pm NYT & LAT, Weekly; DEBUT - The Andy Griffith Show - FILM; 192 stations net and delayed. (Replaces The Spike Jones Show, last show Sept 19).

§ Comedy series starring Andy Griffith as Andy Taylor, a story-telling jack-of-all-trades in a small Southern town, with Ronny Howard as Opie, Don Knotts as Barney Fife, Elinor Donahue as Ellie Walker and Frances Bavier as Aunty Bee.

§ SPONSOR- General Foods Corp (Post Cereals, other products) thru Benton & Bowles, Inc(NY), agency of record.

§ PKGR & Film Prod- Griffink Corp at Desilu Studios, Hollywood, Cal.; Exec Prod- Sheldon Leonard; Prod- Aaron Reuben; Assoc Prod- Dick Linke; Dir- Don Weis; Dir of Photog- Sid Hickox; Writers- Various.

CBS- 10-10:30pm NYT & LAT, Weekly; RETURN - Hennesey - FILM; 199 stations net and delayed. (Replaces New Comedy Showcase, last show Sept 19). § Second season begins for the comedy-drama series starring Jackie Cooper as Navy medical officer Lt. Charles (Chick) Hennesey, with Roscoe Karns as Capt. Walter Shafer, Abby Dalton as nurse Lt. Martha Hale and Henry Kulky as medical corpsman Max Bronsky.

§ SPONSORS- 1) General Foods Corp (Jell-O) thru Young & Rubicam, Inc(NY); Acct Execs- Edward Ney, Rosco Sturges. 2) P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY); Acct Superv- Guild Copeland.

§ PKGR & Film Prod- Hennesey Co at General Service Studios, Hollywood, Cal.; Prods- Don McGuire, Jackie Cooper; Dir- Don McGuire; Dir of Photog- Harry Wolff; Prodn Mgr- George King; Music- Sonny Burke; Writers- Don McGuire, others.

NBC- 8:30-9:30pm NYT & LAT, 1st of 8 programs during season; RETURN - Bob Hope Buick Show - TAPE, recorded in LA; no. of stations not available. (Premiere preempts Tales of Wells Fargo, 8:30-9pm). § Bob Hope returns for his 11th year of TV on NBC, presenting eight comedy-variety shows this season, with top guest stars appearing in each, on various days and times. The first program stars Hope, singer Patti Page, singer Bobby Darin, David Rose and his orchestra and Joan Crawford presenting the Hollywood Deb Stars of 1960. (Continued on next page)

THIS WEEK (Cont'd)

Monday(October 3)

NBC- Bob Hope Buick Show (Cont'd on next page): § SPONSOR- Buick Motor Division, GMC, thru McCann-Erickson, Inc(Detroit); Acct Dir- E. M. Mulock.

§ PKGR- Hope Enterprises, Inc(LA); Exec Prod- Bob Hope; Prod- Jack Hope; Dir- Jack Shea; Assoc Prod- Sil Caranchini; Assoc Dir- Clay Daniel; Music Dir- David Rose; Art Dir- Bob Corrigan; Costumes- Kate Drain Lawson; Choreog- Jack Baker; Writers- John Rapp and Lester White, Mort Lachman and Bill Larkin, Charles Lee; Consultant- Norman Sullivan; Special Material- Gig Henry.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - Dante - FILM; 131 stations net and delayed. (Replaces Goodyear Theater, last show Sept 12, which alternated with Alcoa Theatre, last show Sept 19). § Mystery-adventure series applying tongue-in-cheek treatment to nightclubs and hoodlums, revolving about a reformed gambler, Willie Dante, owner of Dante's Inferno, a swank night club in San Francisco, starring Howard Duff as Dante, Alan Mowbray as the club "maitre d'," Stuart Styles; Tom D'Andrea as Biff the bartender and Mort Mills as Det. Lt. Bob Malone. The character of Willie Dante was first introduced to TV with Dick Powell playing the role in several programs in the Four Star Playhouse series on the CBS net, 1952-1955, currently in syndication as part of the Star Performance series.

§ SPONSORS- Singer Sewing Machine Co thru Young & Rubicam, Inc(NY). 2) Alberto-Culver Co (Hair Care Products) thru Compton Advertising, Inc(Chi); Acct Superv- Peter Burns.

§ PKGR- Satyr Productions with Four Star Films, Inc; Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Mike Meshekoff; Dirs- Richard Kinon, others; Dir of Photog- Harry Wild, Charles Burke; Superv Art Dir- Bill Ross; Writers- Various; Casting- Marjory McKay; Story Superv- Harold Jack Bloom.

Tuesday(October 4)

ABC- 7:30-8pm NYT & LAT, this date only; SPECIAL - World Series Special - TAPE & FILM from Pittsburgh; 98 stations net. § Preview of the World Series, featuring interviews with managers and players of the contending teams, with Mel Allen as host and anchor man, assisted by Howard Cosell.

§ SPONSOR- Union Carbide Consumer Products Co (Prestone) thru William Esty Co., Inc(NY); Acct Exec- James F. Behan.

§ PKGR- Martin Stone Associates; Dir- Jack Sameth.

ABC- 9-10pm NYT & LAT, Weekly; DEBUT - Stagecoach West - FILM; 149 stations net and delayed. § Western adventure series concerning the adventures of two men who drive a stage coach from Tipton, Mo., to San Francisco, accompanied by the son of one of them, starring Wayne Rogers as Luke Perry, Robert Bray as Simon Kane and Richard Eyer as 12-year-old David Kane.

§ SPONSORS- Brown & Williamson Tobacco Corp thru Ted Bates & Co., Inc(NY). 2) General Foods Corp thru Ogilvy, Benson & Mather, Inc(NY). 3) United Motors Service Division, GMC, thru Campbell-Ewald Co(Detroit). 4) Miles Laboratories, Inc thru Wade Advertising, Inc(Chi). 5) Ralston Purina Co thru Gardner Advertising Co(St. L.).

§ PKGR- Hilgarde Productions with Four Star Films, Inc.; Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Vincent Fennelly; Dirs- Donald McDougall, Thomas Carr; Dir of Photog- Wilfrid Cline; Story Ed- D. D. Beauchamp; Writers- Various; Casting- Marjory McKay.

CBS- 8-8:30pm NYT & LAT, Weekly; SCHEDULE CHANGE - Father Knows Best - FILM; 165 stations net and delayed. (Replaces Peck's Bad Girl, last show Sept 27).

§ Reruns of the family comedy series starring Robert Young and Jane Wyatt as Jim and Margaret Anderson; with Elinor Donahue as Betty, Lauren Chapin as Kathy and Billy Gray as Bud, the Anderson children. The series debuted on the CBS net on Oct 3, 1954 and moved to NBC on Aug 31, 1955, thru Sept 17, 1958; returning to CBS on Sept 22, 1958, running thru May 16, 1960, (Continued on next page)

THIS WEEK (Cont'd)

Tuesday(October 4)

CBS- Father Knows Best (Cont'd from previous page): with summer reruns May 23-Sept 26, 1960, in the previous Monday, 8:30-9pm NYT & LAT time spot. The series has ended production of new programs.

§ SPONSORS- 1) Scott Paper Co (Tissues, Paper Products) thru J. Walter Thompson Co(NY); Acct Superv- Garrit A. Lydecker. 2) Bristol-Myers Co (Bufferin) thru Young & Rubicam, Inc(NY); Acct Exec- James Cameron. 3) Kellogg Co thru Leo Burnett Co., Inc(Chi).

§ PKGR & Film Prod- Rodney-Young Productions, at Screen Gems, Inc., filmed at Columbia Studios, Hollywood, Cal.; Prod- Eugene B. Rodney; Dir- Peter Tewksbury; Writers- Roswell Rogers, others.

NBC- 4-4:30pm NYT & LAT, Mon thru Fri, DAYTIME DEBUT - Make Room For Daddy - FILM; to the net. (Replaces Comedy Playhouse, last show Oct 3). Reruns of episodes of The Danny Thomas Show, currently on the CBS net, Mondays, 9-9:30pm (see page 119).

§ Participations.

§ PKGR & Film Prod- Marterto Enterprises, Inc., with Desilu Productions, Inc., at Desilu Cahuenga Studios, Hollywood, Cal.; Prod & Dir- Sheldon Leonard.

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - Rivak, the Barbarian - FILM (COLOR); to the net. § Historical drama set in the period of the Punic War between Rome and Carthage, starring Jack Palance in the title role as the son of a Celtic king, also starring Millie Vitale as Princess Tiratha of Carthage, with Richard Wyler as Lycursus, Austin Willis as Varro, Joseph Cuby as Babu, Melody O'Brien as Creoda and Guy Rolfe as Kainus. The program was originally planned as the pilot for a TV series, now suspended.

§ Sustaining.

§ PKGR & Film Prod- Mahin-Rackin Productions with NBC-TV, filmed at Cinecitta Studios, near Rome Italy; Prods- John Lee Mahin, Martin Rackin; Dir- Rudolph Mate; Dir of Photog- Carl Guthrie; Music Composer & Dir- Franco Ferrara; Writers- John Lee Mahin and Martin Rackin, based on the novel, "The Barbarians," by F. Van Wyck Mason.

Wednesday(October 5)

ABC- 10-11pm NYT & LAT, this date only; SPECIAL - The Bing Crosby Show - TAPE, recorded in LA; 222 U. S. stations, 56 Canadian. (In the time formerly occupied by Wednesday Night Fights, last show Sept 28). § Musical variety show starring Bing Crosby, Rosemary Clooney, Johnny Mercer, Carol Lawrence; Dennis, Phillip and Lindsay Crosby. This is Bing Crosby's first special of the season.

§ SPONSOR- Oldsmobile Division, GMC, thru D. P. Brother & Co(Detroit); Acct Superv- Sheldon Moyer.

§ PKGR- Bing Crosby Productions(LA); Prod & Dir- William O. Harbach; Assoc Prod- Murdo MacKenzie; Assoc Dir- Margie Rotunda; Original Music- Joseph Harnell; Music Dir- Nelson Riddle; Art Dir- Jim Trittipo; Costumes- Grady Hunt; Choreog- Danny Daniels; Choral Dir- Jimmy Joyce; Writers- Herb Sargent, Sheldon Keller, Saul Ilson, James Elson.

CBS- 9-9:30pm NYT & LAT, Weekly; DEBUT - My Sister Eileen - FILM; 151 stations net and delayed. (Replaces The Millionaire, last show Sept 28). § Situation comedy series based on the characterizations created by Ruth McKenney detailing the adventures of two Ohio sisters who come to New York to strive for careers, starring Elaine Stritch as Ruth Sherwood and Shirley Bonne as her sister Eileen, with Jack Weston as Chick Adams, Leon Belasco as Mr. Appopolous.

§ SPONSORS- 1) Colgate-Palmolive Co (Various Products) thru Lennen & Newell, Inc(NY), agency of record. 2) Pillsbury Co (Flours, other products) thru Campbell-Mithun, Inc(Minn).

(Continued on next page)

Wednesday(October 5)

CBS- My Sister Eileen (Cont'd from previous page): § PKGR & Film Prod- Screen Gems, Inc., at Columbia Studios, Hollywood, Cal.; Exec Prod- Harry Ackerman; Prod- Dick Wesson; Dir- Oscar Rudolph; Dir of Photog- Fred Gately; Writers- Dick Wesson, others; Casting- Screen Gems.

NBC- 12:30-12:45pm NYT, 9:30-9:45am LAT, before each World Series game; SPECIAL - World Series Spotlight - TAPE, from Pittsburgh, then NY; over 200 U. S. and Canadian stations. § Lindsey Nelson is host, presenting guest baseball personalities giving their views on series' games, future and those played. The program will be taped each morning of a series game in the city where the game is played. § SPONSORS- 1) General Mills, Inc thru Knox Reeves Advertising, Inc(Minn). 2) American Tobacco Co thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). § PKGR- Tel Ra Productions with NBC; Prod- Dan Wise.

NBC- 12:45pm- to concl NYT; 9:45am- to concl LAT; four to seven programs - 1960 World Series - LIVE (COLOR), from Pittsburgh, then NY; to over 200 U. S. and Canadian stations. § Telecasts of the World Series games between the Pittsburgh Pirates, National League champions, and the New York Yankees, American League champions, with games 1 and 2 originating at Forbes Field, Pittsburgh on Oct 5 and 6; games 3, 4 (and if necessary) and 5 at Yankee Stadium, New York on Oct 8, 9, 10 (game 4 on Sunday starts at 1:45pm NYT). Games 6 and 7, if necessary, from Pittsburgh on Oct 12 and 13. Mel Allen and Bob Prince will handle the commentary. § SPONSORS- 1) Gillette Safety Razor Co (All Products, other Gillette Co divisions with participations) thru Maxon, Inc(Detroit), agency of record. 2) General Motors Corp (All Divisions participating) thru McCann-Erickson, Inc(Detroit), agency of record. § PKGR- NBC Sports Dept(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- 9-10pm NYT & LAT, Weekly; RETURN - Perry Como's Music Hall - TAPE (COLOR), recorded in NY; 153 stations net. (Replaces Happy, 9-9:30pm, last show Sept 28, and Tate, 9:30-10pm, last show Sept 28). § Perry Como returns for his sixth season with his one-hour musical-variety program, presenting top name guest stars each week, with Frank Gallop and regular singing and dancing groups. § SPONSOR- Kraft Foods Division, National Dairy Products Corp (Cheeses, Dressings, other food products) thru J. Walter Thompson Co(Chi); Acct Superv- Arthur Farlow. § PKGR- Roncom Productions, Inc(NY); Prod- Nick Vanoff; Assoc Prod- Henry Howard; Dir- Dwight Hemion; Music Dir- Mitchell Ayres; Choral Dir- Ray Charles; Set Design- Gary Smith; Costumes- Michi; Choreog- Hugh Lampert (until Nov 9), then Peter Gennaro; Writers- Goodman Ace (head), Selma Diamond, Jay Burton, Frank Peppiatt and John Aylesworth; Comml Anncr- Ed Herlihy.

Thursday(October 6)

ABC- 9:30-10:30pm NYT & LAT; this date only; SPECIAL - Victor Borge Special - TAPE, recorded in NY; 140 stations net and delayed. (Preempts The Untouchables). § Music and comedy variety show, starring Victor Borge, with Izumi Yukimura, Leonid Hambro, Shiko Yagi and Chushiro Sato. § SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det); Acct Superv- James H. Graham. § PKGR- White-Cates, Inc(NY); Prod- Larry White; Assoc Prod- Tony Ford; Dir- Joseph Cates; Music Dir- Glenn Osser; Sets- Romaine Johnston; Costumes- Al Lehmann; Choreog- Bob Herget; Asst Dir- Ronnie Hawkins; Writers- Larry Markes, Eddie Lawrence, Robert Hilliard, Ben Jolson, Art Baer.

CBS- 8:30-9pm NYT & LAT, Weekly; RETURN - Dick Powell's Zane Grey Theatre - FILM; 158 stations net and delayed. (Replaces Johnny Ringo, last show Sept 29). § Western anthology drama series, starring Dick Powell as host and occasional star, begins its fifth season in a half-hour earlier (Continued on next page)

THIS WEEK (Cont'd)

Thursday(October 6)

CBS- Dick Powell's Zane Grey Theatre (Cont'd from previous page): time spot, presenting top name guest stars in various dramas each week. Summer reruns in its previous 9-9:30pm spot, May 12-Sept 29, 1960.

§ SPONSORS- 1) S. C. Johnson & Son, Inc (Waxes and Cleaners) thru Needham, Louis & Brorby, Inc(Chi). 2) P. Lorillard Co thru Lennen & Newell, Inc(NY).

§ PKGR- Four Star Films, Inc., with Zane Grey Productions, Inc; Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Aaron Spelling; Dirs- Various; Dir of Photog- Frank Carson; Writers- Various; Casting- Stalmaster-Lister Co.

CBS- 9-9:30pm NYT & LAT, Weekly; DEBUT - Angel - FILM; 115 stations net and delayed. (Replaces Dick Powell's Zane Grey Theatre, moved to 8:30-9pm).

§ Comedy series about the problems and situations confronting a French girl who marries an American architect and tries to adapt herself to the role of an American housewife, starring Annie Farge in the titlerole and Marshall Thompson as her husband, John Smith, with Doris Singleton as Susy and Don Keefer as her husband George, neighbors of John and Angel Smith.

§ SPONSORS- 1) General Foods Corp (Maxwell House Coffee) thru Ogilvy, Benson & Mather, Inc(NY). 2) S. C. Johnson & Sons, Inc (Raid, Klear, Holiday) thru Foote, Cone & Belding(Chi), agency of record.

§ PKGR- CBS Films, Inc with Burlingame Productions, Inc; Film Prod- Burlingame Productions at Desilu Cahuenga Studios, Hollywood, Cal.; Exec Prod- Jess Oppenheimer; Prod- Edward Feldman; Dir- Lamont Johnson; Dir of Photog- Robert de Grasse; Story Superv- Jess Oppenheimer; Writers- Jess Oppenheimer, others.

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - The Ann Sothern Show - FILM; 120 stations net and delayed. (Replaces Markham, last show Sept 22). § Third season begins for the situation comedy series in a new day and time, starring Ann Sothern as asst manager of a New York luxury hotel, also starring Don Porter as her boss, with Ann Tyrell and Ken Berry. The program was previously seen Mondays, 9:30-10pm, last show in that spot, July 18. Summer reruns, May 30-July 18.

§ SPONSORS- 1) General Foods Corp (Fost Cereals) thru Benton & Bowles, Inc(NY). 2) S. C. Johnson & Son, Inc (Beautiflor, Jubilee, Pledge, Glade) thru Benton & Bowles, Inc(NY), agency of record.

§ PKGR & Film Prod- Anso Productions, Inc., with Desilu Productions, Inc., at Desilu Studios, Hollywood, Cal.; Prod- Arthur Hoffe; Dirs- James V. Kern, Richard Whorf; Dir of Photog- Robert Pittack; Writers- Various; Casting- Marcella Napp.

Friday(October 7)

ABC- 10:30-11pm NYT & LAT, Weekly; DEBUT - The Law and Mr. Jones - FILM; 143 stations, net and delayed. (Replaces Black Saddle, last show Sept 30). § Drama and suspense series with comedy elements, starring James Whitmore as Abraham Lincoln Jones, a dedicated New York attorney, an honest man with an explosive temper; with Janet De Gore, as Marsha Spear, Jones' secretary, and Conlan Carter, as law clerk C. E. Carruthers.

§ SPONSOR- The Procter & Gamble Co (Comet, Ivory Liquid) thru Compton Advertising, Inc(NY); Acct Superv- Dale Anderson.

§ PKGR- Four Star Films, Inc with Naxan Productions, Inc; Film Prod- Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod & Creator- Sy Gomberg; Assoc Prod- Stanley Kallis; Dirs- Various; Art Dir- Jan Van Tamelen; Dirs of Photog- Various; Writers- Sy Gomberg (head), others; Casting- Stalmaster-Lister Co.

CBS- 8:30-9:30pm NYT & LAT, Weekly; DEBUT - Route 66 - FILM; 168 stations net and delayed. (Replaces Hotel de Paree, 8:30-9pm, last show Sept 23, and Video Village, 9-9:30pm, last evening show Sept 16). (Continued on next page)

Friday(October 7)

CBS- Route 66 (Cont'd from previous page): § Adventure series starring Martin Milner as Tod and George Maharis as Buz, a pair of young adventurers on a modern-day odyssey along America' highways.

§ SPONSORS- 1) Chevrolet Motor Division, GMC, thru Campbell-Ewald Co(Detroit); Acct Superv- Colin Campbell. 2) Philip Morris, Inc (Marlboro) thru Leo Burnett Co., Inc(Chi). 3) Glenbrook Laboratories, Div Sterling Drug, Inc (Bayer Aspirin) thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR- Lancer Productions; Film Prod- Screen Gems, Inc., on location and at Columbia Studios, Hollywood, Cal.; Exec Prod- Herbert B. Leonard; Prod- Robert S. Bassler; Dir- Philip Leacock, others; Creators- Herbert B. Leonard, Stirling Silliphant; Writers- Various.

CBS- 9:30-10pm NYT & LAT, Weekly; DEBUT - Mr. Garlund - FIIM; 141 stations net and delayed. (Replaces December Bride, last show Sept 23). § Adventure series, starring Charles Quinlivan as Frank Garlund, a 30-year-old financial wizard whose life is a series of intrigues and conflict, with Kam Tong as his fister brother and friend, Kam Chang.

§ SPONSORS- 1) Plymouth Division, Chrysler Corp thru N. W. Ayer & Son, Inc(Detroit). 2) Liggett & Myers Tobacco Co (I&M) thru Dancer-Fitzgerald-Sample, Inc (NY); Acct Superv- F. T. Leighty.

§ PKGR & Film Prod- Girard-Lewis Productions, Inc with Paramount Pictures TV Division, at Paramount Studios, Hollywood, Cal.; Prod & Creator- Bernard Girard; Dirs- Various; Dir of Photog- Ed Fitzgerald; Writers- Various.

NBC- 9-10pm NYT & LAT, this date only; SPECIAL - Eleanor Roosevelt's Diamond Jubilee Plus One! - TAPE, recorded in various cities; 125 stations net. § Tribute to Mrs. Eleanor Roosevelt and the Eleanor Roosevelt Cancer Research Foundation, Denver, Colorado. Bob Hope will be host of the program, which will present show business personalities and other prominent people in a second annual tribute to Mrs. Roosevelt in connection with a fund appeal for the cancer research foundation.

§ SPONSOR- Eleanor Roosevelt Cancer Research Foundation, direct (for production costs; time made available by NBC-TV).

§ PKGR- Eleanor Roosevelt Cancer Research Foundation, with Talent Associates, Ltd(NY) as producing organization; Exec Prod- David Susskind; Prod- Michael Abbott; Writer- Reginald Rose.

Saturday(October 8)

ABC- 10-10:45pm NYT, 6-6:45pm LAT, Weekly; DEBUT - Fight of the Week - LIVE from LA (premiere), mainly from NY, other cities; 155 stations net. (Replaces Jubilee, U.S.A., 10-11pm, last show Oct 1). § Telecasts of top professional boxing matches each week, mainly from Madison Square Garden, with Don Dunphy as commentator.

§ SPONSORS- Gillette Safety Razor Co thru Maxon, Inc(Detroit). 2) Miles Laboratories, Inc (All Products) thru Wade Advertising, Inc(Chi).

§ PKGR- Gillette Co with ABC-TV(NY); Prod- Hugh Beach; Dir- Marshal Diskin.

ABC- 10:45-11pm NYT, 6:45-7pm LAT, Weekly; DEBUT - Make That Spare - LIVE from NY; 133 stations net. § Match series featuring top pro bowlers shooting at "classic" spares, each game consisting of a series of five frames with each frame featuring an increasingly difficult spare to make. The winner of each match wins \$1,000, with a shot at a jackpot spare worth \$5,000 and the right to meet a new challenger the following week. Entertainer Johnny Johnston is commentator for the matches, originating at 300 Bowling Center, Upper Saddle River, N.J.

§ SPONSOR- Brown & Williamson Tobacco Co thru Ted Bates & Co., Inc(NY). American Machine & Foundry Co supplies AMF bowling facilities and equipment.

§ PKGR- ABC Sports; Prod- James Colligan; Dir- Jack Sameth.

THIS WEEK (Cont'd)

Saturday(October 8)

CBS- 8:30-9:30pm NYT & LAT, this date only; SPECIAL - Just Polly and Me - TAPE,
recorded in NY; 167 stations net and delayed. (Preempts Checkmate). §
Comedy revue starring Phil Silvers and Polly Bergen in sketches, songs and dances.
§ SPONSOR- Carling Brewing Co (Black Label Beer, Red Cap Ale) thru Lang, Fisher
& Stashower, Inc(Cleve) and Benton & Bowles, Inc(NY).
§ PKGR- Silvers Enterprises, Inc(NY); Prod- Nick Vanoff; Dir- Coby Ruskin;
Creator, Exec Prod & Writer- Nat Hiken.

Sunday(October 9)

CBS- 9-10pm NYT & LAT, this date only; SPECIAL - The Big Sell - LIVE from NY;
172 stations net. (Preempts General Electric Theater, 9-9:30pm). § Variety
show starring Jackie Gleason, with guest star Phil Harris, with The Rocky-Fellers,
a quintet, and 14 rebound (trampoline) tumbling girls.
§ SPONSOR- Speidel Corp (Watch Bands) thru Norman, Craig & Kummel, Inc(NY).
§ PKGR- Jackie Gleason Enterprises, Inc(NY); Prod- Jack Philbin; Dir- Frank
Bunetta; Writers- A. J. Russell, Sydney Zelinka, Walter Stone.

NBC- 9-10pm NYT & LAT, Weekly; RETURN - The Dinah Shore Chevy Show - LIVE & TAPE
(some FILM during season); 180 stations net. (See "Net Add" listing below).
§ Dinah Shore returns as star of this musical variety show in its fourth season
as a full-hour program on Sunday. Miss Shore will star in 20 programs this sea-
son with the other weeks to be filled by The Chevy Show, with top name stars ap-
pearing in variety and musical comedy programs.
§ SPONSOR- Chevrolet Motor Division, GMC, thru Campbell-Ewald Co(Detroit);
Acct Superv- Colin Campbell.
§ PKGR- Sewanee Productions, Inc(LA); Exec Prod- Henry Jaffe; Prod- Robert
Finkel (for Shore programs); Special Program Prods- Alan Handley, Bob Henry,
Jack Donohue (for Shore programs filmed in Europe), John Guedel, Perry Cross,
Tony Charmoli, George Schlatter, Barry Shear; Dirs- Bob Finkel, others; Music
Dir- David Rose(premiere); Musical Routines- Ticker Freeman; Choreog- Jack Regas;
Writers- Sheldon Keller, Bud Burtson, Saul Ilson; Special Material- Earl Brown.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Mon thru Fri, 5:30-6pm NYT & LAT periods, program changes, effective week start-
ting Sept 26: Monday, Sept 26, Captain Gallant; Tuesday, Sept 27, The Adventures
of Rin Tin Tin; Wednesday Sept 28, The Lone Ranger (formerly seen Sun, 5:30-6pm);
Thursday, Sept 29, Rocky and his Friends (also Sun, 12:30-1pm, effective Sept 25);
Friday, Sept 30, The Adventures of Rin Tin Tin. All have participating sponsors.

CBS- Ted Mack and the Original Amateur Hour; NET RETURN Oct 2, Sun, 5-5:30pm NYT; no.
of stations not available. § Ted Mack presents amateur talent competing on the
air in a season-long talent competition. The program has previously been seen
over ABC from March 7 thru Sept 26, 1960.
§ SPONSOR- J. B. Williams Co., Inc (Geritol) thru Parkson Advertising Agency,
Inc(NY).
§ PKGR- Reemack Enterprises, Inc(NY); Prod- Lewis Graham; Dirs- Lloyd Marx, J.
Robert Blum; Music Dir- Lloyd Marx.

NBC- The Chevy Show; RETURN Oct 2, Sun, 9-10pm NYT & LAT; TAPE (COLOR), recorded in
LA; 180 stations net. (Replaces The Chevy Mystery Show, last show Sept 25). §
First special program in the new season's series of Chevy Shows (see Dinah Shore,
above). Roy Rogers and Dale Evans star in "County Fair, U. S. A.," recorded at
the annual L. A. County Fair at Pomona, Cal., and at NBC Color Studios, Burbank.
§ SPONSOR- Chevrolet Motor Division, GMC, thru Campbell-Ewald Co(Det).
§ PKGR (premiere)- Sewanee Productions with Frontiers Productions(LA); Prod &
Dir- Alan Handley; Music Dir- Paul Weston; Writers- Milt Rosen, Phil Shuken,
John L. Greene; Choreog- Tom Hansen.

TALENT SHOWSHEET and SCRIPT REPORT

OCTOBER 3 - OCTOBER 9

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

THE DAVE GARROWAY TODAY SHOW; NBC 7am - ADD - 9/26 Barton MacLane; 9/27 Page Cavanaugh; 9/28 Gloria Swanson; 9/29 Tennessee Ernie Ford.

AMERICAN BANDSTAND; ABC 4pm - ADD - 9/30 Miss America (Nancy Anne Fleming), Rod Lauren(S), The Dimensions(S).

The Life and Legend of Wyatt Earp; ABC Tuesday September 27, 8:30pm - ADD - (O)Frederick Hazlitt Brennan, John Dunkel.

Dupont Show; Thursday September 29, 10:30pm CBS - ADD - (O) Betty Ulius; (A) A.J. Carothers; with Sanja Lowe, Perk Lazell; Dir- Paul Henreid.

Rawhide; Friday September 30, 7:30pm CBS - ADD - (O)Bud Bankson, Steve Raines; with Eric Fleming, Clint Eastwood, Frank Maxwell, John Pickard, Stanley Clements; Dir- Ted Post.

DUPONT SHOW OF THE MONTH; Friday September 30, 8:30pm CBS - ADD - Richard Basehart, Leon Janney, Dick Van Patten, Ben Yaffee, Bob Geringer, Peggy Feury, William Post, Jr. Chris Gampel, Mercer McCloud, Tanya Vogel, Mary Van Fleet, Florence Stanley.

Westerner; Friday September 30, 8:30pm NBC - ADD - Sam Peckinpah.

Michael Shayne; Friday September 30, 10pm NBC - ADD- Dolls are Deadly; (O)Brett Halliday; with Howard Caine, Jack Albertson, Whitney Blake.

CAPTAIN KANGAROO; Saturday, October 1, 10am CBS -ADD- Mello-Larks, Roberta Lubell(D), Delage and Margaret(Magicians), Borjevas.

LOOK UP AND LIVE; Sunday, October 2, 10:30am CBS -ADD- Those Who Ate; with Ludwig Donath, Telly Savalas; (O)David Frishman; (A)Richard Aurelio; Dir-Tim Kiley.

SHIRLEY TEMPLE SHOW; Sunday, October 2, 7pm NBC -ADD- Dir- Burt Shevelove.

CHEVY SHOW; Sunday, October 2, 9pm NBC -ADD- The Brothers Four.

SPECIAL: Hooray for Love; Sunday, October 2, 9pm CBS -ADD- Alice Ghostley, Kenneth Nelson.

MONDAY OCTOBER 3

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<u>The Cheyenne Show</u>	ABC 7:30pm	<u>The Long Rope</u> ; (O)William O. Turner; (A)Peter B. Germano, Eustace Cockrell; with regular and Dick Bellis, Dan Riss, Peter Whitney, Alan Baxter, Merry Anders, James Hurst, Frank Albertson, Dehl Berti, Mary Alan Hokanson, Craig Marshall, Cherrill Lynn, Forrest Taylor; Dir- Robert B. Sinclair.
<u>Riverboat</u>	NBC 7:30pm	<u>The Two Faces of Grey Holden</u> ; with regulars and Suzanne Pleshette, Thomas Gomez, Nico Minardos, Lilian Buyeff.
<u>Pete and Gladys</u>	CBS 8pm	with regulars and Bill Heyer, Delphine Seyrig, James Flavin, Buddy Lewis.
THE BOB HOPE BUICK SHOW	NBC 8:30pm	SEASON PREMIERE - (O)John Rapp, Lester White, Mort Lachmann, Bill Larkin, Charles Lee; with Patti Page, Bobby Darin, David Rose, Joan Crawford, Hollywood Deb Stars; Dir- Jack Shea.
<u>Surfside 6</u>	ABC 8:30pm	PREMIERE - <u>Country Gentleman</u> ; (O)M.L. Schumann, (A) Anne Howard Bailey, M.L. Schumann; with regulars: Troy Donahue, Van Williams, Lee Patterson, Dianne McBain, Margarita Sierra; and Don Barry, Mousie Garner, Ray Danton, Frank DeKova, Robert Burton; Dir- Irving J. Moore.

MONDAY OCTOBER 3 (Cont'd)

<u>The Danny Thomas Show</u>	CBS 9pm	(O) Ray Singer, Dick Chevillat; with regulars and Sid Melton, Parley Baer; Dir- Sheldon Leonard. SEASON PREM.
<u>Adventures in Paradise</u>	ABC 9:30pm	SEASON PREMIERE - <u>Open for Diving</u> ; (O) Ben Masselink; with regulars and Julie Newmar, Ken Renard, Carmen Austin, Vic Lundin, Hari Rhodes, Vito Scotti; Dir- Felix Feist.
<u>Dante</u>	NBC 9:30pm	PREMIERE - <u>One for the Birds</u> ; (O) Harold Jack Bloom; with regulars: Howard Duff, Alan Mowbray, Tom D'Andrea, Mort Mills; and Joanne Barnes, Marianne Stewart, Fay Baker, Howard Wendell, Pat McCaffrie, Mike Meshekoff; Dir- Richard Kinon.
<u>The Andy Griffith Show</u>	CBS 9:30pm	PREMIERE - (O) Jack Elinson, Charles Stewart; with Ronny Howard, Frances Bavier, Don Knotts; Dir- Sheldon Leonard.
<u>Hennesey</u>	CBS 10pm	SEASON PREMIERE - <u>Hail To The Chief</u> ; (O) Richard Baer; with regulars; Dir- Don McGuire.
<u>The Barbara Stanwyck Show</u>	NBC 10pm	<u>Good Citizen</u> ; with Hume Cronyn.
<u>Peter Gunn</u>	ABC 10:30pm	<u>The Passenger</u> ; SEASON PREMIERE; (O) Lewis Reed, Tony Barrett; with regulars and Forrest Lewis, Ted De Corsia, Alfred Hobson, Hal Smith, Ollie O'Toole, Maria Cimino, Rhys Williams, Charles Tannen; Dir- Alan Crosland, Jr.

TUESDAY OCTOBER 4

<u>Laramie</u>	NBC 7:30pm	<u>Three Rode West</u> ; with regulars and Vera Miles, Phyllis Love.
<u>Rifleman</u>	ABC 8pm	<u>Woman from Hog Ridge</u> ; with regulars and Paul Fix, Bill Quinn, Jan Stine, Dee J. Thompson, Lane Bradford, Jim Hurst, Robert Hoy; Dir- William Claxton.
<u>Dobie Gillis</u>	CBS 8:30pm	<u>You're Nothin' But a Houn' Dog</u> ; with regulars and Jacquelyn Ravell, Jack Albertson.
<u>Life and Legend of Wyatt Earp</u>	ABC 8:30pm	<u>The Doctor</u> ; with regular and Damian O'Flynn, Walter Coy, Sarah Shelby.
<u>Alfred Hitchcock Presents</u>	NBC 8:30pm	<u>The Doubtful Doctor</u> ; with Gena Rowlands, Dick York, Michael Burns, John Zaremba.
<u>The Tom Ewell Show</u>	CBS 9pm	(O) Madelyn Martin, Bob Carroll, Jr., with regulars; Dir- Hy Averbach.
<u>Thriller</u>	NBC 9pm	<u>The Mark of the Hand</u> ; (O) Charlotte Armstrong; (A) Steven Gethers; with Jessie Royce Landis, Shepperd Strudwick, Mona Freeman, Rachel Ames, Berry Kroeger, Terry Burnham; Dir- Paul Henreid.
<u>Stagecoach West</u>	ABC 9pm	PREMIERE - <u>High Lonesome</u> ; (O) D.D. Beauchamp, Mary M. Beauchamp; with regulars: Wayne Rogers, Robert Bray, Richard Eyer; and Jane Greer, James Best, Robert F. Simon, Paul Engle, Stafford Repp, Norman Leavitt; Dir- Donald McDougall.
<u>Alcoa Presents</u>	ABC 10pm	<u>The Death Waltz</u> ; with Elizabeth Montgomery, Robert Sampson, Joe Cronin, Ed Prentiss, K.T. Stevens, James Parnell; Dir- John Newland.
RED SKELTON SHOW	CBS 9:30pm	(O) Sherwood Schwartz, Dave O'Brien, Al Schwartz, Martin A. Ragaway; with Vivian Vance; Dir- Seymour Berns.
GARRY MOORE SHOW	CBS 10pm	with regulars and Dick Van Dyke, Chita Rivera; Dir- Dave Geisel.
SPECIAL	NBC 10pm	<u>Rivak the Barbarian</u> ; (O) F. Van Wyck Mason; with Jack Palance, Richard Wyler, Austin Willis, Joseph Cuby, Millie Vitale; Dir- Rudolph Mate.

WEDNESDAY OCTOBER 5

<u>Aquanauts</u>	CBS 7:30pm	(O)Charles Hecht; with regulars and Keenan Wynn, Patricia Cutts, John Sutton, Roy Dean, Nestor Paiva, Fred Engelberg, Vivianne Cervantes, A.G. Vitanza, Ben Frommer; Dir- Richard Carlson.
<u>Hong Kong</u>	ABC 7:30pm	<u>Murder Royal</u> ; (O)Stanley Hough; with regulars and Frederic Warlock, Pamela Light, Rene Korper, Edward Colmans; Dir- Boris Sagal.
<u>Wagon Train</u>	NBC 7:30pm	<u>The Horace Best Story</u> ; with regulars and George Gobel.
<u>The Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>David Gets Discouraged</u> ; (SW&SD); with regulars and Joe Flynn, Jeremy Slate, Constance Harper, Lois Rayman, Isabel Randolph, Vera Marshe, Ted Budny.
<u>Wanted - Dead or Alive</u>	CBS 8:30pm	with regular and Lisa Gaye, Jason Wingreen.
THE PERRY COMO SHOW	NBC 9pm	SEASON PREMIERE - (O) Goodman Ace, Selma Diamond, Jay Burton, Frank Peppiatt, John Aylesworth, with Ethel Merman, Shelley Berman, Fabian, Frankie Avalon, Johnny Borden; Dir- Dwight Hemion.
<u>My Sister Eileen</u>	CBS 9pm	PREMIERE - <u>The Photography Mixup</u> ; (O)Dick Wesson; Based on the characters created by Ruth McKenney; with regulars: Elaine Stritch, Shirley Bonne; and Jack Weston; Dir- Oscar Rudolph.
<u>Hawaiian Eye</u>	ABC 9pm	<u>Sea Fire</u> ; (O)Ralph Mадiera, Von Stuart; with regulars and Andra Martin, Fred Beir, John Marley, Anthony Caruso; Dir- Mark Sandrich, Jr.
SPECIAL	ABC 10pm	<u>The Bing Crosby Show</u> ; (O)Herb Sargent, Sheldon Keller, Saul Ilson, James Elson; with Rosemary Clooney, Johnny Mercer, Carol Lawrence, Dennis Crosby, Phillip Crosby, Lindsay Crosby; Dir- William O. Harbach.
U.S. STEEL HOUR	CBS 10pm	<u>The Revolt of Judge Lloyd</u> ; (O)Joe Graham, Paul Manning; with Claire Trevor, Jeff Morrow, Edmon Ryan, Martin Huston, Lawrence Hugo, Paul McGrath, Ray Duke, Russell Hardie, John Shellie, Joseph Campanella; Dir- Allen Reisner.

THURSDAY OCTOBER 6

<u>Guestward Ho!</u>	ABC 7:30pm	<u>You Can't Go Home Again</u> ; (O)Arthur Julian, Ronald Alexander; with regulars and Robert Strauss, Connie Sawyer, Bob Hopkins, John Close, Bill Hampton; Dir- Claudio Guzman.
<u>Outlaws</u>	NBC 7:30pm	<u>Ballad for a Badman</u> ; with regulars and Cliff Robertson.
WITNESS	CBS 7:30pm	with Clifton James; Dir- Alex March.
<u>Donna Reed Show</u>	ABC 8pm	<u>The Love Letter</u> ; (O)Tom and Helen August; with regulars and Jay Novello, Nancy Ann DeCarl, Maurice Manson, Irene Vernon; Dir- Robert Ellis Miller.
<u>Bat Masterson</u>	NBC 8:30pm	<u>Law of the Land</u> ; with regular and Howard Petrie, Leo Gordon.
<u>The Real McCoys</u>	ABC 8:30pm	<u>That Was No Lady</u> ; with regulars
<u>Bachelor Father</u>	NBC 9pm	<u>Mystery Witness</u> ; with regulars and Ted De Corsia.
<u>My Three Sons</u>	ABC 9pm	<u>The Little Ragpicker</u> ; with regulars and Lois January, Charles Thompson, Marjorie Eaton.
<u>Dick Powells' Zane Grey Theatre</u>	CBS 9pm	SEASON PREMIERE - <u>A Gun for Willie</u> ; (O)Arthur Dales; with Ernest Borgnine, Paul Birch, Nancy Valentine, Dub Taylor, Paul Sorenson, Ralph Moody, Ken Patterson, George Robotham, Red Morgan; Dir- David Rich.

THURSDAY OCTOBER 6 (Cont'd)

VICTOR BORGE SPECIAL	ABC 9:30pm	(O)Larry Markes, Eddie Lawrence, Robert Hilliad, Ben Jolson, Art Baer; with Izumi Yukimura, Leonid Hambro, Shiko Yagi and Chushiro Sato (D); Dir- Joseph Cates.
<u>Angel</u>	CBS 9pm	PREMIERE - (O)Jess Oppenheimer; with regulars: Annie Farge, Marshall Thompson, Doris Singleton, Don Keefer; and Maurice Marsac, Mark Cavell, Herb Vigran, Catherine McLeod; Dir- Lamont Johnson.
PCFD SHOW (Tennessee Ernie Ford)	NBC 9:30pm	with Gary Crosby.
<u>Ann Sothern Show</u>	CBS 9:30pm	SEASON PREMIERE - with regulars: Ann Sothern, Don Porter, Ann Tyrrell, Ken Barry; and Louis Nye, Gladys Harlbut, Winnie Coffin.
<u>The Dupont Show</u> (June Allyson)	CBS 10:30pm	<u>The Dance Man</u> ; with Anne Baxter, Dean Stockwell, Maxine Stuart, Dody Heath, Charles Victor, Robert E. Nash.

FRIDAY OCTOBER 7

<u>Westerner</u>	NBC 8:30pm	<u>School Days</u> ; with regular and Richard Rust, R. G. Armstrong.
SPECIAL	NEC 8:30pm	Eleanor Roosevelt's Diamond Jubilee Plus One; (O) Reginald Rose; with Bob Hope, Jack Benny, Irene Dunne, Mary Martin, Richard Rodgers, Carol Channing, Jimmy Durante, Lucille Ball, George Burns, Paul Newman, Joanne Woodward, Mahalia Jackson, Simone Signoret, Nat King Cole
<u>77 Sunset Strip</u>	ABC 9pm	<u>The Office Carer</u> ; with regulars and Bruce Gordon, Sherry Jackson, Richard Jaeckel, Robert McQueeney.
<u>Mr. Garlund</u>	CBS 9:30pm	PREMIERE - with regulars: Charles Quinlivan, Kam Tong, Joe Mantell, Harold Dyhrenfurth; and Philip Ann, Sally Stanford; Dir- Barney Girard.
<u>The Detectives</u>	ABC 10pm	<u>Alibi</u> ; (O) Michael Morris; with regulars and Joe Mantell, Eddie Firestone, Donna Douglas; Dir- Alvin Ganzer.
<u>Michael Shayne</u>	NBC 10pm	<u>A Night With Flora</u> ; with regulars and Alexis Smith, Herbert Rudley.
<u>The Twilight Zone</u>	CBS 10pm	<u>The Man in the Bottle</u> ; (O)Rod Serling; with Luther Adler, Vivi Janiss, Lisa Golm, Joseph Ruskin, Olan Soule, Peter Coe, Albert Szabo.
<u>The Law and Mr. Jones</u>	ABC 10:30pm	PREMIERE - <u>What's In A Name?</u> ; (O)Sy Gomberg; with regulars: James Whitmore, Janet De Gore, Conlan Carter; and Dennis Patrick, Franz Roehn, Carl Benton Reid, Robert Fortier, Charles Drake, Ted Stanhope, Roy Jensen, Ricky Klein, Pat O'Malley; Dir- Lamont Johnson.

MULTIPLE AND ACROSS THE BOARD SHOWS OCTOBER 3 - OCTOBER 7

AMERICAN BANDSTAND	ABC 4pm	10/3- Ike and Tina Turner; 10/4-Billy Grammer.
CAPTAIN KANGAROO	CBS 8:15am	10/4-Frank Cassano (D).
DAVE GARROWAY TODAY SHOW	NBC 7am	10/5-Marian Studholme and Andrew Downie (S).
JACK PAAR SHOW	NBC 11:15pm	10/3-Walter Kiernan, Arthur Treacher, Eva Gabor, Bob Newhart(C), Bill Kenny(S); 10/4- Joey Bishop, Harry Lorayne, Victor Borge, Kaye Ballard; 10/5- George Kirgo, Arlene Francis, Jonathan Winters, Kay Armen(S); 10/6 -James Thurber, Peggy Cass, Betty Johnson(S).

SATURDAY OCTOBER 8

TRUE STORY	NBC 12 noon	(O) Clyde Ware; with Milton Selzer, Jack Naughton.
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SATURDAY OCTOBER 8 (Cont'd)

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<u>Bonanza</u>	NBC 7:30pm	<u>The Hopefuls</u> ; with Larry Gates, Dennis Patrick, Charles Maxwell, Patricia Donahue.
<u>Perry Mason</u>	CBS 7:30pm	<u>The Case of the Singular Double</u> ; with regulars and Alan Baxter, Wilton Graff, Harry Townes, Mary Webster, Andrea King, Arch Johnson, Sue England, Morris Ankrum, Michael Fox; (O)Milton Gelman; (A)Seeleg Lester; Dir- Arthur Marks.
SPECIAL	CBS 8:30pm	<u>Just Polly and Me</u> ; with Phil Silvers and Polly Bergen; (O)Nat Hiken; Dir- Coby Ruskin.
<u>Tall Man</u>	NBC 8:30pm	<u>The Lonely Star</u> ; with Ford Rainey, Ken Lynch, Jim Davis.
<u>The Deputy</u>	NBC 9pm	<u>The Jason Harris Story</u> ; with regulars.
<u>Have Gun, Will Travel</u>	CBS 9:30pm	with regular and Martin Balsam, Joanne Linville, Wesley Lau, Denny Miller, Rudy Solari, Terence De Marney,
<u>Gunsmoke</u>	CBS 10pm	with regulars and Anthony Caruso, Patricia Barry, Paul Guilfoyle, Robert Brubaker.

SUNDAY OCTOBER 9

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CBS TELEVISION WORKSHOP	CBS 12 noon	<u>Another Valley</u> ; (O)Lloyd Clay; with Addison Powell, Perry Wilson, Sharon Farrell, Peter Lazer, Bob Hogan, Harry Millard, John F. Hamilton; Dir- Donald Buka.
THE CATHOLIC HOUR	NBC 1pm	<u>The War for Geoffrey Wilson</u> ; (O)William Jenkins; with James Green, Richard Konold, Edward Cullen, Daniel Keyes, Jerome Guardino, Philip Robinson, Pirie MacDonald, Frank Schorfield; Dir- Martin Hoade.
<u>Walt Disney Presents</u>	ABC 6:30pm	<u>The Plausible Impossible</u> .
<u>Lassie</u>	CBS 7pm	with regulars and Nan Leslie.
SHIRLEY TEMPLE SHOW	NBC 7pm	<u>Tom and Huck</u> ; (O)Mark Twain; with David Ladd, Teddy Rooney, Dan Duryea, Janet Blair, Jackie Coogan, Ruthie Robinson, Paul Stevens, Lee Richardson, Ray Teal; Dir- Paul Nickell.
<u>Dennis the Menace</u>	CBS 7:30pm	<u>Dennis and the Wedding</u> ; with regulars and Elinor Donahue.
<u>Maverick</u>	ABC 7:30pm	<u>Arizona Black Maria</u> ; (O)R.G. Spang; (A)W. Hermanos; with regular and Alan Hale, Joanna Barnes, Garr Murry, Donald Barry, Terence De Marney, John Holland, Harry Swoger, Art Stewart, Charles Stevens; Dir- Lew Landers. (A)Arthur Paynter and W. Hermanos.
ED SULLIVAN SHOW	CBS 8pm	<u>Circus Stars of the World</u> ; TAPE & FILM repeat from 3/20/60.
<u>National Velvet</u>	NBC 8pm	<u>A Matter of Pride</u> ; with regular and Beverly Lunsford.
<u>Tab Hunter Show</u>	NBC 8:30pm	<u>Be My Guest</u> ; with regulars and Nita Talbot.
<u>Lawman</u>	ABC 8:30pm	<u>The Old War Horse</u> ; with Lee Patrick, Peggie Castle, Arch Johnson.
<u>Rebel</u>	ABC 9pm	<u>The Waiting</u> ; (O)Bruce Geller; with regular and Claude Akins, Joan Evans, Harry Whisner, William Bryant, Ross Sturlin; Dir- Bernard L. Kowalski.
DINAH SHORE CHEVY SHOW	NBC 9pm	with Red Skelton, Nat King Cole, Tuesday Weld.
JACKIE GLEASON SPECIAL	CBS 9pm	<u>The Big Sell</u> ; (O)A.J. Russell, Sydney Sezlinka, Walter Stone; with Phil Harris, Rocky-fellers, 14 Tumblers; Dir- Frank Bunetta.

SUNDAY OCTOBER 8 (Cont'd)

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The Islanders

ABC 9:30pm

Flight From Terror; (O)Robert C. Dennis; with regulars and Warren Hsieh, Gigi Perreau, Fay Wray, James Yagi, Edgar Barrier, Khigh Dhiegh, Roy Wright, George Keymas, Beal Wong, Allen Jung; Dir- Edward Ludwig.

Loretta Young Show

NBC 10pm

Linda; with Karen Sharpe, Jack Ging, James Drury; Dir- Richard Carlson.

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EDITOR: Jerry Leichter

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (October 10)

ABC- 11-11:30am NYT & LAT, Monday thru Friday, DEBUT - Morning Court - TAPE, recorded in LA; 90 stations net. § Dramatic recreations of court cases, spotlighting domestic relations, divorce, child custody and juvenile delinquency problems. Practicing lawyers represent the plaintiffs and defendants in all the dramatized court actions. William Gwinn and Georgiana Hardy preside as the judges in the series, with Allen Van as court clerk, John Marlin as bailiff and Billie Sterling as court reporter.

§ Participations.

§ PKGR- ABC-TV(LA); Exec Prod- Selig J. Seligman; Prod- Gene Banks; Dir- Don Whitman; Prodn Coord- Peter Stern; Art Dir- Douglas Stiles; Asst to Prod- Kylie Masterson; Writers- Ken Rosen, Louis Garfinkle, Elisabeth Lewis, Richard Ashby, Murray Weissman, Gerry Day; Casting Dir- Miriam Druten.

ABC- 11:30am-12noon NYT & LAT, Monday thru Friday, RETURN - Love That Bob - FILM; 92 stations net. § Reruns of the situation comedy series, starring Bob Cummings as commercial photographer Bob Collins, with Ann B. Davis as Schultz, Rosemary De Camp as Margaret MacDonald and Dwayne Hickman as Chuck MacDonald. The program returns after a five-week hiatus to a new time spot. It had previously been seen Monday thru Friday, 12:30-1pm, from October 12, 1959, its ABC daytime debut, to Sept 2, 1960.

§ Participations.

§ PKGR Laurmac Productions(LA); Film Prod- Laurmac with McCadden Productions at General Service Studios, Hollywood, Cal.; Prod- Paul Henning; Assoc Prod- Eddie Rubin; Dir- Bob Cummings; Writers- Various.

CBS- 8:30-9pm NYT & LAT, Weekly; DEBUT - Bringing Up Buddy - FILM; 160 stations net and delayed. (In the time formerly occupied by Father Knows Best, last show in the time, Sept 26; moved to Tue, 8-8:30pm, Oct 4). § Comedy series revolving around two well-meaning maiden aunts and their bachelor nephew, starring Enid Markey and Doro Merande as Violet and Iris Flower and Frank Aletter as Buddy. § SPONSOR- Scott Paper Co (Tissues, Towels, other paper products) thru J. Walter Thompson Co(NY); Acct Superv- Garrit A. Lydecker.

§ PKGR & Film Prod- Kayro Productions at Revue Studios, Universal City, Cal.; Prods & Creators- Joe Connelly, Bob Mosher; Prodn Exec- Irving Paley; Dirs- Various; Dir of Photog- Ray Corey; Writers- Various; Casting- Cliff Gould.

NBC- 9-9:30pm NYT & LAT, Weekly; DEBUT - Klondike - FILM; 147 stations net and delayed. (In the time formerly occupied by Peter Gunn, last NBC show Sept 26). § Adventure series set against the background of the Yukon Territory during the last great gold rush of 1897-99, based on Pierre Berton's book, "The Klondike Fever," starring Ralph Taeger as Mike Halliday, with Mari Blanchard as Kathy O'Hara, Joi Lansing as Goldie and James Coburn as Jeff Durain.

§ SPONSOR- R. J. Reynolds Tobacco Co (Salem) thru William Esty Co., Inc.

(Continued on next page)

THIS WEEK (Cont'd)

Monday(October 10)

NBC- Klondike (Cont'd from previous page): § PKGR & Film Prod- Ziv-United Artists with NBC-TV at Ziv Studios, Hollywood, Cal.; Prod- William Conrad; Dirs- Various; Dir of Photog- Monroe Askins; Art Dir- Jack T. Collis; Writers- Various.

Tuesday(October 11)

ABC- 7:30-8pm NYT & LAT, Weekly; DEBUT - Bugs Bunny - FILM; 93 stations net and delayed. § First TV showings of the cartoons originally made for theatrical showing.

§ SPONSORS- 1) General Foods Corp (Post Cereals) thru Benton & Bowles, Inc(NY); Acct Superv- Quentin McDonald. 2) Colgate-Palmolive Co (Colgate Dental Cream) thru Ted Bates & Co., Inc(NY); Acct Exec- Harold Saz.

§ PKGR & Film Prod- Warner Bros. Pictures, Burbank, Cal.; Dirs- Is Freleng, Charles M. Jones, Robert McKimson, Arthur Davis.

CBS- 8-9pm NYT & LAT, twice monthly series; RETURN - CBS Reports - FILM; no. of stations varies with each program. (First program preempts Father Knows Best, 8-8:30pm, and Dobie Gillis, 8:30-9pm). § Second season begins for the program series which reports in depth on significant issues, events and personalities in the news. Last season it was presented monthly. First program in this season's twice-monthly series is "The Year of the Polaris," with Edward R. Murrow as reporter for the life story of the hydrogen-bomb headed missile that uses an atomic-powered submarine as its launching pad.

§ PKGR- CBS News(NY); Exec Prod- Fred W. Friendly; Prod-(premiere only) Jack Beck; Dir of Prodn- Palmer Williams; Camera-(premiere) Charles Mack.

§ SPONSOR- (first program only) Philip Morris, Inc (Marlboro) thru Leo Burnett Co., Inc(Chi); Acct Superv- Owen Smith. Other programs open.

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - The Donald O'Connor Show - TAPE (COLOR), recorded in LA; 170 stations net. § Musical variety show starring Donald O'Connor and guest stars Mitzi Gaynor and Andre Previn, with Sidney Miller, in songs, dances and comedy skits.

§ SPONSOR- United States Brewers Foundation thru J. Walter Thompson Co(NY); Acct Superv- Thomas O'Grady.

§ PKGR- Donald O'Connor with NBC(LA); Prod- Donald O'Connor; Dir- Greg Garrison; Asst to Prod- Stanley Poss; Music Dir- Andre Previn; Choreog- Louis Da Pron; Choreog for Miss Gaynor's Solo- Eugene Loring; Writers- Hal Goodman, Larry Klein; Songwriters' Sketch- Sidney Miller, Mel Diamond.

Wednesday(October 12)

ABC- 10-11pm NYT & LAT, Weekly; DEBUT - Naked City - FILM; 156 stations net and delayed. § Detective-suspense dramas set against the background of New York and operations of New York Police Dept detectives, starring Paul Burke as Det. Adam Flint, Horace McMahon as his lieutenant, Mike Parker; Harry Bellaver as Sgt. Frank Arcaro and Nancy Malone as Libby, Flint's girl friend. A half-hour version of the series was seen on the ABC net from Sept 30, 1958 thru Sept 22, 1959.

§ SPONSORS- 1) Brown & Williamson Tobacco Corp thru Ted Bates & Co., Inc(NY). 2) Bristol-Myers Co thru Ogilvy, Benson & Mather, Inc(NY). 3) AC Spark Plug Division, GMC, thru D. P. Brother & Co(Det). 4) Shwayder Brothers, Inc thru Grey Advertising Agency, Inc(NY). 5) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 6) Sunbeam Corp thru Foote, Cone & Belding (Chi). 7) Derby Foods, Inc thru McCann-Erickson, Inc(Chi). 8) Dow Chemical Co thru MacManus, John & Adams, Inc(Det). 9) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY). 10) Luden's Inc. thru J. M. Mathes, Inc(NY). 11) Haggard Co thru Tracy-Locke Co., Inc(Dallas).

§ PKGR- Shelle Productions; Film Prod- Screen Gems, Inc., on location and in NY; Prod- Herbert B. Leonard; Assoc Prod- John Barnwell; Dirs- Various; Dir of Photog- Ernesto Capaross; Story Consultants- Stirling Silliphant, Howard Rodman.

THIS WEEK (Cont'd)

Wednesday(October 12)

CBS- 10-11pm NYT & LAT, Alternate Weeks; RETURN - Armstrong Circle Theatre - LIVE from NY; 134 stations net. § Fourth CBS season (sixth on the air) begins for the current version of dramas produced under the title. The series presents documentary recreations and dramas based on true events and the exploits of real people and organizations. The program has been in rerun via tape repeats from July 6 thru Sept 28. It alternates with U. S. Steel Hour, which continues without summer hiatus throughout the year. Douglas Edwards is host-narrator for Circle Theatre.

§ SPONSOR- Armstrong Cork Co (Floor, Ceiling Coverings) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- LeRoy Dreher.

§ PKGR- Talent Associates, Ltd(NY); Prod- Robert E. Costello; Dirs- Various; Script Ed- Barbara Schultz; Writers- Various; Casting- Faye Lee (Talent Assoc).

NBC- 10-10:30pm NYT & LAT, Weekly; DEBUT - Peter Loves Mary - FILM; 144 stations net and delayed. (In the time formerly occupied by This Is Your Life, last show in the time, Sept 21; moved to Sun, 10:30-11pm, Sept 25). § Peter Lind Hayes and Mary Healy star in a situation comedy series about a couple active in showbusiness who move to the suburbs and have problems in reconciling the two worlds; with Bea Benaderet as Wilma, Merry Martin as Leslie Lindsey and Gil Smith as Steve Lindsey.

§ SPONSOR- The Procter & Gamble Co (Prell, Crest) thru Benton & Bowles, Inc(NY); Acct Superv- Norman H. Grulich.

§ PKGR- Four Star Films, Inc and Mirisch Brothers Television, with Mount Tom Enterprises, Inc; Film Prod- Four Star Films-Mirisch; Prod- William Friedberg; Dir- Sidney Miller; Dir of Photog- Harry Wild; Writers- Various; Casting- Stal-master Lister Co.

Thursday(October 13)

ABC- 9:30-10:30pm NYT & LAT, Weekly; RETURN - The Untouchables - FILM; 178 stations net and delayed. § Second season begins for the series based on the experiences of Eliot Ness and his special Federal Government squad of the 1930's which fought underworld and criminal elements, starring Robert Stack as Eliot Ness, with Paul Picerni as Lee Hobson, Nicholas Georgiade as Enrico Rossi and Abel Fernandez as William Youngfellow, all Ness aides. Walter Winchell is narrator for the series. Summer reruns, May 5-Oct 6, 1960.

§ SPONSORS- 1) Liggett & Myers Tobacco Co thru McCann-Erickson, Inc(NY).

2) Armour & Co thru Foote, Cone & Belding(Chi). 3) Union Carbide Consumer Products Co thru William Esty Co., Inc(NY). 4) Beecham Products (formerly Harold F. Ritchie, Inc) thru Kenyon & Eckhardt, Inc(NY). 5) Whitehall Laboratories, Div of American Home Products Corp thru Ted Bates & Co., Inc(NY). 6) Sunbeam Corp thru Foote, Cone & Belding(Chi).

§ PKGR & Film Prod- Desilu Productions, Inc at Desilu Studios, Hollywood, Cal; Exec Prod- Jerry Thorpe; Prod- Joseph Shaftel; Dirs- Various; Dir of Photog- Charles Straumer; Writers- Various; Arts Dirs- Ralph Berger, Frank T. Smith.

Friday(October 14)

ABC- 8-8:30pm NYT & LAT, Weekly; DEBUT - Harrigan & Son - FILM; 109 stations net and delayed. § Comedy-drama series about an "old pro" lawyer who admits his Harvard Law School son to partnership in his practice, starring Pat O'Brien as James Harrigan, Sr., with Roger Perry as James Harrigan, Jr., Georgine Darcy as Gypsy and Helen Kleebe as Miss Claridge.

§ SPONSOR- Reynolds Metals Co (Decorative Foil Div) thru Lennen & Newell, Inc (LA); Acct Exec- George Gamlin.

§ PKGR & Film Prod- Desilu Productions, Inc at Desilu Gower Studios, Hollywood, Cal.; Creator & Prod & Story Superv- Cy Howard; Dirs- Various; Dirs of Photog- Various; Art Dirs- Ralph M. Berger, Rolland M. Brooks.

THIS WEEK (Cont'd)

Friday(October 14)

NBC- 4-5pm NYT, 2-3pm LAT, this date only; 1st of 7 programs, including 2 reruns; SPECIAL - Special for Women - TAPE, recorded in NY; 120 stations net and delayed. § Five programs (two to be repeated) on the average of one a month, each dealing with a major problem area for women in today's society; dramatized documentary studies-in-depth. NBC News correspondent Pauline Frederick will be the reporter-narrator for each. Programs will give background information on the subject problem of each, will use actors and actresses to dramatize the problem and then will suggest solutions, based on consultation with authorities on women's problems. The first program in the series is "The Cold Woman," dealing with the sexual and emotional frigidity in marriage, starring Kim Hunter, with Jack Klugman and Zina Bethune.
§ SPONSOR- Purex Corp., Ltd (Sweetheart Soap, Beads O' Bleach) thru Edward H. Weiss & Co(LA).
§ PKGR- NBC News & Public Affairs(NY); Exec Prod- Irving Gitlin; Prod & Writer- George Lefferts; Assoc Prod- Phyllis Adams; Dir (1st program)- William A. Graham; Sets- Don Swanagan; Costumes- Guy Kent.

Saturday(October 15)

ABC- 5-6pm NYT & LAT, Weekly; RETURN - All-Star Golf - FILM; approx 130 stations net and delayed. § Fourth season begins for the 26-week series of match golf games between leading golfers on championship courses, with Jimmy Demaret as commentator for the 18-hole matches.
§ SPONSOR- Reynolds Metals Co (Aluminum Consumer, Building Products) thru Lennen & Newell, Inc(NY).
§ PKGR & Film Prod- Glen Films, Inc(Chi); Exec Prod- Peter DeMet; Prod & Dir- Sidney Goltz.

ABC- 7:30-8:30pm NYT, 9-10pm LAT, Weekly; DEEUT - The Roaring Twenties - FILM; 131 stations net and delayed. § Adventure series, the story of two New York newspaper reporters and the stories they uncover in the colorful era from 1920 to 1929, starring Rex Reason as Scott Norris, Donald May as Pat Garrison and Dorothy Provine as singer-dancer Pinky Pinkham with Gary Vinson as copy boy Chris Higbee. The two reporters work for a New York tabloid called the "Record."
§ SPONSORS- 1) Whitehall Laboratories thru Ted Bates & Co., Inc(NY). 2) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 3) Burlington Mills, Inc thru Donahue & Coe, Inc(NY). 4) Beecham Products (formerly Harold F. Ritchie, Inc) thru Kenyon & Eckhardt, Inc(NY). 5) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY). 6) Derby Foods, Inc thru McCann-Erickson, Inc(Chi).
§ PKGR & Film Prod- Warner Bros. TV Division at Warner Bros. Studio, Burbank, Cal.; Exec Prod- William T. Orr; Prod- Boris Ingster; Dirs- Various; Dirs of Photog- Various; Art Dir- LeRoy Deane; Writers- Various; Casting- Ed Rhine.

NBC- 2-4:30pm NYT, 11am-1:30pm LAT, Weekly; RETURN - Professional Basketball - LIVE from various cities (premiere from Indianapolis); to the net. § Telecasts of 37 games between teams of the National Basketball Assn, including the pre-season exhibition game for the premiere, 28 regular season games and eight playoff games. Bud Palmer will handle the commentary. The schedule includes 23 Saturday telecasts from Oct 15 thru April 8 (skipping Dec 17 and 31 and Jan 7), and 14 Sunday telecasts from Jan 8 thru April 9.
§ Co-op sponsors.
§ PKGR- NBC Sports with the NBA; Prod- Lou Kusserow; Dirs- Ted Nathanson, Harry Coyle.

NBC- 4:30-5pm NYT & LAT, Weekly; DEBUT - Bowling Stars - TAPE, recorded in NY; 100 stations net and delayed. § Match game bowling with each show including the final frames of the second game and (Continued on next page)

THIS WEEK (Cont'd)

Saturday(October 15)

NBC- Bowling Stars (Cont'd from previous page): the entire third game of a three-game match, with each week's winner facing a new challenger the following week. The matches were taped at Skytop Lanes near White Plains, N. Y., with Bud Palmer as commentator.

§ SPONSOR- General Mills, Inc (Wheaties) thru Knox Reeves Advertising, Inc(Minn).

§ PKGR- NBC Sports(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- 5:30-6pm NYT & LAT, Weekly; DEBUT - NBC Saturday Prom - LIVE from NY; 80 stations net and delayed. § Studio dance and music program for teenagers, with Merv Griffin as host, presenting guest bands for dancing and guest recording stars and other personalities. NBC Studio 8-H will be the setting, with an informal lounge atmosphere for between 400 and 500 guests each week.

§ SPONSOR- Beech-Nut Life Savers, Inc (Gum, Life Savers) thru Young & Rubicam, Inc(NY); Acct Superv- Alexander Kroll.

§ PKGR- NBC-TV(NY); Prod- Ed Pierce; Dir- Lynwood King; Sets- Jan Scott; Writers- Don Epstein, Hal Hackady.

Sunday(October 16)

ABC- 2-2:30pm NYT, Weekly; RETURN - Championship Bridge with Charles Goren - FIIM; 124 stations net and delayed. § Second season begins for the program, presenting pairs of tournament bridge players competing on a most-points-during-the-program basis, with the winning pair returning the following week to meet a new set of challengers, for weekly cash prizes and bonuses. Charles Goren analyzes each hand during bidding and playing. Alex Dreier is m.c. and provides the play-by-play commentary.

§ SPONSORS- 1) North American Van Lines, Inc thru The Biddle Co(Bloomington, Ind). 2) Shwayder Brothers, Inc (Luggage) thru Grey Advertising Agency, Inc(NY). 3) Kitchens of Sara Lee thru Cunningham & Walsh, Inc(Chi). 4) West Bend Aluminum Co thru Western Advertising Agency, Inc(Racine, Wisc).

§ PKGR & Film Prod- Walter Schwimmer, Inc(Chi); Exec Prod- Walter Schwimmer; Prod- Arthur E. Pickens; Dir- Reinald Werrenrath, Jr.

CBS- 6-7pm NYT & LAT, this date only; SPECIAL - 43rd National Automobile Show - LIVE from Detroit; 144 stations net. (Preempts Face the Nation, 6-6:30pm, and The Twentieth Century, 6:30-7pm). § Telecast of the highlights of the show, featuring the 1961 models of every major U. S. automotive manufacturer at Detroit's new Cobo Hall, including auto and truck models and exhibits of the elements that go into automotive manufacturing as well as designs for the future. CBS News correspondents Ron Cochran, Charles Collingwood, Nancy Hanschman, Bill Leonard and Harry Reasoner will be the TV guides.

§ SPONSOR- Reynolds Metals Co thru Clinton E. Frank, Inc(Chi).

§ PKGR- CBS News; Exec Prod- Paul Levitan; Prods- Harve Fischman, Phil Sykes; Dir- Vern Diamond.

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - The Jack Benny Program - LIVE or TAPE, from LA (also 8 FIIM during season); 169 stations net and delayed. § Eleventh season begins for the comedy program which now is on a weekly schedule. In past seasons, Jack Benny was presented on alternate Sundays. The program will again feature guest stars weekly and regulars Don Wilson, Eddie "Rochester" Anderson and the Sportsmen Quartet.

§ SPONSORS- 1) Lever Bros. Co (Lux Soap) thru J. Walter Thompson Co(NY). 2) State Farm Mutual Insurance Companies thru Needham, Louis & Brorby, Inc(Chi). § PKGR- J & M Productions(LA); Prod & Dir- Fred De Cordova; Filmed Program Dirs- Norman Abbott, James V. Kern, Fred De Cordova; Exec Prod- Irving A. Fein; Music Dir- Mahlon Merrick; Writers- Sam Perrin, George Balzer, Al Gordon, Hal Goldman; Prog Anncr- Don Wilson; Filmed Programs, produced at Desilu Studios, Hollywood.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Close-Up! (2nd of 15) Oct 13, Thu, 10:30-11pm NYT; TAPE & FILM from NY; "Paradise in Chains," documentary study of the island republic of Haiti and its problems in government and economics, with John Daly as commentator. § SPONSOR- Bell & Howell Co thru McCann-Erickson, Inc(Chi). § PKGR- ABC News & Public Affairs(NY); Prod- Frank La Tourette; Dir- Marshal Diskin; Assoc Dir- Gertrude Tepper; Reporter- Arnold Snyder. (See page 108 for master listing).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Silents Please (Thu, 10:30-11pm NYT & LAT) Last show Oct 6.

Matty's Funday Funnies; SCHEDULE CHANGES effective Sept 11 and Sept 30; during the period Sept 11 thru Dec 18, the program will be seen Sundays, 12noon-12:30 pm Local Time and/or 5-5:30pm Local Time. This part of the series has been seen 5-5:30pm NYT & LAT during the past season. Starting Sept 30, the program also began to be presented on Fridays, 7:30-8pm NYT & LAT, and will continue in this time spot thru Dec 23. § All versions of the program continue as cartoon series featuring various characters. § SPONSOR- Mattel, Inc (Toys) thru Carson-Roberts, Inc(LA). § PKGR- ABC-TV; Prod- Alan F. Ludington; Cartoon Prod- Harvey Films, Inc.

CBS- Person to Person (Thu, 10-10:30pm NYT & LAT) Add production personnel (see page 112): Prod- Perry Lafferty; Assoc Prod- David White; Prog Superv- David Moore, Charles Romine; Dirs- Bob Dailey, Dan Smith; Coord of Guests- Bob Bach; Editorial Assoc- Milton Rich. § ADD SPONSORS- 1) Polaroid, Inc thru Doyle Dane Bernbach, Inc(NY). 2) Union Carbide Consumer Products Co thru William Esty Co., Inc(NY). 3) Lanolin Plus thru C. J. La Roche & Co., Inc(NY).

The Ed Sullivan Show (Sun, 8-9pm NYT & LAT) Add once monthly program feature, effective Oct 16: "See America with Ed Sullivan," originating in cities throughout the U. S., presenting top name talent performing in the settings and before the landmarks of the cities. The premiere feature highlights San Francisco. Byron Paul is director for the monthly feature, with Ted Berkman as the writer. This season's other credits for the program: § SPONSORS- 1) Eastman Kodak Co thru J. Walter Thompson Co(NY); Acct Exec- William G. Moore. 2) Colgate-Palmolive Co (Various Products) thru Ted Bates & Co., Inc(NY); agency of record; Acct Superv- Herbert G. Drake, Robert W. Castle. § PKGR- Ed Sullivan with CBS-TV(NY); Prods- Ed Sullivan, Robert Precht; Assoc Prod- Jack McGeehan; Asst Prod- Jacque Andre; Dir- John Wray; Music Dir- Ray Bloch. "See America with Ed Sullivan" Prods- Ed Sullivan, Robert Precht; Dir- Byron Paul; Writer- Ted Berkman.

Video Village (Mon thru Fri, 10:30-11am NYT & LAT) Monty Hall replaced Jack Narz as "mayor" of the program, effective Sept 19.

Face the Nation; SCHEDULE CHANGE Oct 2, to Sun, 6-6:30pm NYT & LAT, thru Nov 6. The program has been seen 5:30-6pm NYT & LAT.

NBC- Chet Huntley Reporting; RETURN Sept 25, Sun, 5:30-6pm NYT & LAT; LIVE, TAPE & FILM from NY; 65 stations net. § Chet Huntley reports on the latest national and international developments, with one or more news developments then expanded on and examined in greater detail. A previous version of the program was titled, Time Present: Chet Huntley Reporting. This program suspended during the summer while Huntley covered political developments and was replaced by Edwin Newman Reporting, effective June 5, thru Sept 4. § SPONSORS- 1) Kemper Insurance Companies thru Clinton E. Frank, Inc(Chi). (Continued on next page)

OTHER NETWORK CHANGES (Cont'd)

NBC- Chet Huntley Reporting (Cont'd from previous page): 2) American Photocopy Equipment Co., Inc thru Irving J. Rosenbloom & Associates, Inc(Chi). § PKGR- NBC News(NY); Prod- Reuven Frank; Assoc Prod- Piers Anderton, Eliot Frankel; Dirs- James Kitchell, George Murray.

NBC News Day Report; DEBUT Oct 3, Mon thru Fri, 12:55-1pm NYT, 11:55am-12noon LAT; LIVE & FILM, mainly from Washington, D. C.; no. of stations not available. (Replaces last five minutes of It Could Be You, now 12:30-12:55pm NYT, effective Oct 3). § Ray Scherer, NBC News White House correspondent, reports on mid-day news developments from around the nation and the world, with news inserts from various other cities as warranted. § SPONSOR- General Mills, Inc thru Knox Reeves Advertising, Inc(Minn). § PKGR- NBC News(Wash); Editorial Superv- Elmer Lower; Dirs- Charles Jones, Ralph Peterson.

Shari Lewis Show (Sat, 10-10:30am NYT, 9-9:30am LAT) Add to the regular cast, Ronald Radd as Mr. Goodfellow, Shari's next door neighbor (see page 116).

Fury (Sat, 11-11:30am NYT, 10-10:30am LAT) Sixth season started Oct 8, with the program continuing to present rerun episodes in the outdoor series about a boy and his horse, the black stallion Fury, starring Bobby Diamond as Joey, the boy; Peter Graves as Jim, his guardian, and William Fawcett as Pete, the foreman. § SPONSORS- 1) National Biscuit Co thru Kenyon & Eckhardt, Inc(NY). 2) Miles Laboratories, Inc thru Wade Advertising, Inc(Chi). § PKGR- Independent Television Corp; episodes were originally produced by Television Programs of America at KTTV Studios, Hollywood, Cal.; Prod- Irving Cummings, Jr.

Professional Football; DEBUT Sept 25, Sun, 2-5pm NYT; LIVE from various cities (premiere from Baltimore); no. of stations not available. § Telecasts of National Football League contests of the Baltimore Colts, the Pittsburgh Steeler and opponents of each, with the telecasts blacked out in all NFL cities. Lindsey Nelson will handle the play-by-play with Frankie Albert doing the color commentary. § SPONSORS- Regional, segment and co-op. § PKGR & Prod- NBC Sports Dept.

The Lone Ranger; NETWORK DEBUT Oct 1; Sat, 11:30am-12noon NYT; FILM; no. of stations not available. (Replaces Circus Boy, last show Sept 24). § Reruns of episodes in the Western adventure series with Clayton Moore in the title role and Jay Silverheels as his Indian companion, Tonto. The series is also seen over the ABC net and was previously on the CBS net. § SPONSOR- General Mills, Inc. thru Dancer-Fitzgerald-Sample, Inc(NY). (Starting in January, the program will also be sponsored by Beech-Nut Life Savers, Inc thru Young & Rubicam, Inc(NY).

Captain Gallant; RETURN Oct 1; Sat, 5-5:30pm NYT; FILM; no. of stations not available. § Reruns of episodes in the desert adventure series starring Buster Crabbe in the title role as an officer in the French Foreign Legion, with his son, Cullen "Cuffy" Crabbe as Cuffy. § PKGR- The Lone Ranger, Inc.; Film Prod- Jack Wrather Organization, Hollywood. § SPONSOR- General Mills, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). (Episodes in the series are also currently seen over ABC net).

TALENT SHOWSHEET and SCRIPT REPORT

OCTOBER 10 - OCTOBER 16

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

THE DAVE GARROWAY TODAY SHOW; NBC 7am - ADD - 10/3/60- Page Cavanaugh Trio.

Alfred Hitchcock Presents; Tuesday, October 4, 8:30pm NBC -ADD- (O)Louis Paul; (A)Jerry Sohl; Dir- Arthur Hillier.

Alcoa Presents; Tuesday, October 4, 10pm ABC -ADD- (O)Charles Larsen.

GARRY MOORE SHOW; Tuesday, October 4, 10pm CBS -ADD- Carroll Baker.

THE WITNESS; Thursday, October 6, 7:30pm CBS -ADD- James J. Walker; with Murray Hamilton, Alan Bunce, Elizabeth Alan, George Jessel, Harry Davis, Frank Marth, Duke Farley, Charles Haydon, William F.X. Geoghan, Jr., Benedict Ginsberg, Richard Steel. Dir- Alex March
Dick Powells' Zane Grey Theatre; Thursday, October 6, 8:30pm CBS -ADD- Arthur Shields.

Ann Sothern Show; Thursday, October 6, 9:30pm CBS -ADD- Dir- James Kern.

Route 66; Friday, October 7, 8:30pm CBS -ADD- PREMIERE - Black November; (O)Stirling Silliphant; with regulars: Martin Milner, George Maharis; and Everett Sloane, Patty McCormack, Whit Bissell, Keir Dullea, Robert Sorrells, House Jameson; Dir- Philip Leacock.

Eleanor Roosevelt's Diamond Jubilee Plus One; Friday, October 7, 9pm NBC -ADD- Richard M. Nixon, John F. Kennedy, Dr. Tom Dooley, Gen. Omar Bradley; Dir- Dick Schneider.

Mr. Garlund; Friday, October 7, 9:30pm CBS -ADD- Philip Ahn, Walter Kelly.

CAPTAIN KANGAROO; Saturday, October 8, 10am CBS -ADD- Hammond's performing cockatoos.

Leave It To Beaver; Saturday, October 8, 8:30pm ABC -ADD- Beaver's House Guest; (O)Arthur Kober; with regulars and Barry Gordon; Dir- Norman Abbott.

The Deputy; Saturday, October 8, 9pm NBC -ADD- Jeff Morrow, Dianne Foster, Myron Healy.

LOOK UP AND LIVE; Sunday, October 9, 10:30am CBS -ADD- Two Alone; Part I: The Ugly One; with Dick Van Dyke, Michael Pollard, Telly Savalas.

CBS TELEVISION WORKSHOP; Sunday, October 9, 12 noon CBS -ADD- Robert Hogan.

SHIRLEY TEMPLE SHOW; Sunday, October 9, 7pm NBC -ADD- (A)Bruce Geller.

DINAH SHORE CHEVY SHOW; Sunday, October 9, 9pm NBC -ADD- (O)Sheldon Keller, Bud Burtson, Saul Ilson; Dir- Bob Henry.

MONDAY OCTOBER 10

MONDAY OCTOBER 10

<u>Cheyenne</u>	ABC 7:30pm	<u>The Counterfeit Gun</u> ; with regulars and Robert Lowery, Lisa Gaye, Vito Scotti, Ray Teal, K.L. Smith, Bill Mims, Jack Reitzen, Alex Montoya, Bob Wiensko, Edward Colmans, Gene Roth, Tom Browne Henry, Jason Johnson; (O)Marvin Zabel; Dir- Jerry Hopper.
<u>Riverboat</u>	NBC 7:30pm	<u>River Champion</u> ; with regulars and Dennis O'Keefe, Norma Crane, George Kennedy.
<u>Pete and Gladys</u>	CBS 8pm	<u>The Handyman</u> ; (O)Nathaniel Curtis, Samuel Locke; with regulars and Shirley Mitchell, Cheerio Meredith, Richard Elmore; Dir- Seymour Berns.
<u>Bringing Up Buddy</u>	CBS 8:30pm	PREMIERE - with regulars: Frank Aletter, Enid Markey, Doro Merande; and George Neise, Paul Dubov, Lee Goodman, Penny Edwards, Perry Ivins, Barbara Morrison.

WEDNESDAY OCTOBER 12 (Cont'd)

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<u>Wagon Train</u>	NBC 7:30pm	<u>The Albert Farnsworth Story</u> ; with Charles Laughton, James Fairfax, Terence De Marney and regulars.
<u>The Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>Ozzie, the Boatkeeper</u> ; with regulars and Lyle Talbot, Parley Baer, Frank Cady, Mary Jane Croft, Richard Gittings, William McLean, Dorothy Ford, Howard Wendell.
<u>Wanted - Dead or Alive</u>	CBS 8:30pm	with regular and Dennis Patrick, Tom Gilson, Gloria Blondell, Pat McCaffrie, Dave Willock.
<u>PERRY COMO SHOW</u>	NBC 9pm	with Sid Caesar and Bobby Rydell; SW&SD.
<u>Hawaiian Eye</u>	ABC 9pm	<u>Jade Song</u> ; (O)Oliver Gard; with regulars and George Takei, James Hong, Lisa Lu, Barry Kroeger, John Kellogg; Dir- Edward Dein.
<u>My Sister Eileen</u>	CBS 9pm	with regulars and Peter Adams, Leon Belasco, Rose Marie; <u>Super-Ruth Saves Eileen</u>
<u>ARMSTRONG CIRCLE THEATRE</u>	CBS 10pm	<u>Engineer of Death: The Eichmann Story</u> ; (O)Dale Wasserman; SEASON PREMIERE - with Frederick Rolf, Telly Savalas, Alvin Epstein, John Ragin, Carroll O'Connor, William Hansen, Ellen Madison, Carl Low, Michael Kane, Olive Deering, David Ford; Dir- Paul Bogart.
<u>Naked City</u>	ABC 10pm	PREMIERE - <u>A Death of Princes</u> ; (O)Stirling Silliphant; with regulars: Paul Burke, Horace McMahon, Harry Bellaver, Nancy Malone; and Eli Wallach, George Maharis, John Baragrey, Jan Miner; Dir- John Brahm.
<u>Peter Loves Mary</u>	NBC 10pm	<u>The Suburbanites</u> ; PREMIERE - (O)Billy Friedberg; with regulars: Peter Lind Hayes, Mary Healy, Bea Benaderet, Merry Martin, Gil Smith; and Glenn Langan; Dir- Sidney Miller.

THURSDAY OCTOBER 13

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<u>Bat Masterson</u>	NEC 8:30pm	<u>Bat Trap</u> ; with regular and Lon Chaney.
<u>The Real McCoys</u>	ABC 8:30pm	<u>Foreman of the Jury</u> ; with regulars and Andy Clyde, Casey Adams, Wendell Holmes.
<u>Dick Powell's Zane Grey Theatre</u>	CBS 8:30pm	<u>Desert Flight</u> ; (O)James and Joseph Byrnes; with Dick Powell, Ben Cooper, James Coburn, John Pickard, Robert Hoy, Rand Brooks, Fred Krone, Fred Sherman; Dir- Budd Boetticher.
<u>Angel</u>	CBS 9pm	with regulars and Joseph Kearns.
<u>Bachelor Father</u>	NBC 9pm	<u>A Crush on Bentley</u> ; with regulars and Linda Evanstad.
<u>My Three Sons</u>	ABC 9pm	<u>Bub in the Ointment</u> ; (O)George Tibbles; with regulars and Frances O'Farrell, James Malcolm, Kathy Hagan, Bob Boysen, Ida McKenzie, Lydia Britton; Dir- Peter Tewksbury.
<u>The FORD SHOW</u>	NBC 9:30pm	with Eve Arden; SW&SD.
<u>Ann Sothern Show</u>	CBS 9:30pm	with regulars and Van Johnson, Patricia Ann Sterling; SD.
<u>The Untouchables</u>	ABC 9:30pm	SEASON PREMIERE - <u>The Rusty Heller Story</u> ; (O)Leonard Kantor; with regulars: Robert Stack, Nicholas Georgiade, Abel Fernandez, Paul Picerni; with Harold J. Stone, Norman Fell, Steve London, David White, Linda Watkins, John Duke, Rita Duncan, John Close; Dir- Walter Grauman.
<u>Dupont Show with June Allyson</u>	CBS 10:30pm	<u>Dark Fear</u> ; (O)Norah Lofts; (A)Richard Fielder; with Joseph Cotton, Juanita Moore, Ken Renard, Dabbs Greer, Al Freeman, Jr.; Dir- Arthur Hillier.

FRIDAY OCTOBER 14
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|                              |             |                                                                                                                                                                                                                                  |
|------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rawhide</u>               | CBS 7:30pm  | <u>Incident of the Challenge</u> ; with regulars and Michael Pate, Ann Robinson, Lyle Bettger, Ann Doran, Robert Cabal.                                                                                                          |
| <u>Dan Raven</u>             | NBC 7:30pm  | with regulars and Paul Anka, Asa Maynor, Bernard Fein, Paul Mazursky, Celia Lovsky, Gene Norman, William Shaw, Terry Huntingdon, Marty Ingels.                                                                                   |
| <u>Harrigan and Son</u>      | ABC 8pm     | PREMIERE - <u>Junior Joins the Law Firm</u> ; (O)Cy Howard; with regulars: Pat O'Brien, Roger Perry, Georgine Darcy, Helen Kleebe; and Peter Chong, Willis Bouchee, Buck Young, Charles Cantor, Rusty Lane; Dir- Walter Grauman. |
| <u>Route 66</u>              | CBS 8:30pm  | <u>Lance of Straw</u> ; (O)Stirling Silliphant; with regulars: Martin Milner, George Maharis; and Janice Rule, Thomas Gomez, Nico Minardos.                                                                                      |
| <u>Westerner</u>             | NBC 8:30pm  | <u>Dos Pinos</u> ; with regular and Red Morgan.                                                                                                                                                                                  |
| BELL TELEPHONE HOUR          | NBC 9pm     | <u>The Unforgettable Music of Vincent Youmans</u> ; with Patricia Munsel, Janet Blair, Gretchen Wyler, Red Nichols, Bambi Linn, Kelly Brown, Whittemore and Lowe, Earl Wrightson, the Norman Luboff Chorus; Dir- Bill Hobin.     |
| <u>77 Sunset Strip</u>       | ABC 9pm     | <u>The Widescreen Caper</u> ; with regulars and Jim Millhollin, Sharon Hugueny, Paula Raymond, Ruta Lee, Judy Dan, Lili Kardell, David Cross, Buddy Lester.                                                                      |
| <u>Mr. Garlund</u>           | CBS 9:30pm  | <u>The Towers</u> ; with regulars and Jay Novello, Patricia Huston, Richard Anderson, Russell Johnson, Ray Teal.                                                                                                                 |
| <u>The Detectives</u>        | ABC 10pm    | <u>Shuttle</u> ; (O)Peter Packer; with regulars and John Seven, John Newton, Teri York, William Sargent; Dir- Alvin Ganzer.                                                                                                      |
| <u>Michael Shayne</u>        | NBC 10pm    | <u>Die Like a Dog</u> ; with regular and Julie London, Kathryn Givney.                                                                                                                                                           |
| <u>Twilight Zone</u>         | CBS 10pm    | <u>Nervous Man in a Four Dollar Room</u> ; with Joe Mantell, William Gordon; (O)Rod Serling; Dir- Doug Heyes.                                                                                                                    |
| <u>The Law and Mr. Jones</u> | ABC 10:30pm | <u>Music to Hurt By</u> ; (O)Sy Gomberg; with James Whitmore, Janet De Gore, Conlan Carter as regulars; and Frank Silvera, James Westerfield, Miriam Colon, Rudy Solai, John Qualls, Sheldon Allman; Dir- David Alexander.       |

MULTIPLE AND ACROSS THE BOARD SHOWS OCTOBER 10 - OCTOBER 14  
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AMERICAN BANDSTAND	ABC 4pm	10/10 - Joe Jones; 10/12 - Jack Scott; 10/13- Danny & the Juniors; 10/14- The Jordan Brothers.
CAPTAIN KANGAROO	CBS 8:15am	10/14- The Drum and Bugle Corps of Cub Pack 144, Queens, N.Y.
JACK PAAR SHOW	NBC 11:15pm	10/10- Arlene Francis, Brendan Behan; 10/11- Florence Henderson(S), Fuddy Hackett, Renee Taylor, Hal March; 10/12- Betty Johnson(S), Alex King, Johnny Myhers; 10/13- Steve DePas (S), Bette Davis, George Jessel.

SATURDAY OCTOBER 15
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|                   |             |                                                                                                      |
|-------------------|-------------|------------------------------------------------------------------------------------------------------|
| <u>True Story</u> | NBC 12 noon | (O)Arthur Mazzeo; with Collin Wilcox, Ruth White, Philip Kernally.                                   |
| NBC SATURDAY PROM | NBC 5:30pm  | with Anita Bryant, Johnny and the Hurricanes, Conway Twitty, Si Zentner and his orchestra; PREMIERE. |
| <u>Bonanza</u>    | NBC 7:30pm  | <u>Denver McKee</u> ; with Franchot Tone, Natalie Trundy, Ken Mayer, Stephen Courtleigh.             |



SATURDAY OCTOBER 15 (Cont'd)

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|                              |            |                                                                                                                                                                                                                                                                                                         |
|------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Perry Mason</u>           | CBS 7:30pm | <u>The Case of the Lavender Lipstick</u> ; (O)Jonathan Latimer; with regulars and Pat Breslin, Walter Coy, James Bel-las, Joe Maross, John Lupton, Dabs Greer, Rita Lynn; Dir- James Sheldon.                                                                                                           |
| <u>The Roaring 20's</u>      | ABC 7:30pm | <u>Burnett's Woman</u> ; PREMIERE - (O)Samuel Fuller; (A) Larry Welch; with regulars: Rex Reason, Donald May, Dorothy Provine, Gary Vinson; and Madlyn Rhue, Lawrence Dobbin, Mike Road, John Hoyt, Penny Santon, Rus-ty Lane, Emile Myer, Joan Lora, Wally Brown, Carolyn Komant; Dir- George Waggner. |
| <u>Checkmate</u>             | CBS 8:30pm | <u>Lady on the Brink</u> ; with Jane Wyman, Arthur Franz, Ken Lynch, Robert Carricart, Henry Rowland, Robert Oster-loh, Wilton Graff, Olan Soule.                                                                                                                                                       |
| <u>Leave It To Beaver</u>    | ABC 8:30pm | <u>Beaver Becomes a Hero</u> ; (O)Frank Gabrielson; (A) Joe Connelly; with regulars and Sue Randall; Dir-Gene Rey-nolds.                                                                                                                                                                                |
| <u>Tall Man</u>              | NBC 8:30pm | <u>A Bounty for Billy</u> ; with regulars and Leonard Nimoy, Ray Daley.                                                                                                                                                                                                                                 |
| <u>Deputy</u>                | NBC 9pm    | <u>The Fatal Urge</u> ; with regulars and Kathleen Crowley.                                                                                                                                                                                                                                             |
| LAWRENCE WELK SHCW           | ABC 9pm    | with Dolores Rodell.                                                                                                                                                                                                                                                                                    |
| <u>Have Gun, Will Travel</u> | CBS 9:30pm | (O)Howard Rodman; with regulars and Denver Pyle, Park-er Fennelly, Don Grady, Hal Needham, Carol Henry; Dir-Richard Boone.                                                                                                                                                                              |
| <u>Gunsmoke</u>              | CBS 10pm   | with regulars and Lane Bradford, John Zaccarro, John Close, Arthur Peterson, Jr.                                                                                                                                                                                                                        |

SUNDAY OCTOBER 16

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|                                                   |             |                                                                                                                                                                                                                                                                                                                                                                        |
|---------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE                                  | CBS 10:30am | <u>Two Alone: Part II - The Guilty One</u> ; with Dick Van Dyke, Telly Savalas.                                                                                                                                                                                                                                                                                        |
| CBS TELEVISION WORKSHOP                           | CBS 12 noon | <u>The Chances of Sybele Dobb</u> ; (O)John Reese; with Mau-reen Hurley, Fred Stewart, Sibyl Bowan, Leonardo Ci-mino, Beulah Bryant; Dir- George Keathley.                                                                                                                                                                                                             |
| <u>Walt Disney Presents</u>                       | ABC 6:30pm  | " <u>Rapids Ahead</u> " and " <u>Bear Country</u> ".                                                                                                                                                                                                                                                                                                                   |
| <u>Lassie</u>                                     | CBS 7pm     | with regulars and James Flavin, John Cliff.                                                                                                                                                                                                                                                                                                                            |
| SHIRLEY TEMPLE SHOW                               | NBC 7pm     | <u>Madeline</u> ; (O)Ludwig Bemelman; (A)Sol Saks; with Imo-gene Coca, Billy Gilbert, Gina Gillespie, Michael Petit, Jane Rose, Rusty Stevens, Kirk Kirkham, Lou Krugman, Terry Gekler, Shari Bernath, Adele Wynkoop, Ann Nauseda, Heidi Meadows, Kelly Smith, Wendy Pat-terson, Vickie Barnes, Joyfaye Peluse, Melinda Wal-ters, Valerie Van Cleve; Dir- David Green. |
| <u>Dennis the Menace</u>                          | CBS 7:30pm  | with regulars; (O)William Cowley, Peggy Chantler; Dir-William Russell; with Billy Booth, Ellen Corby, Nor-man Leavitt, Hal Smith.                                                                                                                                                                                                                                      |
| <u>Maverick</u>                                   | ABC 7:30pm  | <u>Last Wire from Stop Gap</u> ; (O)Primo Saxon; (A)Herman Epstein; with regulars and Olive Sturgess, Robert Cornthwaite, Tol Avery, Stephen Coit, Don Harvey, Lane Bradford, John Cason, James Chandler, Richard Reeves, James Horan; Dir- Lee Sholem.                                                                                                                |
| SEE AMERICA WITH ED SULLIVAN CBS 8pm<br>(Monthly) |             | (O)Ted Berkman; with Johnny Mathis, Peggy Lee, Mort Sahl, Dave Brubeck, Dorothy Kirsten, the Limelighters, San Francisco Boys Chorus; Dirs- John Wray, Byron Paul.                                                                                                                                                                                                     |
| <u>National Velvet</u>                            | NBC 8pm     | <u>Edwina's Escapade</u> ; with regulars.                                                                                                                                                                                                                                                                                                                              |
| <u>Lawman</u>                                     | ABC 8:30pm  | <u>The Return of Owny O'Reilly</u> ; with regulars and Joel Grey, Lee Van Cleaf.                                                                                                                                                                                                                                                                                       |

SUNDAY OCTOBER 16 (Cont'd)  
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<u>Tab Hunter Show</u>	NBC 8:30pm	<u>Operation Iceberg</u> ; with regulars and Pat Crowley.
<u>Rebel</u>	ABC 9pm	<u>To See the Elephant</u> ; with regular and Mark Goddard, Ken Mayer, Ron Soble, Judith Rawlins, Ellen Corby.
<u>G.E. Theater</u>	CBS 9pm	<u>Goodbye, My Love</u> ; with Anne Baxter, Ronald Reagan, Chester Stratton, Howard Wendell, Nestor Paiva, Del Moore, Alan Reynolds, Angelea Stevens, Ralph Sanford, Marty Brerman; (O)Sidney Carroll; Dir- Ida Lupino.
CHEVY SHOW	NEC 9pm	<u>Love Is Funny</u> ; (O)Glenn Wheaton, Elroy Schwartz, John Guedel; with Chuck Connors, Zsa,Zsa Gabor, Alan Young, Betty Garrett, Jimmie Rodgers, Art Linkletter(Host-Narrator); Dir- Bob Henry.
<u>The Islanders</u>	ABC 9:30pm	<u>The Terrified Blonde</u> ; (O)Seton I. Miller; with regulars and Joan O'Brien, Peter Whitney, Henry Cordon, Frank Kumagai, Teru Shimada, Mel Prestidge, Maria McClay, Lani Kai, Robert Kino; Dir- Stuart Heisler.
<u>The Jack Benny Show</u>	CBS 9:30pm	(O)Sam Perrin, George Balzer, Al Gordon, Hal Goldman; with regulars: Don Wilson, Eddie Anderson, Sportsmen Quartet; and with Mary Livingstone, Mike Wallace; Dir- Fred De Cordova.
<u>Loretta Young Show</u>	NBC 10pm	<u>Switchblade</u> ; with James Barton, Bill Tennant, John Clarke, Roy Engel, Rolfe Sedan; Dir- Everett Sloane.

ROSS REPORTS — TELEVISION INDEX

OCTOBER 17-23, 1960

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WEEKLY REPORT

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

NBC GENERAL LIBRARY

Monday(October 17)

ABC- 2:30-3pm NYT & LAT, Monday thru Friday; DEBUT - Road to Reality - TAPE, recorded in NY; 102 stations net. (Replaces The Gale Storm Show, last show Oct 14). § Dramatized reproduction of actual group therapy sessions of patients involved in psychoanalysis, utilizing material derived from tape recordings of an actual group presently in therapy, with John Beal, Judith Braun, Robert Drew, Robin Howard, Salem Ludwig, Eugenia Rawls and Phil Bruns (joining cast Oct 24). § Participations.

§ PKGR- Pickwick Productions with ABC-TV(NY); Prod- Julian Bercovici; Dir- Paul Nickell; Assoc Prod- Carol Evan; Asst Dir- Lloyd Tweedy; Creator & Editor- John G. Fuller; Sets- McDonald Eaton; Prog Assistants- Pat Bannon, Dorothy Kelly.

Wednesday(October 19)

CBS- 10-11pm NYT & LAT, this date only; SPECIAL - Step on the Gas - TAPE, recorded in NY; approx 130 stations net and delayed. (Preempts U. S. Steel Hour).

§ Comedy and music story of the American motorist, starring Jackie Cooper, Hans Conried, Pat Carroll, Shari Lewis and Shirley Jones, with Rod Alexander.

§ SPONSOR- United States Steel Corp thru Batten, Barton, Durstine & Osborn, Inc.

§ PKGR- Max Liebman Productions(NY); Prod- Max Liebman; Dir- Bill Hobin; Music Dir- Charles Sanford; Choral Dir- Clay Warnick; Choreog- Rod Alexander; Writers- Will Glickman, Sidney Zelinka, Lucille Kallen, Bill Brown.

Friday(October 21)

NBC- 7:30-8:30pm NYT & LAT, 1st of 7 programs; SPECIAL - Our American Heritage - TAPE, recorded in NY; no. of stations not available. (Preempts Dan Raven).

§ Second season begins for the historical drama series, presenting critical events in the lives of great historical figures in American history. This season the series will consist of three one-hour programs (October, December and January) and four half-hour programs in the Spring of 1961. The first program of the season is "Not Without Honor," a drama of the last years in the life of Alexander Hamilton, starring Arthur Kennedy as Hamilton, Ralph Bellamy as Thomas Jefferson, Roddy McDowall as Phillip Hamilton, Robert Emhardt as Col. Peter Gansevoort, John Colicos as Aaron Burr and Howard St. John as George Washington.

§ SPONSOR- The Equitable Life Assurance Society of the U. S. thru Foote, Cone & Belding(NY); Acct Superv- Elwood Whitney.

§ PKGR- Milberg Enterprises, Inc(NY); Prod- Mildred Freed Alberg; Assoc Prod- Berenice Weiler; Assoc Prod-Editor- James Lee; Dir- Alex Segal; Assoc Dir- Steve Bates; Music Dir- Bern Meyer; Art Dir- Duane McKinney; Costumes- George Sullivan; Writer- Ernest Kinoy; Casting Dir- Tom H. Sand; Host and Narrator- Lowell Thomas.

NBC- 9-10pm NYT & LAT, this date only; SPECIAL - All-Star Circus - TAPE, recorded in Copenhagen, Denmark; no. of stations not available. § Paul Winchell and dummy pal, Jerry Mahoney, visit the Cirkus Schumann, famed 112-year-old horse circus in Copenhagen, Denmark. (Continued on next page)

THIS WEEK (Cont'd)

Friday(October 21)

NBC- All-Star Circus (Cont'd from previous page): Winchell and Mahoney are hosts and viewers in presenting top acts of the family circus.

§ SPONSOR- U. S. Time Corp (Timex Watches) thru W. B. Doner & Co(NY); Acct Superv- James M. Ellers.

§ PKGR- White-Cates Productions in assoc with Cyril B. Mills; Exec Prod- Lawrence White; Prod- Gil Cates; Dir- Joe Cates; Assoc Prod- Patrick Plecen; Technical Facilities- Intercontinental Television, S.A. (Paris).

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Hour of Great Mysteries (3 of 9 programs) October 18, Tuesday, 10-11pm NYT & LAT; TAPE, recorded in NY; "The Inn of the Flying Dragon," adapted by Sheldon Reynolds from the story by Joseph Sheridan Le Fanu, concerning the adventures of a young Englishman in France, starring Farley Granger, Macha Meril and Hugh Griffith. § SPONSOR- Dow Chemical Co thru MacManus, John & Adams, Inc(Det). § PKGR- Robert Saudek Associates(NY); Prod- Robert Saudek; Dir- David Greene; Sets- Henry May; Costumes- Saul Bolasni. (The second program in this series was presented on Sept 27, Tuesday, 10-11pm NYT & LAT; TAPE, recorded in NY; "The Cat and the Canary," adapted by Audrey and William Roos (Kelley Roos) from the story by John Willard, and starred Collin Wilcox, Sarah Marshall, Andrew Duggan and George Macready. It was directed by William A. Graham) (See page 103 for master listing). NOTE: Effective with the Oct 18 program, Alistair Cooke becomes host for the series, succeeding the late Joseph N. Welch.

Bob Hope Buick Show (2nd of 8 programs) October 22, Saturday, 8:30-9:30pm NYT & LAT; TAPE, recorded in LA; "Potomac Madness," an original political farce with music, starring Bob Hope, Ginger Rogers and Perry Como, with David Rose and his orchestra. § SPONSOR- Buick Motor Division, GMC, thru McCann-Erickson, Inc(Det). § PKGR- Hope Enterprises, Inc(LA); Exec Prod- Bob Hope; Prod- Jack Hope; Dir- Jack Shea; Music Dir- David Rose; Art Dir- Bob Corrigan; Costumes- Kate Drain Lawson; for Miss Rogers- Don Loper; Choreog- Jack Baker; Music and Lyrics- Sammy Cahn, Jimmy Van Heusen; Writers- Mort Lachman and Bill Larkin, John Rapp and Lester White, Charles Lee; Special Material- Gig Henry; Consultant- Norman Sullivan.

OTHER NETWORK CHANGES & ADDITIONS

ALL NETS- Kennedy-Nixon; ADD INFORMATION: Oct 7 program originated in Washington, produced by NBC, with Julian Goodman as producer and Frank Slingland as director; moderated by Frank McGee. § Oct 13 program originated in both Hollywood (Vice President Nixon) and in New York (Senator Kennedy), produced by ABC, with Donald G. Coe as producer and Marshal Diskin as director; moderated by Bill Shadel. (See page 107 for master listing).

NBC- King Leonardo and his Short Subjects; DEBUT Oct 15, Saturday, 10:30-11am NYT, 9:30-10am LAT, Weekly; FILM; no. of stations not available. (Replaces The Ruff and Reddy Show, last show Oct 8). § New color cartoon series starring a gentle, artistic lion, King Leonardo, who rules over the mythical kingdom of Bongo Land. Two other cartoon series with continuing characters to be presented on the program are "The Hunter" and "Tooter Turtle." Voices for the characters are by Kenny Delmar, Sandy Becker, Allen Swift, Jackson Beck and Ben Stone. § SPONSOR- General Mills, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). § PKGR- Leonardo Productions; Film Prod- TV Spots, Inc(LA); Created and Written By- Total Television Productions.

The Shirley Temple Show (Sun, 7-8pm NYT & LAT) Walter Scharf named music director, effective with the Oct 16 program, succeeding Vic Schoen.

OCTOBER 17 - OCTOBER 23

PREVIOUS WEEK - ADDITIONS AND DELETIONS

TALENT SHOWSHEET (more)

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WEDNESDAY OCTOBER 19

[illegible]

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TALENT SHOWSHEET (more)

WEDNESDAY OCTOBER 19 (Cont'd)

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|-------------------------|----------|-----------------------------------------------------------------------|
| <u>Peter Loves Mary</u> | NBC 10pm | <u>High Society</u> ; with Paul Hartman, Linda Watkins, and regulars. |
|-------------------------|----------|-----------------------------------------------------------------------|

THURSDAY OCTOBER 20

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<u>Guestward Ho!</u>	ABC 7:30pm	<u>The Lost Tribe</u> ; (O)Bob Weiskopf, Bob Schiller; with regulars and Alan Hewitt; Dir- Claudio Guzman.
<u>Outlaws</u>	NEC 7:30pm	<u>Beat The Drum Slowly</u> ; with regulars and Ray Walston, Dean Jones, Vic Morrow.
<u>The Witness</u>	CBS 7:30pm	<u>Charles Becker</u> ; with Nehemiah Persoff, Henderson Forsythe, Peg Feury; Dir- Alex March.
<u>Donna Reed Show</u>	ABC 8pm	<u>How The Other Side Lives</u> ; (O)John Whedon; with regulars and Reba Waters, John Graham; Dir- James Sheldon.
<u>Bat Masterson</u>	NEC 8:30pm	<u>The Rage of Princess Ann</u> ; with regular and Ron Hayes, Paul Lambert, Elaine Stewart.
<u>The Real McCoys</u>	ABC 8:30pm	<u>One For The Money</u> ; with regulars.
<u>Dick Powell's Zane Grey Theatre</u>	CBS 8:30pm	<u>Cry Hope, Cry Hate</u> ; (O)Margaret Armen; with June Allyson, Paul Fix, Robert Crawford, Jr., Brett King, Don Gazzaniga, Richard Garland; Dir- Abner Biberman.
<u>Angel</u>	CBS 9pm	with regulars and Don Keefer, Don Megowan, Al Hodge, Lyle Talbot.
<u>Bachelor Father</u>	NEC 9pm	<u>Peter Gets Jury Notice</u> ; with regulars.
<u>My Three Sons</u>	ABC 9pm	<u>Countdown</u> ; (O)David Duncan; with regulars; Dir- Peter Tewksbury.
THE FORD SHOW	NEC 9:30pm	with Jack Bailey.
<u>Ann Sothern Show</u>	CBS 9:30pm	with regulars and Janis Paige, Jeff Donnell; SW&SD.
<u>The Untouchables</u>	ABC 9:30pm	<u>Clay Pigeon: The Jack 'Legs' Diamond Story</u> ; (O)Charles O'Neal; with regulars and Steve Hill, Norma Crane, Suzanne Storrs, Lawrence Dobkin, Robert Carricart, Oscar Beregi, Peter Whitney, Lee Patrick; Dir- John Peyser.
<u>The June Allyson Show</u>	CBS 10:30pm	<u>The Test</u> ; with June Allyson, Robert Knapp, Eduard Franz, Vaughn Taylor, Maxine Cooper, Richard Bull.

FRIDAY OCTOBER 21

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|                           |            |                                                                                                                                                                                                                                                                         |
|---------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OUR AMERICAN HERITAGE     | NEC 7:30pm | <u>Not Withour Honor</u> ; (O)Ernest Kinoy; with Arthur Kennedy, Ralph Bellamy, Roddy McDowell, Robert Emhardt, John Colicos, Howard St. John, Lori March, Walter Klavun, Peter Von Zerneck, Mark Lenard, John D. Seymour, Jared Reed, George Ebeling; Dir- Alex Segal. |
| <u>Rawhide</u>            | CBS 7:30pm | <u>Incident at Dragoon Crossing</u> ; with regulars and Dan O'Herlihy, Gary Walberg, Ralph Thomas, Duane Grey, John Irwin.                                                                                                                                              |
| <u>Harrigan &amp; Son</u> | ABC 8pm    | <u>The Young Man's World</u> ; (O)Henry Garson, Robert O'Brien; with regulars and Howard Smith, Ken Berry; Dir- Sherman Marks.                                                                                                                                          |
| <u>Route 66</u>           | CBS 8:30pm | with regulars and Betty Field, Zina Bethune, Henry Hull, Murray Hamilton.                                                                                                                                                                                               |
| <u>Westerner</u>          | NBC 8:30pm | <u>The Old Man</u> ; with regular and Sam Jaffe, John Dehner.                                                                                                                                                                                                           |
| ALL STAR CIRCUS           | NBC 9pm    | SPECIAL - with Paul Winchell, Jerry Mahoney, Katja Schumann, Nello's Football Dogs, The Flying Marilees, Larry Griswold, The Schumann Liberty Horses, Leo Gaston, The Six Bertinis, Benny & Jacques Schumann, Antonio and Kiki, Douglass Kossmayer; Dir- Joe Cates.     |

## mmmmmmrllrrlmmmmmmmm

ABC 9pm

Mr. Garlund

CBS 9:30pm

MULTIPLE AND ACROSS THE BOARD SHOW OCTOBER 17 - OCTOBER 21

[illegible]

AMERICAN BANDSTAND

ABC 4 pm

THE DAVE GARROWAY  
TODAY SHOW

NBC 7am

10/21 - Flanders and Swann.

THE JACK PAAR SHOW

NBC 11:15pm

SATURDAY OCTOBER 22

mm mm mm mm mm mm mm mm mm mm

## THE STORY

NBC 12 noon

NBC SATURDAY PROM

NBC 5:30pm

Bona nza

NBC 7:30pm

Perry Mason

CBS 7:30pm

## The Roaring 20's

ABC 7:30pm

## Checkmate

CBS 8:30pm

## Leave It To Beaver

ABC 8:30pm

BOB HOPE BUICK SHOW

NBC 8:30pm

Have Gun, Will Travel

CBS 9:30pm

## Gunsmoke

CBS 10pm

THE SCHAEFER CIRCLE

WABC 11pm

SUNDAY OCTOBER 23

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

LOOK UP AND LIVE

CBS 10:30pm

TALENT SHOWSHEET (more)



SUNDAY OCTOBER 23 (Cont'd)

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|-----------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CBS TELEVISION WORKSHOP     | CBS 12 noon | <u>How To Shoot A Fish In A Barrel</u> ; (O)Charles Anderson; with Dennis Cooney, Larry Hagman, Joan Chambers, Barbara Lord, Susan Reiselt; Dir- Bill Penn.                                                                                                                  |
| THE CATHOLIC HOUR           | NBC 1:30pm  | <u>Beautiful Johnny</u> ; (O)Father Dominick Rover.                                                                                                                                                                                                                          |
| <u>Walt Disney Presents</u> | ABC 6:30pm  | <u>All About Magic</u> ; with Hans Conried.                                                                                                                                                                                                                                  |
| <u>Lassie</u>               | CBS 7pm     | with regulars and Tommy Nolan, Jason Johnson, Lee J. Roberts, Tony Stimolo.                                                                                                                                                                                                  |
| SHIRLEY TEMPLE SHOW         | NBC 7pm     | <u>Little Men</u> ; (O)Louisa May Alcott; (A)Ed James; with Fernando Lamas, Bobby Crawford, Mike Kellin, Mary Wickes, Maurice Dallimore, Eleanor Audley; Dir- Robert Ellis Miller.                                                                                           |
| <u>Dennis the Menace</u>    | CBS 7:30pm  | with regulars and Billy Booth, Irene Tedrow; SW&SD.                                                                                                                                                                                                                          |
| <u>Maverick</u>             | ABC 7:30pm  | <u>Mano Nera</u> ; (O)Tom Kirkpatrick; (A)Leo Gordon, Paul Leslie Peil; with regulars and Joe Garcia, Frank Wilcox, Anthony Caruso, Gerald Mohr, Myrna Fahey, John Berardino, Paul Bryar, Nesdon Booth, Arthur Marshall, Edward Colmans, Jerome Loden; Dir- Reginald LeBorg. |
| ED SULLIVAN SHOW            | CBS 8pm     | with Gordon and Sheila MacRae, the Crosby Brothers, Jack Carter, Eileen Farrell, Erroll Garner, the Five Fingers; Dir- John Wray.                                                                                                                                            |
| <u>National Velvet</u>      | NBC 8pm     | <u>The Drought</u> ; with regulars.                                                                                                                                                                                                                                          |
| <u>Lawman</u>               | ABC 8pm     | <u>Yawkey</u> ; with regulars and Dan Sheridan, Ray Danton, David McMahon, Martin Eric.                                                                                                                                                                                      |
| <u>Tab Hunter Show</u>      | NBC 8:30pm  | <u>The Matchmaker</u> ; with regulars and Spring Byington, Jerome Cowan.                                                                                                                                                                                                     |
| <u>Rebel</u>                | ABC 9pm     | <u>Death Watch</u> ; (O)Christopher Knopf; with regular and James Best, Henry Silvera, Rocky Ybarra, Don Carlos; Dir- Irvin Kershner.                                                                                                                                        |
| <u>G.E. Theater</u>         | CBS 9pm     | <u>The Camel's Foot</u> ; (O)Arthur Kober; (A) Arthur Kober, Russell Beggs; with Vera Miles Connie Gilchrist, Chris Warfield, Ralph Sanford, Sue Randall; Dir- John Rich.                                                                                                    |
| THE CHEVY SHOW              | NBC 9pm     | <u>South Pacific Holiday</u> ; with singers, dancers, and musicians from islands in the South Pacific; SW&SD. (O)Charles Isaacs; Dir- Deane Whitmore.                                                                                                                        |
| <u>The Islanders</u>        | ABC 9:30pm  | <u>Talent For Danger</u> ; with regulars and Nobu McCarthy, Sean McClory, Christopher Dark, George Dolenz.                                                                                                                                                                   |
| <u>The Jack Benny Show</u>  | CBS 9:30pm  | with Dick Clark, Don Wilson, Dennis Day; (O)Sam Perrin, George Balzer, Al Gordon, Hal Goldman; Dir- Fred De Cordova.                                                                                                                                                         |
| <u>Loretta Young Show</u>   | NBC 10pm    | <u>Love Between The Acts</u> ; with Loretta Young, Isobel Elsom, James Philbrook.                                                                                                                                                                                            |





# ROSS REPORTS — TELEVISION INDEX

OCTOBER 24-30, 1960

PROGRAMS · ADVERTISERS · TALENT

VOLUME 12 NUMBER 43

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday(October 24)

CBS- 8:30-9:30pm NYT & LAT, this date only; SPECIAL - The Right Man - TAPE, recorded in NY, & FILM; 173 stations net and delayed. (Preempts Bringing Up Buddy, 8:30-9pm, and The Danny Thomas Show, 9-9:30pm). § Revue, telling through period songs, dances and dramatic vignettes, the story of American Presidential campaigning since the founding of the republic. Garry Moore is host for the program (see page 43-A for major cast credits) which will include historic film clips and also political campaign memorabilia from the famed collection of J. Doyle DeWitt, president of The Travelers Insurance Companies.

§ SPONSOR- The Travelers Insurance Companies thru Young & Rubicam, Inc(NY); Acct Superv- Layng Martine.

§ PKGR- CBS News, Public Affairs Dept(NY); Prod- Fred Freed; Assoc Prod- Craig Fisher; Dir- Burt Shevelove; Music Dir- Alfredo Antonini; Sets- Bob Marcael; Costumes- Leslie Renfield; Choreog- David Nillo; Writer- Fred Freed.

NBC- 9:30-11pm NYT & LAT, 1st of 6 programs during season; SPECIAL - Hallmark Hall of Fame - LIVE (COLOR) from NY; 155 stations net. (Preempts Dante, 9:30-10pm, Barbara Stanwyck Theater, 10-10:30pm, and Jackpot Bowling, 10:30-11pm).

§ Claude Rains, Richard Basehart, Marisa Pavan and Gene Nelson, with Helen Gallagher and Alice Ghostley, star in "Shangri-La," a play-with-music, based on James Hilton's novel, "Lost Horizon." This is the first of 6 programs in the Hallmark series this season. The second program, scheduled for Nov 20, Sun, 6-8pm, is a two-hour colorfilm, "Macbeth," starring Maurice Evans and Judith Anderson; and on Dec 16, Fri, 8:30-10pm, the program will be a Christmas opera, "Golden Child," starring Brenda Lewis and Stephen Douglas. Other programs to be announced.

§ SPONSOR- Hallmark Cards, Inc (Cards, Gift Wrappings) thru Foote, Cone & Belding(Chi).

§ PKGR- Compass Productions, Inc(NY); Prod & Dir- George Schaefer; Writers- Jerome Lawrence and Robert E. Lee; Music-Harry Warren; Assoc Prod- Robert Hartung.

#### Tuesday(October 25)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - John Brown's Raid - TAPE, recorded in Harpers Ferry, W. Va.; 110 stations net. § James Mason stars as John Brown in a drama based on the raid by abolitionist Brown and a 22-man "army" on Harpers Ferry on Oct 16, 1859.

§ SPONSOR- Purex Corp, Ltd (Dutch Cleanser, Beads O' Bleach) thru Edward H. Weiss & Co(Chi); Acct Superv- Paul J. Greenfield.

§ PKGR- NBC-TV(NY); Exec Prod- Robert Alan Aurthur; Assoc Prod- Claude Traverse; Dir- Sidney Lumet; Art Dir- Paul Sylbert; Costumes- Noel Taylor; Writer- Robert J. Crean.

#### Wednesday(October 26)

CBS- 10-11pm NYT & LAT, 1st program of an irregular series; SPECIAL - Tomorrow - FILM; 142 stations net and delayed. (Continued on next page)

THIS WEEK (Cont'd)

Wednesday(October 26)

CBS- Tomorrow (Cont'd from previous page): (Preempts Armstrong Circle Theater).

§ Irregular series of special programs to be presented during the season, showing how developments in science and technology will affect the lives of people everywhere. The first program is "The Thinking Machine," a report on how living things and computers think and react, starring David Wayne, with Heyward Hale Broun and Jack Gilford, in plays written by computers.

§ SPONSOR- American Machine & Foundry Co (Atomic Energy Group, Bowling Products, Bakery Products Div., W. J. Voit Rubber Corp., other division products for government and industry) thru Cunningham & Walsh, Inc(NY), agency of record; Acct Superv- Russell K. Jones.

§ PKGR- CBS News in assoc with Massachusetts Institute of Technology; Prod- Thomas H. Wolf; Assoc Prod- Robert Rubin; Dir- Nicholas Webster; Writers- Thomas H. Wolf and TX-0 Computer.

Thursday(October 27)

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - A Date with Debbie - TAPE, recorded in LA; 176 stations net and delayed. (Preempts The Untouchables).

§ Debbie Reynolds stars in a musical revue, with Carl Reiner, Charles Ruggles, Carleton Carpenter, Walter Brennan and Julian "Cannonball" Adderley and combo.

§ SPONSOR- Revlon, Inc (Love Pat, Moon Drops) thru Grey Advertising Agency, Inc(NY).

§ PKGR- Harmon Productions (LA); Prod & Dir- Bill Colleran; Prodn Coord- Jim Washburn; Assoc Dir- Marjorie Rotunda; Music Dir- Nelson Riddle; Art Dir- Jim Trittipio; Choreog- Alex Romero; Writers- Carl Reiner, Joe Stein; Special Music Rudy Bender, Claude Baum.

ABC- 10:30-11pm NYT & LAT, Weekly; RETURN - Ernie Kovacs' Take a Good Look -

TAPE, recorded in LA; 95 stations net and delayed. § Second season begins for the celebrity panel-comedy show, with panelists attempting to identify on-camera contestants who were at some time in the past, central figures in events which made front page news. Ernie Kovacs is m.c. for the panel, also heading the regular cast of Peggy Connolly and Bobby Lauher in presenting clues for the panel.

§ SPONSOR- Dutch Masters Cigar Co., Inc thru Erwin Wasey, Ruthrauff & Ryan, Inc(NY); Acct Superv- Robert David.

§ IMPA Productions, Ltd(NY); Creators- Irving Mansfield, Peter Arnell; Prod- Milt Hoffman(LA); Dir- Joe Behar; Assoc Dir- Maury Orr; Art Dir- Al Wein; Prodn Coord- Scott Runge; Costumes- Barbara Murphy.

Friday(October 28)

CBS- 7:30-8:30pm NYT & LAT, this day and Sat, Oct 29, 7:30-8:30pm NYT & LAT; 1st of 6 two-hour programs; SPECIAL - Family Classics - TAPE, recorded in NY;

172 stations net and delayed (premiere). (Premiere preempts Rawhide, Fri, 7:30-8:30pm; Perry Mason, Sat, 7:30-8:30pm). § Series of six two-hour dramatic programs based on famous novels, with each program presented in two installments of one hour each on successive nights. First program is "The Scarlet Pimpernel,"

starring Michael Rennie, Maureen O'Hara, Zachary Scott, William Shatner and Suzanne Storrs. Joan Fontaine is hostess for the series. The second production will be "The Three Musketeers," on Nov 30 and Dec 1, Wednesday and Thursday, 7:30-8:30pm. Other programs will be scheduled after the first of the year.

§ CO-SPONSORS- 1) John H. Breck, Inc (Hair Care Products) thru Reach, McClin-ton & Humphrey, Inc(Boston); Acct Superv- John McCullough. 2) The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc(NY); Acct Superv- Robert F. Young.

§ PKGR- Talent Associates, Ltd(NY); Prod- Robert Costello; Assoc Prod- Jacqueline Babbin; Dir- (premiere) Marc Daniels; Assoc Dir- Rowland Vance; Sets- Burr Smidt; Costumes- Sal Anthony; Writer - George Baxt, based on the novel by Baroness Orczy.



THIS WEEK (Cont'd)

Sunday (October 30)

CBS- 12noon-12:55pm NYT, this date only; SPECIAL - Other Hats in the Ring - TAPE & FILM; to the net. (Preempts CBS Television Workshop). § Report on the minority parties of America, past and present, and their role in the U. S. political system, including a study of American "third" parties through history.  
§ Sustaining.  
§ PKGR- CBS News, Public Affairs Dept(NY); Prod- Bill Kobin; Dir- Mel Ferber.

CBS- 6:30-7pm NYT & LAT, Weekly; RETURN - The Twentieth Century - FILM; 170 stations net and delayed. § Fourth season begins for the documentary series which will present for the first time more original film footage shot for the program than historical film footage. Eighteen of the 26 new programs to be presented this season will be filmed especially for the program. The series highlights the personalities and events that are shaping this century. Walter Cronkite is narrator for the series. Summer reruns, May 1 thru Oct 23, 1960.  
§ SPONSOR- The Prudential Insurance Co of America thru Reach, McClinton & Co., Inc(NY); Acct Superv- Robert W. Robb.  
§ PKGR- CBS News, Public Affairs Dept(NY); Prod- Burton Benjamin; Assoc Prod- Isaac Kleinerman; various film and production units.

CBS- 8-9pm NYT & LAT, this date only; SPECIAL - An Hour with Danny Kaye - TAPE, recorded in LA; 198 stations net and delayed. (Preempts The Ed Sullivan Show). § Danny Kaye is star of the variety show, with Louis Armstrong as guest star, presenting songs, dances and skits. The skits will include new numbers prepared for the program and some of the famous acts in the Kaye repertoire.  
§ SPONSOR- General Motors Corp (Cars and products) thru Campbell-Ewald Co(Det).  
§ PKGR- Danny Kaye; Prod- Sylvia Fine; Dir- Norman Jewison; Music Dir- Ray Heindorf; Writers- Sylvia Fine, Hal Kanter.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Naked City (Wed, 10-11pm NYT & LAT) John Barnwell named associate producer.

CBS- The Witness (Thu, 7:30-8:30pm NYT & LAT) Nick Mayo named producer, effective with the program of Oct 20. (See page 112 for master credits).

POOL- Kennedy-Nixon; ADD INFORMATION: Oct 21 program originated in NY at the ABC Studios, produced by ABC, with Donald G. Coe as producer and Marshal Diskin as director; moderated by Quincy Howe. (See page 107 for master listing; page 134 for additional information).





OCTOBER 24 - OCTOBER 30

PREVIOUS WEEK - ADDITIONS AND DELETIONS

TALENT SHOWSHEET (more)

[illegible]

|                   |             |                                                                                                                                     |
|-------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <u>Hennessey</u>  | CBS 10pm    | with regulars and James Komack, Joan Marshall.                                                                                      |
| <u>Peter Gunn</u> | ABC 10:30pm | The Candidate; with regulars and LLOYD Corrigan, Raymond Greenleaf, Alexander Lockwood, James Lanphier, Bill Chadney, Yuki Shimoda. |

**XXXXXXXXXXXXXXXXXXXX**

|                       |          |                                                                                                                                                                                                                                                            |
|-----------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Alcoa Presents</u> | ABC 10pm | <u>Moment of Hate</u> ; with Joanne Lincille, John Kellogg, Joyce Chapman, James Millhollin, Tina Marie Galloso, Diane Driscoll.                                                                                                                           |
| SPECIAL               | NBC 10pm | <u>John Brown's Raid</u> ; (0)Robert Crean; with James Mason, Earl Hyman, Timmy Liverett, Robert Duvall, Tim O'Connor, Wesley Addy, James Broderick, Tom Carlin, James Greene, Robert Geringer, Mark Lenard, Fred Scollay, Truman Smith; Dir-Sidney Lumet. |
| GARRY MOORE SHOW      | CBS 10pm | with regulars and Patti Page, Tony Randall; SW&SD.                                                                                                                                                                                                         |

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|                                        |            |                                                                                                                                                         |
|----------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Hong Kong</u>                       | ABC 7:30pm | <u>The Jade Empress</u> ; (O)Jonathan Latimer; with regulars and Pat Crowley, Robert Emhardt, Richard Grey, Michael David, James Hong; Dir- Don Taylor. |
| <u>Wagon Train</u>                     | NEC 7:30pm | <u>The Jose Morales Story</u> ; with regulars and Lee Marvin, Lon Chaney, Jr., Terry Wilson.                                                            |
| <u>Adventures of Ozzie and Harriet</u> | ABC 8:30pm | <u>David Gets A Raise</u> ; with regulars and Joe Flynn, Peggy Knudsen, Skip Young, Constance Harper, Howard Wendell, Ted Budney, Katie Regan; SW&SD.   |



[illegible][illegible]

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TALENT SHOWSHEET(more)

[illegible]

MULTIPLE AND ACROSS THE BOARD SHOW OCTOBER 24 - OCTOBER 28

SATURDAY OCTOBER 29  
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TALENT SHOWSHEET (more)

SATURDAY OCTOBER 29 (Cont'd)

<u>Gunsmoke</u>	CBS 10pm	with regulars and Ken Toby, Ned Glass, Stewart Bradley, H.M. Wynant, Howard Culver, Gage Clarke.
THE SCHAEFER CIRCLE	WABC 11pm	with regulars and Leslie Uggams(S), Armenta Adams(M), Johnny Knapp Trio.

SUNDAY OCTOBER 30

LOOK UP AND LIVE	CBS 10:30am	<u>Glory of the Heart</u> ; (O)John Bloch; Dir- Tim Kiley.
CATHOLIC HOUR	NBC 1:30pm	<u>My Enemy, My Son</u> ; (O)Leo Brady; with James Karen, Barbara Joyce, Jimmy Walsh, John Kane.
<u>Walt Disney Presents</u>	ABC 6:30pm	<u>Zorro: El Bardido</u> ; (O)Bob Wehling; with Guy Williams, Gilbert Roland, Rita Moreno, George Lewis, Gene Sheldon, Henry Calvin; Dir- William Whitney.
<u>Lassie</u>	CBS 7pm	with regulars and Phil Chambers.
SHIRLEY TEMPLE SHOW	NBC 7pm	<u>The Prince and the Pauper</u> ; (O)Mark Twain; (A)Richard Alan Simmons; with Gig Young, Richard Ney, Peter Lazer, Portland Mason, Julie Sommars, Ted De Corsia, Laurie Main, Carroll O' Connor, Maurice Dallimore, Ronald Long, Paul Playdon, Rene Korper; Dir- William Asher.
<u>Dennis the Menace</u>	CBS 7:30pm	with regulars and Billy Booth, Chet Stratton.
<u>Maverick</u>	ABC 7:30pm	<u>A Bullet for the Teacher</u> ; (O)Harry S. Franklin, Barry Cohon, with regulars and Kathleen Crowley, Bing Russell, Arch Johnson, Brad Johnson, Joan Tompkins, Sammy Jackson, Henry Brandon, Lynn Cartwright, Carol Nicholson, Max Baer, Jr., Fred Sherman, Joan Harmon, Tom London; (A) Leo Gordon, Paul Leslie Peil.
SPECIAL	CBS 8pm	<u>An Hour with Danny Kaye</u> ; (O)Sylvia Fine, Hal Kantor; with Louis Armstrong; Dir- Norman Jewison.
<u>National Velvet</u>	NBC 8pm	<u>Canary</u> ; with regulars.
<u>Tab Hunter Show</u>	NBC 8:30pm	<u>I Love a Marine</u> ; with regulars and Nancy Walker, Jackie Coogan, Doodles Weaver, Julie Payne.
<u>Lawman</u>	ABC 8:30pm	<u>Dilemma</u> ; with regulars and Tom Drake, Harry Antrim, John Berardino, James Anderson, John McCann.
<u>G.E. Theater</u>	CBS 9pm	<u>The Graduation Dress</u> ; (O)William Faulkner; (A)William R. Cox; with Hugh O'Brien, Stella Stevens, Buddy Ebsen, Tommy Nolan, Ellen Corby, Susanne Sydney; Dir- Richard Irving.
<u>Rebel</u>	ABC 9pm	<u>Run, Killer, Run</u> ; (O)Frederic Louis Fox; with regular and Richard Jaeckel, John Pickard, Ed Nelson, William Harlow; Dir- Bernard McEveety.
THE CHEVY SHOW	NBC 9pm	<u>Ghosts, Goblins and Kids</u> ; with Jay North, Angela Cartwright, Teddy Rooney; SW&SD.
<u>The Jack Benny Program</u>	CBS 9:30pm	with Milton Berle, Don Wilson, The Sportsmen Quartet, Eddie Anderson; SW&SD.
<u>The Islanders</u>	ABC 9:30pm	<u>Operation Dollar Sign</u> ; with regulars and Michael Pate, Richard Devon, Joe Bassett, Gerald Jann, Milton Parsons.
<u>Loretta Young Show</u>	NBC 10pm	<u>The Glass Cage</u> ; with Audrey Totter, Charlotte Stewart, Anne Loos.

ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

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OCT 31 1960

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WEEKLY REPORT

NBC GENERAL LIBRARY

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday (November 1)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - The Dean Martin Show - TAPE (COLOR), recorded in LA; 140 stations net. (Preempts The Barbara Stanwyck Show, 10-10:30pm, Jackpot Bowling, 10:30-11pm). § Music 'revue presented as a humorous tribute to Frank Sinatra, starring Dean Martin and Frank Sinatra, with Dorothy Provine, Don Khotts and David Rose and his orchestra.

§ SPONSOR- Speidel Corp (Watch Bands) thru Norman, Craig & Kummel, Inc(NY); Acct Superv- John White.

§ PKGR- Jade Productions, Inc with NBC-TV(LA); Prod- Jack Donohue; Dirs- Jack Donohue, Bob Henry; Assoc Dir- Clay Daniel; Music Dir- David Rose; Art Dir- Robert Kelly; Costumes- Ray Aghayan; Choreog- Jack Baker; Writer- Herbert Baker.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Close-Up! (3rd of 15) Nov 3, Thursday, 10:30-11pm NYT & LAT; FILM; "What's the Proposition?" a study of voter apathy and disinterest at the polls, with examples filmed in Kentucky, Bangor, Me., and Dearborn, Mich. John Daly is narrator. § SPONSOR- Bell & Howell Co thru McCann-Erickson, Inc(Chi). § PKGR- ABC News & Public Affairs, Special Projects Div(NY); Prod- John Secondari; Dir- Marshal Diskin; Superv- John Daly.

OTHER NETWORK CHANGES & ADDITIONS

ABC- President Eisenhower, Political Address; SPECIAL Oct 28, Fri, 10-10:30pm NYT & LAT; LIVE from Philadelphia; no. of stations not available. (Preempts The Detectives). § President Eisenhower addresses the Montgomery County Nixon for President Club dinner at the Bellevue-Stratford Hotel in Philadelphia. § SPONSOR- Volunteers for Nixon-Lodge thru Campaign Associates(NY).

CBS- An Hour with Danny Kaye; Oct 30, Sun, 8-9pm NYT & LAT (see page 137), add packager information: PKGR- Dena Pictures, Inc. Program will be in color.

The Twentieth Century (Sun, 6:30-7pm NYT & LAT) Add to production credits: Story Ed & Asst to Prod- Marshall Flaum; Prodn Mgr- Robert Asman (see page 137 for master listing).

CBS Reports (Twice Monthly, various days and times) Second program in series, "Money and the Next President," Oct 27, Thu, 8:30-9:30pm NYT & LAT, is sponsored by Philip Morris, Inc (Commander) thru Leo Burnett Co., Inc(NY). (See page 127 for master listing).

NBC- Dough Re Mi (Mon thru Fri, 10-10:30am NYT; 9-9:30am LAT) Format change, effective Oct 31, adds a celebrity contestants panel as a daily feature, with celebrities competing for points on behalf of sections of the studio audience.

OCTOBER 31 - NOVEMBER 6

PREVIOUS WEEK - ADDITIONS AND DELETIONS

TALENT SHOWSHEET (more)

MONDAY OCTOBER 31 (Cont'd)

<u>Adventures In Paradise</u>	ABC 9:30pm	<u>The Krismen</u> ; with regulars and Agnes Moorehead, Malcolm Atterbury, Whitney Blake.
<u>Dante</u>	NBC 9:30pm	<u>Dante's Dilemma</u> ; with regulars and William Hudson.
<u>Andy Griffith Show</u>	CBS 9:30pm	with regulars and Elinor Donahue(now a regular).
<u>Hennessey</u>	CBS 10pm	with regulars and Meg Wylie, Bill Mullikan, Barry McGuire, Marty Ingels, Ralph Votrian, Casey Peters; <u>The Captain's Dilemma</u> ; (O)Richard Baer; Dir- Don McGuire.
<u>Barbara Stanwyck Show</u>	NBC 10pm	<u>The Key to a Killer</u> ; with Barbara Stanwyck, Vic Morrow.
<u>Peter Gunn</u>	ABC 10:30pm	<u>The Judgment</u> ; with regulars and George Eldredge, Emerson Treacy, James Lanphier, Mel Wells, Cyril Delevanti, David Roberts; (O)Tony Barrett, Lewis Reed; Dir- Alan Crosland, Jr.

TUESDAY NOVEMBER 1

<u>Laramie</u>	NBC 7:30pm	<u>The Dark Trail</u> ; with regulars and Gigi Perreau, Robert Vaughn, Harold J. Stone.
<u>Rifleman</u>	ABC 8pm	<u>Baranca</u> ; (O)Mike and Peter Mamakos; with regulars and Cesare Danova, John Milford, Larry Perron, Alberto Monte, Bill Quinn, Jack Kruschen; Dir- Joseph Lewis.
<u>Dobie Gillis</u>	CBS 8:30pm	<u>The Mystic Powers of Maynard G. Krebs</u> ; with regulars and Stephen Franken, Doris Packer, William Schallert, John Banner, Dan Frazer, Dwight Marfield, Winnie Coffin, Susan Shamroy.
<u>Alfred Hitchcock Presents</u>	NBC 8:30pm	<u>Pen Pal</u> ; with Clu Gulager, Katherine Squire, Gloria Ellis, Stanley Adams.
<u>Life and Legend of Wyatt Earp</u>	ABC 8:30pm	<u>Big Brother</u> ; with regular and Dirk London, Sue Randall, Sherwood Price, John Anderson.
<u>Tom Ewell Show</u>	CBS 9pm	with regulars and Billy Mumy, Cheerio Meredith.
<u>Stagecoach West</u>	ABC 9pm	<u>The Fork in the Road</u> ; with regulars and Jack Warden, Jack Elam, Richard Devon, Joe Perry.
<u>Thriller</u>	NBC 9pm	<u>The Watcher</u> ; (O)Dolores Hitchens; (A)Donald S. Sanford; with Martin Gabel, Dick Chamberlain, Olive Sturgess, Stuart Erwin, Irene Harvey.
RED SKELTON SHOW	CBS 9:30pm	with Jayne Meadows; SW&SD.
<u>Alcoa Presents</u>	ABC 10pm	<u>To Know the End</u> ; (O)Larry Marcus; with Elen Willard, Sally Fraser, Alexander Davion, Noel Drayton, James Forrest, Anthony Eustrel, Jean Fenwick; Dir- John Newland.
SPECIAL	NBC 10pm	<u>The Dean Martin Show</u> ; (O)Herbert Baker; subtitled, <u>The Frank Sinatra Story</u> ; with Frank Sinatra, Dorothy Provine, Don Knotts, David Rose; Dir- Jack Donahue & Bob Henry.
GARRY MOORE SHOW	CBS 10pm	with regulars and Ed Wynn, Carol Lawrence; SW&SD.

WEDNESDAY NOVEMBER 2

<u>Aquanuts</u>	CBS 7:30pm	<u>Divers to the Deep</u> ; Repeat from 9/21/60.
<u>Hong Kong</u>	ABC 7:30pm	<u>The Jumping Dragon</u> ; (O)Robert Buckner; with regulars and Taina Elg, Anita Loo, Jay Novello, Jerome Thor, Richard Carlyle; Dir- Justus Addiss.
<u>Wagon Train</u>	NBC 7:30pm	<u>Princess of a Lost Tribe</u> ; with regulars and Raymond Massey, Linda Lawson.


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TALENT SHOWSHEET (more)

The June Allyson Show CBS 10:30pm The Woman Who; with June Allyson, Van Johnson, H.M. Wynant, Charles Watts, Cyril Delevanti, John Alvin, Peg La Centra, Don Rickles, Billy Mumy; (0) John Furia, Jr.; Dir- Paul Henreid.

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SPECIAL NBC 9pm O'Connor's Ocean; (O) Tony Barrett; with John Payne, Edward Andrews, Charles Cooper, Wynn Pearce, Jimmy Murphy.

Michael Shayne NBC 10pm Call for Michael Shayne; with regulars and Gloria Robertson, William Schallert, Gregory Morton, Fay Spain, Eduard Franz, Allison Hayes, Ted Thorpe.

The Law and Mr. Jones ABC 10:30pm Drivel; with regulars and Parley Baer, Leonard Stone, Gilbert Green, Charles Cooper, Will Wright.

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THE JACK PAAR SHOW                      NBC 11:15pm                      10/31 - Mrs. Eleanor Roosevelt, Malcolm Muggeridge, Robert Morley; 11/1 - Jane Frcman; 11/2 - Eleanor Har- ris, Robert Morley, Betty Johnson(S); 11/3 - Louise O'Brien (S).

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|--------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Perry Mason</u> | CBS 7:30pm | <u>The Case of the Clumsy Clown</u> ; with regulars and Douglas Henderson, Chana Eden, Robert Clarke, Walter Sande, Ken Curtis, Willard Sage, Maggie Hayes, Lillian Bronson, Jon Lormer, Kenneth Tobey, Russ Thompson. |
|--------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



SATURDAY NOVEMBER 5 (Cont'd)

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|                              |            |                                                                                                                                              |
|------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Roaring 20's</u>      | ABC 7:30pm | <u>Vendetta on Bleecker Street</u> ; (O)Samuel F. Roeca; with regulars and Andra Martin, Peter Mamakos, Richard Sakal; Dir- Marc Lawrence.   |
| <u>Checkmate</u>             | CBS 8:30pm | <u>Target...Tycoon</u> ; with Charles Bickford, Robert Wilke, Madelyn Rhue, John Lupton, John Hubbard, George Mitchell and regulars.         |
| <u>Leave It To Beaver</u>    | ABC 8:30pm | <u>Beaver's Big Contest</u> ; (O)Arthur Kober; (A)Joe Connelly, Bob Mosher; with regulars and Ken Osmond, Rusty Stevens; Dir- Gene Reynolds. |
| <u>Tall Man</u>              | NBC 8:30pm | <u>Night Train to Tularosa</u> ; with regulars and Claude Akins.                                                                             |
| <u>Deputy</u>                | NBC 9pm    | <u>Bitter Root</u> ; with regulars and Virginia Gregg, Don Megowan.                                                                          |
| <u>Have Gun, Will Travel</u> | CBS 9:30pm | Pre-empted for a paid political broadcast.                                                                                                   |
| <u>Gunsmoke</u>              | CBS 10pm   | with regulars and Denver Pyle, Anne Seymour, Michael Hinn, George Selk.                                                                      |
| SCHAEFER CIRCLE              | WABC 11pm  | with regulars and Robert Maxwell; Dir- Karl Genus.                                                                                           |

SUNDAY NOVEMBER 6

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|                              |             |                                                                                                                                                                                                                                                                                                                           |
|------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE             | CBS 10:30am | <u>Glory of the Heart</u> ; Part II; (History and development of church music.                                                                                                                                                                                                                                            |
| CBS TELEVISION WORKSHOP      | CBS 12 noon | <u>The Conversion of Buster Drumwright</u> ; Repeat from 2/21/60; (O)Jesse Hill Ford                                                                                                                                                                                                                                      |
| <u>Walt Disney Presents</u>  | ABC 6:30pm  | <u>Zorro: Adios El Cuchillo</u> ; with Guy Williams, Gilbert Roland, Rita Moreno, Henry Calvin, Gene Sheldon, George Lewis.                                                                                                                                                                                               |
| <u>Lassie</u>                | CBS 7pm     | with regulars and Eddy Waller, Hal Baylor.                                                                                                                                                                                                                                                                                |
| SHIRLEY TEMPLE SHOW          | NBC 7pm     | <u>Emmy Lou</u> ; (O)Marty Link; (A)Ed James; with Fred Clark, Jimmy Boyd, Shirley Mitchell, Bernadette Withers, Frankie Avalon, Marjorie Reynolds, Lynnette Winter, Jimmy Hawkins, Charles Lane, Pat Morrow, Kathy Hagen, Sandy Desher, Marta Kristen, Johnny Bowler, Henry McCann, Lindsay Workman; Dir- William Asher. |
| <u>Dennis the Menace</u>     | CBS 7:30pm  | with regulars and Alan Hewitt, Mary Treen, Jan Arvan, Pat Rosson.                                                                                                                                                                                                                                                         |
| <u>Maverick</u>              | ABC 7:30pm  | <u>The Witch of Hound Dog</u> ; (O)Mae Malotte; with regulars and Anita Sands, Sheldon Allman, William Corrie, Wayne Preston, Phil Tully, Dorothea Lord; Dir- Leslie Goodwins.                                                                                                                                            |
| SEE AMERICA WITH ED SULLIVAN | CBS 8pm     | with Charlton Heston, Benny Goodman, Mahalia Jackson, Bob Newhart, Edgar Bergen, Charlie McCarthy, Dolores Gray; SW&SD; also The Black Horse Guards, the Fine Arts Quartet, the Swe-Danes.                                                                                                                                |
| <u>National Velvet</u>       | NBC 8pm     | <u>Mi's Girl</u> ; with regulars and Betty Lynn.                                                                                                                                                                                                                                                                          |
| <u>Tab Hunter Show</u>       | NBC 8:30pm  | <u>Double Trouble</u> ; with regulars and Gena Rowlands.                                                                                                                                                                                                                                                                  |
| <u>Lawman</u>                | ABC 8:30pm  | <u>The Post</u> ; with regulars and Don Megowan, Bernie Fain, Sandra Edwards.                                                                                                                                                                                                                                             |
| <u>G.E.Theater</u>           | CBS 9pm     | <u>Journey to a Wedding</u> ; (A)Harold Swanton; with Gene Tierney, Jim Davis, Malcolm Atterbury, Dennis Rush, Alice Backes, Jason Robards, Sr., Don Beddoe, Dan White; Dir- Herschel Daugherty; (O)Neill C. Wilson.                                                                                                      |

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|----------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rebel</u>                           | ABC 9pm    | <u>The Hunted</u> ; with regular and Leonard Nimoy, Dorothy Adams, Joe Dominguez, Len Weinrib, Chuck Hamilton, Tina Menard.                                                                                |
| <u>THE CHEVY SHOW</u><br>(Dinah Shore) | NBC 9pm    | Entertainment from Spain and Portugal; with Vicente Escudero, Pacho de Ronda, Deolinda Rodriguez, Alfonso de la Morena; SW&SD.                                                                             |
| <u>The Jack Benny Program</u>          | CBS 9:30pm | with Gisele MacKenzie and regulars; Also Lee Millar, Rolfe Sedan, Richard Deacon, Ned Miller, Pitt Herbert, Iris Adrian, Audrey Clark, Shirley Mitchell, John Cheveron, Bobby Johnson, Wesley Gale; SW&SD. |
| <u>The Islanders</u>                   | ABC 9:30pm | <u>Hostage Island</u> ; with regulars and Steven Geray, Peter Falk, Jan Merlin, Noel Drayton.                                                                                                              |
| <u>Loretta Young Show</u>              | NBC 10pm   | <u>The Seducer</u> ; with Loretta Young, John Newland.                                                                                                                                                     |



# ROSS REPORTS — TELEVISION INDEX

NOVEMBER 7-13, 1960

PROGRAMS · ADVERTISERS · TALENT

VOLUME 12 NUMBER 45

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Tuesday (November 8)

ABC- 7-7:30pm NYT, 8:30pm- to concl, this date only; SPECIAL - Election Night Coverage - LIVE control from NY, various remotes; 95 stations net. (Pre-empts all programming after 8:30pm NYT). § John Daly and Quincy Howe will be anchormen in NY for the net's election returns coverage. ABC's electronic computer will be Remington Rand's UNIVAC, with Don Goddard handling reports from the computer center.

§ SPONSORS- 1) (Mountain Time Zone and most of Central Time Zone) Continental Oil Co thru Benton & Bowles, Inc(NY). 2) (Partial sponsorship in remainder of country) Union Carbide Consumer Products Co thru William Esty Co., Inc(NY).

§ PKGR- ABC News & Special Events(NY); Prod- Donald G. Coe; Dir- Marshal Diskin.

CBS- 7:30pm- to concl NYT, this date only; SPECIAL - Election Night, 1960 - LIVE control from NY, various remotes; 180 stations net. (Preempts all programming after 7:30pm NYT). § Walter Cronkite is anchor man on the main news desk, Douglas Edwards heads a "Six Key State" reporting group, and Edward R. Murrow and Eric Sevareid head the analysis section, with Howard K. Smith handling reports from IBM's new 7090 computer, linked with a RAMAC tallying computer.

§ SPONSOR- Westinghouse Electric Corp thru Ketchum, MacLeod & Grove, Inc(Pitt).

§ PKGR- CBS News(NY); Prod- Paul Levitan; Dir- Vern Diamond.

NBC- 7:30pm- to concl NYT, this date only; SPECIAL - Election Night Coverage - LIVE control from NY, various remotes; no. of stations not available. (Pre-empts all programming after 7:30pm NYT). § Chet Huntley and David Brinkley are the anchormen in NY for the network's election returns coverage. NBC's electronic computer will be the RCA 501, linked directly to the news desk by an RCA DaSpan unit.

§ SPONSORS- 1) Brown & Williamson Tobacco Corp thru Ted Bates & Co(NY). 2) Cowles Magazines, Inc thru McCann-Erickson, Inc(NY). 3) Field Enterprises, Inc thru Keyes, Madden & Jones, Inc(Chi). 4) B. F. Goodrich Co thru Batten, Barton, Durstine & Osborn, Inc(NY). 5) Thomas J. Lipton, Inc thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 6) Sandura Co., Inc thru Hicks & Greist, Inc(NY). 7) Sperry-Rand Corp (Remington Rand Electric Shaver Div) thru Young & Rubicam, Inc(NY).

§ PKGR- NBC News(NY); Prod- Reuven Frank; Assoc Prod & Dir- Jack Sughrue.

### Saturday (November 12)

NBC- 9:30-10:30pm NYT & LAT, Weekly; DEBUT - The Nation's Future - LIVE from NY (premiere), with remotes from other cities; to the net. (Replaces The Campaign and the Candidates, last show Nov 5). § Each program presents two prominent leaders in public life debating an issue on which they are known to hold opposing views, while simultaneous meetings on that issue are held in cities other than the one in which the debate may originate. John K. M. McCaffery will be regular moderator for the debates.

§ Sustaining.

(Continued on next page)

THIS WEEK(Cont'd)

Saturday(November 12)

NBC- The Nation's Future (Cont'd from previous page): § PKGR- NBC News & Public Affairs(NY); Creator & Exec Prod- Irving Gitlin; Prod- Robert Allison; Dir- Charles N. Hill; Coord of Community Relations- Richard Kellerman.

Sunday(November 13)

ABC- 1-1:30pm NYT, Weekly; DEBUT - Directions '61 - TAPE & FILM; to the net.

§ Religious program series presenting the perspectives of the Catholic, Jewish and Protestant faiths in the light of their traditions. Programs will utilize a magazine concept and will be equally divided among the three faiths, with Theodore Bikel, George Hicks and John Alcorn representing, respectively, the Jewish, Protestant and Catholic faiths as editor-hosts for the programs. The programs will feature noteworthy personalities from varied walks of life.

§ Sustaining.

§ PKGR- ABC News & Public Affairs(NY); Prod- Wiley Hance; Dir- William Ayers; Writers- Various.

NBC- 5-6pm NYT & LAT, 1st of 7 programs; RETURN - Omnibus - LIVE & TAPE, recorded in NY, from NY; no. of stations not available. § Variety program series exploring the world and the arts and sciences through dramatic and documentary reports, with Alistair Cooke as series host. Seven programs are scheduled thru April, 1961, with six additional programs as possibilities during the season. The program series returns for its eighth season since it debuted on CBS on Nov 9, 1952. It moved to ABC on Oct 7, 1956 for one season and then to NBC on Oct 20, 1957 for two seasons. It was not on the air during the 1959-60 season. The premiere program in the current series is a dramatized documentary study of the U. S. Presidency, "He Shall Have Power," with McGeorge Bundy, dean of the faculty of arts and sciences at Harvard University, as commentator.

§ SPONSOR- Aluminium Ltd thru J. Walter Thompson Co(NY).

§ PKGR- Robert Saudek Associates, Inc(NY); Prod- Robert Saudek; Dir- Fielder Cook; Writer- James Lee; Historical Consultant- Richard Hofstadter.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- General Electric Specials (2nd of 6) Nov 13, Sunday, 9-10pm NYT & LAT; FILM; "The Influential Americans," a report on dramatic experiments being undertaken to improve American teaching methods, with Howard K. Smith as reporter and interviewer, presenting gifted teaching groups and educational experimentation in various sections of the country. § SPONSOR- General Electric Co thru Batten, Barton, Durstine & Osborn, Inc(NY). § PKGR- CBS News, CBS Reports Unit(NY); Exec Prod- Fred W. Friendly; Prod- Arthur Morse; Associate- Dan Bucksbaum; Dir of Operations- Palmer Williams; Dir of Photog- Leo Rossi.

NBC- Special for Women (2nd of 7) November 10, Thursday, 4-5pm NYT, 2-3pm LAT; TAPE, recorded in NY; approx 120 stations; "The Trapped Housewife," a dramatized documentary on the problems of women in suburbia, starring Phyllis Thaxter, with Michael Strong. Pauline Frederick is reporter and narrator. § SPONSOR- Purex Corp, Ltd., thru Edward H. Weiss & Co(LA). § PKGR- NBC News(NY); Exec Prod- Irving Gitlin; Prod & Writer- George Lefferts; Dir- Karl Genus.

OTHER NETWORK CHANGES & ADDITIONS

NBC- The Jack Paar Show (Mon thru Fri, 11:15pm-1am NYT) Program will present programs taped in Hawaii, Nov 9-11 and then will originate for two weeks from Hollywood, Nov 14-17 and Nov 21-24, before returning to its NY origination. Friday programs present taped repeats from previous programs as "Best of Paar."



# TALENT SHOWSHEET and SCRIPT REPORT

NOVEMBER 7 - NOVEMBER 13

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

AMERICAN BANDSTAND; ABC 4pm -ADD- 11/2 - Damita Jo; 11/3 - Jackie Wilson.

DAVE GARROWAY TODAY SHOW; NBC 7am -ADD- 11/2 - Betty Johnson(S).

JACK PAAR SHOW; NBC 11:15pm -ADD- 11/2 - Mr. and Mrs. Robert Kennedy; 11/3 - Louise O'Brien, John Chancellor, Jacqueline Bertrand, Hugh Downs (host).

HALIMARK HALL OF FAME; Monday, October 24, 9:30pm NBC -ADD- John Abbott, James Valentine, Chris Gam-pel.

THE WITNESS; Thursday, November 3, 7:30pm CBS -ADD- (O)Irve Tunick; with Myron McCormick, Telly Savalas, Pat Malone, Lawrence Fletcher, Joseph Leon, Verne Collett, William Griffis, Charles Haydon, Paul McGrath, William Smithers, Frank Milan; Dir- Ralph Nelson.

Detectives; Friday, October 28, 10pm ABC -DELETE- Preempted by political address.

CAPTAIN KANGAROO; Saturday, November 5, 10am CBS -ADD- Angelito, the Juggler.

SATURDAY PRGM; Saturday, November 5, 5:30pm NBC -ADD- Saturday Prom Seven.

LAWRENCE WELK SHOW; Saturday, November 5, 9pm ABC -ADD- Dolores Rodell.

CAMERA THREE; Sunday, November 6, 11:30am CBS -ADD- Songs of William Blake; (O)Clair Roskam, Joseph Hurley; with Betty Allen, Loren Driscoll, Morley Meredith; Dir- John Desmond.

Loretta Young Show; Sunday, November 6, 10pm -ADD- Marlene Willis.

## MONDAY NOVEMBER 7 \*\*\*\*\*

|                                         |            |                                                                                                                                                                       |
|-----------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Cheyenne Show</u><br>(Ty Hardin) | ABC 7:30pm | Apache Treasure; (O)Charles B. Smith, Morris Groat; with Buddy Ebsen, Mort Mills, Richard Hale, Chad Everett, Ed Prentiss, Howard Petrie, Maurice Jara, Jack Bighead. |
| <u>Riverboat</u>                        | NBC 7:30pm | The Water at Gorgeous Springs; with regulars and Buddy Ebsen, Sherry Jackson, Jocelyn Brando, Barry Atwater, Gregory Walcott, Dody Heath, Lance Fuller, John Strong.  |
| <u>Pete and Gladys</u>                  | CBS 8pm    | Pete's Personality Change; (O)Norman Paul; with regulars and Willis Bouchey, Whitney Blake, Rolfe Sedan, Barbara Stuart, Don Losby, William Boyett; Dir- Jack Arnold. |
| <u>Bringing Up Buddy</u>                | CBS 8:30pm | with regulars and Robert Weede, Yvonne Lime, Robert Curtis.                                                                                                           |
| <u>Surfside 6</u>                       | ABC 8:30pm | Par-A-Kee; with regulars and Raymond Bailey, Lyle Talbot, Grant Williams, Donald Barry, Michael Harris.                                                               |
| <u>Tales of Wells Fargo</u>             | NEC 8:30pm | Run For the River; with regulars and Ron Hayes.                                                                                                                       |
| <u>Klondike</u>                         | NBC 9pm    | The Unexpected Candidate; with regulars.                                                                                                                              |
| <u>Danny Thomas Show</u>                | CBS 9pm    | with regulars and Sid Melton.                                                                                                                                         |
| <u>Adventures In Paradise</u>           | ABC 9:30pm | A Whale of a Tale; with regulars and Juliet Prowse, Cal Bolder, Rhys Williams.                                                                                        |
| <u>Dante</u>                            | NEC 9:30pm | The Misfortune Cookie; with regulars and Lisa Lu.                                                                                                                     |

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All CBS and NBC programs beginning at 7:30 pm and all ABC programs beginning at 9pm will be preempted on this night for election coverage.

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**THE UNIVERSITY OF CHICAGO**

TALENT SHOWSHEET (more)



**INTRODUCTION**

|                                         |             |                                                                                                                                                                                                                                    |
|-----------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE WITNESS                             | CBS 7:30pm  | James Curley; with Arthur O'Connell, Verne Collett, William Griffiths, Charles Haydon, Paul McGrath, Frank A. Milan, William Smithers, House Jameson, Grania O'Malley; Dir- Alex March; also John Call, Harrison Dowd, Ben Yaffee. |
| <u>Donna Reed Show</u>                  | ABC 8pm     | with regulars and Richard Deacon, Joe Conley.                                                                                                                                                                                      |
| <u>Bat Masterson</u>                    | NBC 8:30pm  | <u>High Card Loses</u> ; with regulars and Joan O'Brien, Jean Blake, Leatrice Leigh.                                                                                                                                               |
| <u>The Real McCoys</u>                  | ABC 8:30pm  | <u>The Gigolo</u> ; (O)Irving Pincus; (A)Phillip Shuken, John L. Greene; with regulars and Minerva Urecal; Dir- Charles Barton.                                                                                                    |
| <u>Dick Powell's Zane Grey Theatre</u>  | CBS 8:30pm  | <u>So Young the Savage Land</u> ; (O)Rudolph Roderick; (A)Stephen Lord; with Claudette Colbert, John Dehner, Chris Robinson, Dean Stanton, Roy Barcroft, Lee Kross, Perry Cook; Dir- Richard Donner.                               |
| <u>Angel</u>                            | CBS 9pm     | with regulars and Bob Okasaki, Mel Blanc, Max Mellinger; SD.                                                                                                                                                                       |
| <u>Bachelor Father</u>                  | NBC 9pm     | <u>How To Catch a Man</u> ; with regulars and Greta Thyssen.                                                                                                                                                                       |
| <u>My Three Sons</u>                    | ABC 9pm     | <u>Lady Engineer</u> ; with regulars and Dorothy Green, Ellen Atterbury, Homer Ratcliff, John Gallaudet, James Jan-<br>nett, John Armstrong, Barbara Fuller, Sam Flint.                                                            |
| THE FORD SHOW<br>(Tennessee Ernie Ford) | NBC 9:30pm  | with regulars; Originating from Edwards Air Force Base, California.                                                                                                                                                                |
| <u>Ann Sothern Show</u>                 | CBS 9:30pm  | with regulars and Jesse White(1st appearance as regu-<br>lar), Jimmy Field, Ken Barry, Chick Chandler, Arch<br>Whiting, Dorothy Correll.                                                                                           |
| <u>The Untouchables</u>                 | ABC 9:30pm  | <u>The Waxey Gordon Story</u> ; (O)Joseph Petracca; with re-<br>gulars and Nehemiah Persoff, Sam Gilman, Lisabeth Hush,<br>Adam Becker, Terry Huntingdon, Frank De Kova; Dir-John<br>Peyser.                                       |
| <u>The June Allyson Show</u>            | CBS 10:30pm | <u>I Hit and Ran</u> ; with James Gregory, Lucy Prentis, David<br>White, Stephen Talbot, Ted De Corsia, Adrienne Marden,<br>Frank Gerstle, Roy Engel, Irving Steinberg, Marty<br>Brerman.                                          |

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|-----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Dan Raven</u>                        | NBC 7:30pm | with regulars and Bob Crewe, Kent Smith.                                                                                                                                                                                   |
| <u>Rawhide</u>                          | CBS 7:30pm | <u>Incident of the Slavemaster</u> ; with regulars and Peter Lorre, Theodore Newton, Lisa Gaye, John Agar, Ernest Sarracino, K.T. Stevens.                                                                                 |
| <u>Harrigan &amp; Son</u>               | ABC 8pm    | <u>Pay the Two Dollars</u> ; (O)John Mantley; with regulars and Parker Fennelly, Malcolm Atterbury, William Fawcett, Robert Easton; Dir- Don Richardson.                                                                   |
| <u>Route 66</u>                         | CFS 8:30pm | <u>Ten Drops of Water</u> ; with regulars and Burt Brinckerhoff, Debra Walley, Tony Haig, Robert Simon, Sara Haden, Don Beddoe.                                                                                            |
| BELL TELEPHONE HOUR                     | NBC 9pm    | <u>And Freedom Sings</u> ; with Burgess Meredith (host), Alfred Drake, Mindy Carson, Barbara Cook, Genevieve, Gisele MacKenzie, West Point Glee Club; SW&SD.                                                               |
| <u>77 Sunset Strip</u><br>(Roger Smith) | ABC 9pm    | <u>Trouble in the Middle East</u> ; (O)Montgomery Pittman; with Mario Alcalde, George Lewis,, Sherry Jackson, Henry Brandon, Paul Dubov, Katherine Henryk, Jay Adler, Ted Wedderspoon, Ken Plees; Dir- Montgomery Pittman. |
| <u>The Detectives</u>                   | ABC 10pm   | <u>The Little Witness</u> ; with regulars and Bill Hughes.                                                                                                                                                                 |

FRIDAY NOVEMBER 11 (Cont'd)  
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<u>Michael Shayne</u>	NBC 10pm	<u>Shoot The Works</u> ; with regulars and Philip Carey, Kent Smith, Midge Ware.
<u>The Twilight Zone</u>	CBS 10pm	<u>The Eye of the Beholder</u> ; (O)Rod Serling; with William D. Gordon, Jennifer Howard, George Keymas, Joanna Hayes, Edson Stroll; Dir- Doug Heyes.
<u>The Law and Mr. Jones</u>	ABC 10:30pm	<u>Semper Fidelis</u> ; (O)Robert Pirosh; with regulars and Phillip Pine, Robert Foulk, Mary Carver; Dir- Charles Haas.

MULTIPLE AND ACROSS THE BOARD SHOWS NOVEMBER 7 - NOVEMBER 11
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|                    |            |                                                                                                                       |
|--------------------|------------|-----------------------------------------------------------------------------------------------------------------------|
| AMERICAN BANDSTAND | ABC 4pm    | 11/7 - Charlie Rick; 11/8 - Anita Bryant; 11/9 - Joni James, Duane Eddy; 11/10 - Adam Wade; 11/11 - Santo and Johnny. |
| CAPTAIN KANGAROO   | CBS 8:15am | 11/9 - Dorothy Olsen; 11/10 - Dorothy Olsen.                                                                          |

SATURDAY NOVEMBER 12  
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TRUE STORY	NBC 12 noon	(O)Fielden Farrington; with Edgar Stehli, Carl Low, Joan Morse, Mark Belsky.
SATURDAY PROM	NBC 5:30pm	with Sam Cooke, the Bill Black Combo, John Carlo, Bobby Vinton and orchestra.
<u>Bonanza</u>	NBC 7:30pm	<u>The Last Viking</u> ; with Neville Brand.
<u>Perry Mason</u>	CBS 7:30pm	<u>The Case of the Loquacious Liar</u> ; with regulars and Wynn Pearce, Regis Toomey, Bruce Gordon, Baynes Barron, Jeanne Baird, Melora Corway, Lurene Tuttle, Michael Fox, Dorothy Adams, George E. Stone, John Turax, Lori Kaye, H.M. Wynant, S. John Launer.
<u>The Roaring 20's</u>	ABC 7:30pm	<u>The Prairie Flower</u> ; (O)Robert J. Shaw; with regulars and Pat Crowley, Patrice Wymore; Dir- Robert Altman.
<u>Checkmate</u>	CBS 8:30pm	<u>Deadly Shadow</u> ; with Margaret O'Brien, Ken Lynch, Richard Lepore, Katherine Warren, Joseph Corey, Tyler McVey, George Takei.
<u>Leave It To Beaver</u>	ABC 8:30pm	<u>Miss Landers' Fiance</u> ; with regulars and Sue Randall, Jack Powers.
<u>The Tall Man</u>	NBC 8:30pm	<u>Larceny and Young Ladies</u> ; with regulars and Cindy Robbins, Judy Nugent.
<u>Deputy</u>	NBC 9pm	<u>The Higher Law</u> ; with regulars and H.M. Wynant, John Larch.
LAWRENCE WELK SHOW	ABC 9pm	with regulars and Dolores Rodell.
<u>Have Gun, Will Travel</u>	CBS 9:30pm	with regulars and Jack Weston, Betsy Jones Moreland, Brett Sommers, Peter Falk, James Boles, Leo Penn, Warren Oates, Tony Haig, Naomi Stevens.
<u>Gunsmoke</u>	CBS 10pm	with regulars and John Dehner, Conlan Carter, Allan Lane, Harry Swoger, Mike Mikler.
SCHAEFER CIRCLE	WABC 11pm	with regulars (Sallie Blair, Richard Wess are new regulars) ; Dir- Ken Whelan.

SUNDAY NOVEMBER 13
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|-------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET       | CBS 10am    | <u>The Doorbell</u> ; with Kim Hunter.                                                                                                                                                            |
| LOOK UP AND LIVE        | CBS 10:30am | <u>Glory of the Heart</u> ; Part III.                                                                                                                                                             |
| CBS TELEVISION WORKSHOP | 12 noon CBS | <u>The Mortgaged Heart</u> ; (O)Patricia McHugh Wade; with Patricia Smith, Philip Abbot, Claudia Morgan, Herb Volland, Robert Dowdell, Evan Elliot, Billy McNally, Stewart Germaine, Remo Pisani. |



SUNDAY NOVEMBER 13 (Cont'd)

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|-----------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>ETERNAL LIGHT</u>        | NBC 1:30pm | About Sophie Meier; (O) Sylvia Berger; with Mildred Dunnock; Dir- Martin Hoade.                                                                                                                                                                                                                                                                                              |
| <u>OMNIBUS</u>              | NBC 5pm    | He Shall Have Power; (O) James Lee; with Larry Blyden, Philip Abbott, Larry Gates, Michael Tolin, Harry Townes, J.D. Cannon, Roland Winters, Richard Shepherd, Dana Elcar, Edgar Stehli, Leon B. Stevens, John Colicos, Chris Gampel, Milton Selzer, Edmon Ryan, Mercer McLeod, Eric Berry, Ludwig Donath; Dir- Fielder Cook; McGeorge Bundy (Commentator). SEASON PREMIERE. |
| <u>Oh Those Bells</u>       | CBS 6pm    | PREMIERE - with regulars (Harry, Herbert, & Sylvester Wiere, Henry Norell, Carol Byron); and Frank Nelson, Willard Waterman, Barbara Morrison, Hal Smith, Richard Reeve, Doris Lee, Joe Ploski, Dir- Abby Berlin; (O) Seaman Jacobs, Si Rose.                                                                                                                                |
| <u>Walt Disney Presents</u> | ABC 6:30pm | <u>Donald's Silver Anniversary.</u>                                                                                                                                                                                                                                                                                                                                          |
| <u>Lassie</u>               | CBS 7pm    | with regulars and Andy Clyde, Bill Henry, Barbara Ann Knudson.                                                                                                                                                                                                                                                                                                               |
| <u>SHIRLEY TEMPLE SHOW</u>  | NBC 7pm    | The Reluctant Dragon; (O) Kenneth Grahame; (A) Richard Deroy; with Shirley Temple, John Raitt, Jonathan Harris (voice), Don Weissmuller (Dragon), Charles Herbert, Jack Weston, J. Pat O'Malley, Alice Pearce, Grady Sutton, Lester Dorr, Dabbs Greer, John Craig, Barbara Pepper, John Melfi, Ed Knight, Hoyt Wetz; Dir- Richard Dunlap.                                    |
| <u>Dennis the Menace</u>    | CBS 7:30pm | with regulars.                                                                                                                                                                                                                                                                                                                                                               |
| <u>Maverick</u>             | ABC 7:30pm | Thunder from the North; (O) Don Tait; (A) Leo Townsend; with regulars and Andra Martin, Robert Warwick, Richard Coogan, Janet Lake, George Keymas, Jack Mather, John Zaccaro, Trent Dolan; Dir- William Dario Faralla.                                                                                                                                                       |
| <u>ED SULLIVAN SHOW</u>     | CBS 8pm    | with Beatrice Lillie, Sam Levenson, Dick Van Dyke, Chita Rivera, Rowan and Martin (C); SW&SD.                                                                                                                                                                                                                                                                                |
| <u>National Velvet</u>      | NBC 8pm    | <u>Anniversary; with regulars.</u>                                                                                                                                                                                                                                                                                                                                           |
| <u>Tab Hunter Show</u>      | NBC 8:30pm | <u>The Doll in the Bathing Suit; with regulars and Tuesday Weld.</u>                                                                                                                                                                                                                                                                                                         |
| <u>Lawman</u>               | ABC 8:30pm | Chantay; with regulars and Sharon Hugueny, Dean Fredericks, Milton Parsons.                                                                                                                                                                                                                                                                                                  |
| <u>Rebel</u>                | ABC 9pm    | The Legacy; (O) Frank D. Gilroy; with regulars and Paul Picerni, Jon Lormer, James Chandler, Robert Hutton; Dir- Bernard L. Kowalski.                                                                                                                                                                                                                                        |
| <u>The Islanders</u>        | ABC 9:30pm | The Phantom Captain; (O) Robert C. Dennis; (A) Robert C. Dennis, Fred Eggers; with regulars and Mario Alcade, Walter Burke, Harold J. Stone, Lisa Lu; Dir- Stuart Heisler.                                                                                                                                                                                                   |
| <u>Loretta Young Show</u>   | NBC 10pm   | <u>No Margin for Error; with Ricardo Montalban.</u>                                                                                                                                                                                                                                                                                                                          |





# ROSS REPORTS — TELEVISION INDEX

NOVEMBER 14-20, 1960

PROGRAMS · ADVERTISERS · TALENT

VOLUME 12      NUMBER 46

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (November 14)

ABC- 9:30-10:30pm NYT, this date only; SPECIAL - The Spirit of the Alamo - FIIM; 188 stations net and delayed. (Preempts Adventures in Paradise). § John Wayne is star of a unique program exploring the significance of the battle at the Alamo and its meaning for the men who fought there for Texas independence, also starring the stars who play many of the historical roles in the John Wayne motion picture "Alamo," with guests, former Vice President John Nance Garner and Texas historians J. Frank Dobie and Lon Tinkle.

§ SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det).

§ PKGR & Film Prod- Batjac Productions, Inc(LA); Prod- Perry Cross; Assoc Prod- Ed Cosgrove; Dir- Seymour Robbie; Assoc Dirs- Bruce Minnix, Bob Saunders; Music Dir- Dimitri Tiomkin; Choreog- John Butler; Writer- L. I. Salaman.

NBC- 7:30-8:30pm NYT & LAT, this date only; SPECIAL - Story of a Family - FIIM; no. of stations not available. (Preempts Riverboat). § Jane Wyatt is narrator and only professional actor in this documentary exploring the theme of American family life in a changing world. The program will show actual events and activities in the life of the Roy L. Robertson family of Amarillo, Texas, in their home and throughout the community.

§ SPONSOR- Ocean Spray Cranberries, Inc thru Batten, Barton, Durstine & Osborn, Inc(NY).

§ PKGR- NBC News & Public Affairs(NY); Exec Prod- Irving Gitlin; Prod & Dir & Writer- Joseph Krumgold.

### Thursday (November 17)

NBC- 7:30-8:30pm NYT & LAT, this date only; SPECIAL - Wonderland on Ice - TAPE, recorded in Fort Wayne, Ind.; no. of stations not available. (Preempts Outlaws). § Highlights of the "Holiday on Ice of 1961" show, with Efrem Zimbalist, Jr. as host and Dorothy Collins as special guest star, in a special ice review recorded at the Allen County Coliseum, Fort Wayne, Ind.

§ SPONSOR- Top Value Enterprises, Inc (Trading Stamps) thru Campbell-Mithun, Inc (Minn).

§ PKGR- NBC-TV with Holiday on Ice Co.; Exec Prod- Jack Philbin; Prod & Writer- Bill Nichols; Dir- Grey Lockwood; Assoc Dir- Hugh McPhillips; Music Dir- Joseph Gallichio (NBC Chicago); Choreog- Chester Hale. Holiday On Ice Co Credits: Prod- Ruth Tyson; Assoc Prod- Dolores Pallet; Costumes- Fred Wittop.

### Friday (November 18)

NBC- 9-10pm NYT & LAT, this date only; SPECIAL - Dave's Place - TAPE, recorded in NY; no. of stations not available. § Variety show using the corridors, studios and offices of the RCA Building in Rockefeller Center as a gigantic stage set, starring Dave Garroway as host, with singer Julie London as a guest, also featuring comedians Cliff Norton, Sid Gould, Bernie West, Al Kelly and Alfred (Nathan) Greenbaum, with Joe Wilder's jazz group and the New York Woodwind Quintet providing music for the show.

(Continued on next page)

THIS WEEK (Cont'd)

Friday (November 18)

NBC- Dave's Place (Cont'd from previous page): § SPONSORS- 1) Elgin National Watch Co thru J. Walter Thompson Co(Chi). 2) The Electric Autolite Co thru Batten, Barton, Durstine & Osborn, Inc(Det). 3) American Luggage Works, Inc thru John C. Dowd, Inc(Boston). 4) Berkshire Knitting Mills thru Ogilvy, Benson & Mather, Inc(NY). 5) Retail Clerks International Assn thru Leonard Shane Agency(LA).

§ PKGR- NBC-TV(NY); Prod- Robert Northshield; Assoc Prod- Norman Kahn; Dir- Linwood King; Writers- Les Kolodny, Bud Lewis.

Sunday (November 20)

ABC- 10:30-11pm NYT, this date only; SPECIAL - The Man and the Mandate - FILM & TAPE, recorded in Washington & NY; to the net. § Bill Shadel is anchorman for a discussion by ABC News Washington and New York commentators on the probable actions by President-to-be John Kennedy in foreign and domestic affairs.

§ Sustaining.

§ PKGR- ABC News; Prod- Sidney Darion.

CBS- 10-11pm NYT & LAT, this date only; SPECIAL - Belafonte, N. Y. 19 - TAPE, recorded in NY; 166 stations net. (Preempts Candid Camera, 10-10:30pm, and What's My Line, 10:30-11pm). § First of two variety shows starring Harry Belafonte, with the second scheduled for the spring of 1961. The first show, in song and dance, will reflect the musical activity of the inhabitants of mid-town New York in postal zone 19, featuring Gloria Lynne, the Modern Jazz Quartet, the Contemporary String Quartet, a singing group and a dance group including Julie Robinson (Mrs. Belafonte).

§ SPONSOR- Revlon, Inc (Cosmetics) thru Grey Advertising Agency, Inc(NY).

§ PKGR- Belafonte Presents, Inc(NY); Prod- Philip Stein; Assoc Prod- Charles Schultz; Dir- Norman Jewison; Music Dir- Robert De Cormier; Sets- Gary Smith; Choreog- Walter Nix.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Show of the Month (2nd of 7) November 16, Wednesday, 9:30-11pm NYT & LAT; LIVE & TAPE, from NY; "Heaven Can Wait," comedy about a prize fighter who gains success through heavenly intervention, starring Anthony Franciosa as fighter Joe Pendleton, Robert Morley as the unearthly Mr. Jordan, Wally Cox as Messenger 7013, Mr. Jordan's assistant and Joey Bishop as Pendleton's manager. The comedy has been adapted from the play of the same name by Harry Segall, which was produced as a motion picture, "Here Comes Mr. Jordan," in 1941 and also provided three characters for the 1947 movie, "Down to Earth." Both were produced by Columbia Pictures. § SPONSOR- E. I. du Pont de Nemours & Co., Inc thru BBDO, Inc(NY). § PKGR- Talent Associates, Ltd(NY); Prod- David Susskind; Dir- Alex Segal; TV Adapters- Audrey Gellen, Jacqueline Babbín.

NBC- Hour of Great Mysteries (4th of 9) November 15, Tuesday, 10-11pm NYT & LAT; TAPE, recorded in NY; "The Great Impersonation," based on the E. Phillips Oppenheim novel about German spies who plot to place a man of their own in the British House of Lords in place of a Briton who has been absent from England for 11 years, starring Eva Gabor as Princess Stephanie, Keith Mitchell in the dual role of Baron Von Ragastein and Lord Dominey and Jeannette Sterke (Mrs. Mitchell) as Rosamund Dominey. § SPONSOR- Dow Chemical Co thru MacManus, John & Adams, Inc(Det). § PKGR- Robert Saudek Associates, Inc(NY); Prod- Robert Saudek; Dir- David Greene; Sets- Henry May; Costumes- Saul Bolasni; Writers- Audrey and William Roos; Host- Alistair Cooke.



THIS WEEK -- NETWORK SPECIALS(Cont'd)

NBC- Bob Hope Buick Show (3rd of 8) November 16, Wednesday, 9-10pm NYT & LAT; FILM; Comedy-music show starring Bob Hope, with guests, singer Kay Starr, actor Steve McQueen and his wife, singer-dancer Neile Adams. The program was filmed last May during performances by the Hope troupe at the U. S. Air Force Academy, Colorado Springs, Colo. § SPONSOR- Buick Motor Division, GMC, thru McCann-Erickson, Inc (Det). § PKGR- Hope Enterprises, Inc(LA); Exec Prod- Bob Hope; Prod- Jack Hope; Dir- Jack Shea; Music by- Air Force Academy Falconaires; Costumes- Kate Drain Lawson; Choreog- Jack Baker (Jock Cole for Miss Adams special number); Writers- Lester White & John Rapp, Mort Lachman & Bill Larkin, Charles Lee.

Hallmark Hall of Fame (2nd of 6) November 20, Sunday, 6-8pm NYT & LAT; FILM (COLOR); "Macbeth," starring Maurice Evans and Judith Anderson, also starring Michael Hordern and Ian Bannen; filmed last summer at Hermitage Castle in the Cheviot Hills of Scotland, then at Elstree Studios, London. § SPONSOR- Hallmark Cards, Inc thru Foote, Cone & Belding(Chi). § PKGR & Film Prod- Compass Productions, Inc(NY); Prod & Dir- George Schaefer; Film Prodn Superv- Phil C. Samuel, Anthony Squire; Dir of Photog- Fred A. Young; Music Composer- Richard Addinsell; Music Dir- Muir Mathieson; Art Dir- Edward Carrick; Costumes- Beatrice Dawson.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Beat the Clock; SCHEDULE CHANGE Nov 14, to Mon thru Fri, 12:30-1pm NYT & LAT. Program has been seen 3-3:30pm NYT & LAT. It switches time periods with Queen For a Day, which will be seen Mon thru Fri, 3-3:30pm NYT & LAT.

CBS- Face the Nation; SCHEDULE CHANGE Nov 14, to Mon, 10:30-11pm NYT & LAT, two weeks of every three. The program has been seen during the past six seasons in various time slots on Sundays, its latest, 6-6:30pm NYT & LAT (see page 131). Effective with the change date the program also adds alternate-week sponsors. The program will continue to present national and international figures in question-and-answer sessions with top news correspondents, from Washington. § SPONSORS- 1) Schick, Inc (Electric Shavers) thru Benton & Bowles, Inc(NY). 2) Knomark, Inc (Esquire Boot Polishes) thru Mogul, Williams & Saylor, Inc(NY). § PKGR- CBS News, Public Affairs Dept; Prod- Michael J. Marlowe; Moderator- Stuart Novins.

I Love Lucy; RETURN Nov 13, Sun, 6-6:30pm NYT & LAT; FILM; to the net. § Reruns of the film series starring Lucille Ball and Desi Arnaz as Lucy and Ricky Ricardo, with William Frawley and Vivian Vance as Fred and Ethel Mertz. The series also continues to be seen via reruns, Monday thru Friday, 11-11:30am NYT, 10-10:30am LAT. § Sustaining. § PKGR- CBS-TV; Orig Pkgr & Film Prod- Desilu Productions, Inc., Hollywood, Cal.





# TALENT SHOWSHEET and SCRIPT REPORT

NOVEMBER 14 - NOVEMBER 20

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

AMERICAN BANDESTAND; ABC 4pm -ADD- 11/7 - Johnny & the Hurricanes; 11/8 - Duane Eddy; 11/9 - Peter Mason; 11/11 - Crosby Brothers; -DELETE- 11/9 - Duane Eddy

Hennesey; Monday, November 7, 10pm CBS -ADD- with regulars.

Life and Legend of Wyatt Earp; Tuesday, November 8, 8:30 ABC -DELETE program this date - Preempted.

WITNESS; Thursday, November 10, 7:30pm CBS -ADD- (O)Jerome Ross.

Westerner; Friday, November 11, 8:30pm NBC -ADD- The Courting of Libby; with regulars and John Dehner, Joan O'Brien.

Mr. Garlund; Friday, November 11, 9:30pm CBS -ADD- with regulars and Robert Blake, Edward Binns, Mack Williams, Richard Anderson, Willis Robards, Ray Kellogg.

CAPTAIN KANGAROO; Saturday, November 12, 10am CBS -ADD- John Giordmaine, Magician.

Perry Mason; Saturday, November 12, 7:30pm CBS -DELETE- The Case of the Loquacious Liar; -ADD- The Case of the Provocative Protege; with regulars and Robert Lowery, Gregory Morton, Kathie Browne, Virginia Field, Charles D. Cooper.

Gunsmoke; Saturday, November 5, 10pm CBS -DELETE program this date - Preempted.

LAMP UNTO MY FEET; Sunday, November 6, 10am CBS -ADD- God's Trombone; repeat from 4/12/59; November 13, -ADD- (O)Richard Aurelio; Dir- James MacAllen.

CBS TELEVISION WORKSHOP; Sunday, November 13, CBS -DELETE- Philip Abbot, Stewart Germaine; -ADD- Philip Abbott, Stewart Germaine; Dir- George Keathley.

OMNIBUS; Sunday, November 13, 5pm NBC -ADD- Gwilym Williams.

Oh, Those Bells!; Sunday, November 13, 6pm CBS -DELETE program this date - Preempted.

ED SULLIVAN SHOW; Sunday, November 13, 8pm CBS -ADD- Walter Pidgeon, Shirley Bassey, Le Bully Trio.

THE CHEVY SHOW; Sunday, November 13, 9pm NBC -ADD- The Grand National Championship Rodeo; (O)Milt Rosen; with Roy Rogers, Dale Evans, Jimmy Murphy, Glenn Randall, Glenn, Jr., Cy Taillon; Dir- Alan Handley.

General Electric Theater; Sunday, November 6, 9pm -DELETE- Journey to a Wedding.

Loretta Young Show; Sunday, November 13, 10pm NBC -ADD- Henry Hunter, Olan Soule.

## MONDAY NOVEMBER 14

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|                          |            |                                                                                                                                                                         |
|--------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Cheyenne Show</u> | ABC 7:30pm | <u>Alibi for a Scalped Man</u> ; with regulars and Mala Powers, R. G. Armstrong, Richard Coogan, Ross Elliott, Tom Gilson, Sandra Edwards, Ottola Nesmith, Harry Hines. |
| <u>Special</u>           | NBC 7:30pm | <u>Story of a Family</u> ; with Jane Wyatt(narrator); Dir- Joseph Krungold.                                                                                             |
| <u>Pete and Gladys</u>   | CBS 8pm    | with regulars and Alvy Moore, Barbara Stuart, Mickey Simpson.                                                                                                           |
| <u>Bringing Up Buddy</u> | CBS 8:30pm | with regulars and Joanne Linville, Yvonne Lime, Frank Albertson.                                                                                                        |
| <u>Surfside 6</u>        | ABC 8:30pm | <u>Deadly Male</u> ; with regulars and Laurie Mitchell, George Wallace, Roger Til, Nancy Hadley, Robert Colbert, Victor Buono.                                          |

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TUESDAY NOVEMBER 15  
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TALENT SHOWSHEET (more)



WEDNESDAY NOVEMBER 16

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|                                        |            |                                                                                                                                                                                                                                             |
|----------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Aquanauts</u>                   | CBS 7:30pm | with regulars and Sam Levene, Robert Gothie, Frank Albertson, Diana Millay, Sue Randall.                                                                                                                                                    |
| <u>Hong Kong</u>                       | ABC 7:30pm | Colonel Cat; (O)Robert Buckner; with regulars and John Lasell, Teru Shimada, Sarah Marshall, Miki Kato; Dir- Budd Boetticher.                                                                                                               |
| <u>Wagon Train</u>                     | NBC 7:30pm | <u>The Bleymier Story</u> ; with regulars and Dan Duryea, James Drury.                                                                                                                                                                      |
| <u>Adventures of Ozzie and Harriet</u> | ABC 8:30pm | <u>A Friend in Need</u> ; with regulars and Lyle Talbot, Parley Baer, Frank Cady, Ted Budny, Pat McCaffrie, Hal Smith, Maurice Manson, Richard Powers; SW&SD.                                                                               |
| <u>Wanted - Dead or Alive</u>          | CBS 8:30pm | with regulars and Mark Rydell, Vaughn Taylor, Patricia King, John Craven, Robert Nash.                                                                                                                                                      |
| <u>Hawaiian Eye</u>                    | ABC 9pm    | <u>Girl on a String</u> ; (O)Margie Stapleton; (A)Anthony Eisley; with regulars and John Alderman, Joan Staley, Linda Lawson; Dir- Alvin Ganzer.                                                                                            |
| BOB HOPE BUICK SHOW                    | NEC 9pm    | with Kay Starr, Steve McQueen, Neile Adams, Joan Tabor, Peter Leeds, Charity Grace, Stephen Chase, John Gallaudet; Dir- Jack Shea; and with Darryl Stevens, Lyle Romaine.                                                                   |
| <u>My Sister Eileen</u>                | CBS 9pm    | with regulars and William Hudson, Hal Baylor, Jack Reitzen, David Doyle, Allen Jung, Jack Mann.                                                                                                                                             |
| DUPONT SHOW OF THE MONTH               | CBS 9:30pm | <u>Heaven Can Wait</u> ; (O)Harry Segall; (A)Audrey Gellen, Jacqueline Babbie; with Anthony Franciosa, Robert Morley, Wally Cox, Joey Bishop, Frank McHugh, Diana van der Vlis, Paul Stevens, Elizabeth Ashley, Paul Reed; Dir- Alex Segal. |
| <u>Naked City</u>                      | ABC 10pm   | <u>Killer with a Kiss</u> ; (O)Leonard Praskins, Sloan Nibley; with regulars and Burt Brinckerhoff, Norma Connolly, Carmen Matthews, George Kane, Norman Rose, Clifton James; Dir- Lamont Johnson.                                          |
| <u>Peter Loves Mary</u>                | NBC 10pm   | with regulars.                                                                                                                                                                                                                              |

THURSDAY NOVEMBER 17

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|                                        |            |                                                                                                                                                                                                                        |
|----------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Guestward Ho!</u>                   | ABC 7:30pm | <u>The Hootons Fire Lonesome</u> ; (O)Bob Weiskopf, Bob Schiller; with regulars and Robert Foulk; Dir- Desi Arnaz                                                                                                      |
| WONDERLAND ON ICE                      | NBC 7:30pm | (O)Bill Nichols; with Efrem Zimbalist, Jr., Dorothy Collins, Jinx Clark, Tommy Collins, Dorothy Goos, Paul Andre, Alfredo Mendoza, Tony LeMac, The Williams Family, Holiday on Ice of '61 company; Dir- Grey Lockwood. |
| <u>Donna Reed Show</u>                 | ABC 8pm    | <u>Never Marry A Doctor</u> ; (O)John Whedon; with regulars and Pattee Chapman, Eddie Firestone, Maxine Stuart; Dir-Andrew McCullough.                                                                                 |
| <u>Bat Masterson</u>                   | NBC 8:30pm | <u>Dakota Showdown</u> ; with regulars and Kasey Rogers, Tom Gilson, Quentin Sondergaard, Les Hellman, James Seay, James Best.                                                                                         |
| <u>Dick Powell's Zane Grey Theatre</u> | CBS 8:30pm | <u>Ransom</u> ; with Lloyd Bridges, Claude Akins, Anita Cor-saut, Ed Nelson, Michael Hinn, Mike Parks, Frank Griffin.                                                                                                  |
| <u>The Real McCoys</u>                 | ABC 8:30pm | <u>Teenage Wedding</u> ; with regulars and Barry McGuire, Dave Willock.                                                                                                                                                |
| <u>Angel</u>                           | CBS 9pm    | with regulars and Jack Albertson, Doris Singleton, Catherine McCleod, Fred Shurman, Emery Parnell, Willard Waterman.                                                                                                   |
| <u>Bachelor Father</u>                 | NBC 9pm    | <u>Kelly the Matchmaker</u> ; with regulars and Sue Ane Langdon, Mike Mazurki.                                                                                                                                         |

THURSDAY NOVEMBER 17 (Cont'd)

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|                                                |             |                                                                                                                                                                 |
|------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>My Three Sons</u>                           | ABC 9pm     | <u>Chip's Harvest</u> ; (0)Peggy Phillips; with regulars and Monte Ash, Penny Kunard, Sheila Roger; Dir- Peter Tewksbury.                                       |
| <u>THE FORD SHOW</u><br>(Tennessee Ernie Ford) | NBC 9:30pm  | with Keenan Wynn.                                                                                                                                               |
| <u>Ann Sothern Show</u>                        | CBS 9:30pm  | with regulars and Cesar Romero, Genaro Gomez, Pepita Funez, Pepita Sevilla, Stacey Keach.                                                                       |
| <u>The Untouchables</u>                        | ABC 9:30pm  | <u>The Mark of Cain</u> ; with regulars and Eduardo Cianelli, Henry Silva, Paula Raymond, Will Kuluva, Wolfe Barzell.                                           |
| <u>Dupont Show with June Allyson</u>           | CBS 10:30pm | <u>Love on Credit</u> ; with Carolyn Jones, James Best, Jack Mullaney, Jean Carson, Richard Bull, Fred Kruger, John Craven, Al Freeman, Jr., Mitchell R. Rhein. |

FRIDAY NOVEMBER 18

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|                                            |             |                                                                                                                                                                                                                      |
|--------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Dan Raven</u>                           | NBC 7:30pm  | with regulars and Leo Gordon, Theodore Marcuse.                                                                                                                                                                      |
| <u>Rawhide</u>                             | CBS 7:30pm  | <u>Incident on the Road to Yesterday</u> ; (0)Jan Winters, Winston Miller; with regulars and Frankie Laine, Nan Grey, Chester Morris, Robert Gist, King Calder, Stephen Joyce, Shirley O'Hara; Dir- Bud Springsteen. |
| <u>Harrigan &amp; Son</u>                  | AEC 8pm     | <u>A Matter of Dignity</u> ; with regulars and John Carradine, Patricia Huston, Charles Cantor, Henry Hunter, Richard Reeves.                                                                                        |
| <u>Route 66</u>                            | CBS 8:30pm  | <u>Three Sides of a Coin</u> ; with regulars and E.G. Marshall, Joie Heatherton, Steve Bolster, Johnny Seven.                                                                                                        |
| <u>Westerner</u>                           | NEC 8:30pm  | <u>Line Camp</u> ; with regulars and Robert Culp.                                                                                                                                                                    |
| <u>SPECIAL</u>                             | NBC 9pm     | <u>Dave's Place</u> ; with Dave Garroway, Cliff Norton, Sid Gould, Bernie West, Al Kelly, Julie London, Alfred Greenbaum, Joe Wilder's Jazz Group, New York Woodwind Quintet; Dir- Linwood King.                     |
| <u>77 Sunset Strip</u>                     | ABC 9pm     | <u>The Duncan Shrine</u> ; with regulars and Sally Todd, Marjorie Bennett, Donald Woods, Meg Wyllie, Byron Keith, Judith Rawlins, Richard Deagon, Barbara Gates.                                                     |
| <u>Mr. Garlund</u>                         | CBS 9:30pm  | with regulars and Olive Sturgess, Robert Vaughn, Philip Ahn, Philip Ober.                                                                                                                                            |
| <u>The Detectives</u><br>(Robert Taylor)   | ABC 10pm    | <u>You Only Die Once</u> ; with regulars and Al Ruscio, Jean Allison.                                                                                                                                                |
| <u>Michael Shayne</u><br>(Richard Denning) | NBC 10pm    | <u>This Is It, Michael Shayne</u> ; with regulars and Hillary Brooke, Julie Adams, Alan Bate, Vaughn Taylor, Michael Pate, Herbert Rudley.                                                                           |
| <u>Twilight Zone</u>                       | CBS 10pm    | <u>Nick of Time</u> ; with William Shatner, Patricia Breslin.                                                                                                                                                        |
| <u>The Law and Mr. Jones</u>               | ABC 10:30pm | <u>The Promise of Life</u> ; with regulars and Katherine Squire, Billy Hughes, John Harmon, Adrienne Marden, Liam Sullivan, Joanne Linville, Ken Patterson, Robert Griffin.                                          |

MULTIPLE AND ACROSS THE BOARD SHOW NOVEMBER 14 - NOVEMBER 18

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|                    |            |                                                                                                                                                     |
|--------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| AMERICAN BANDSTAND | AEC 4pm    | 11/14 - Red West, Wanda Jackson; 11/15 - Bob Crewe; 11/16 - Junior Waters, Freddie Cannon; 11/17 - Cathy Young; 11/18 - The Cashmere, Mark Dinning. |
| CAPTAIN KANGAROO   | CBS 8:15am | 11/18 - George Zima(D).                                                                                                                             |

SATURDAY NOVEMBER 19

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|            |             |                                                                            |
|------------|-------------|----------------------------------------------------------------------------|
| TRUE STORY | NBC 12 noon | (0)Chester Krumholz; with Philip Sterling, Nancy Franklin, Frank Tweddell. |
|------------|-------------|----------------------------------------------------------------------------|



SATURDAY NOVEMBER 19 (Cont'd)

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SATURDAY PROM	NBC 5:30pm	with Paul Evans and The Dauphins.
<u>Bonanza</u>	NBC 7:30pm	<u>Mr. Henry Comstock</u> ; a repeat from 11/7/59.
<u>Perry Mason</u>	CBS 7:30pm	<u>The Case of the Nine Dolls</u> ; with regulars and Laurie Perreau, Eleanor Audley, Maggie Mahoney, Frances Helm, John Bryant, Francis X. Bushman.
<u>The Roaring 20's</u>	AEC 7:30pm	<u>Layoff Charley</u> ; with regulars and Parley Baer, Ted Marcuse, Isobel Elsom.
<u>Checkmate</u>	CBS 8:30pm	<u>The Dark Divide</u> ; with regulars and Barbara Rush, John Berardino, Irene Tedrow, Phillip Pine, Bob Hopkins, David McMahon, Raymond Greenleaf, Robert Carson, Elaine Walker, Donna Hayes, Lida Piazza.
<u>Leave It To Beaver</u>	ABC 8:30pm	<u>Eddie's Double-Cross</u> ; with regulars .
<u>The Tall Man</u>	NBC 8:30pm	<u>Counterfeit Law</u> ; with regulars and George Macready, Lane Bradford.
<u>The Deputy</u>	NBC 9pm	<u>Passage To New Orleans</u> ; with regulars and Patrice Wymore.
<u>Have Gun, Will Travel</u>	CBS 9:30pm	with regulars and Jacqueline Scott, Russell Collins, Gordon Polk, Eddie Little Sky.
<u>Gunsmoke</u>	CBS 10pm	with regulars and Jack Grinnage, George Selk, George Mitchell, Bruce Gordon, William Newell, Phil Chambers.

SUNDAY NOVEMBER 20

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|                             |             |                                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE            | CBS 10:30am | <u>Glory of the Heart</u> ; Part IV.                                                                                                                                                                                                                                                                                                                                                                         |
| CBS TELEVISION WORKSHOP     | CBS 12 noon | <u>A Pattern of Words and Music</u> ; with Sam "Lightnin" Hopkins, Joan Baez, John Sebastian, Michael Kane; Dir- Robert Scheerer.                                                                                                                                                                                                                                                                            |
| ETERNAL LIGHT               | NBC 1:30pm  | <u>A Sound of Thanksgiving</u> ; (O) Marc Siegel.                                                                                                                                                                                                                                                                                                                                                            |
| HALIMARK HALL OF FAME       | NBC 6pm     | <u>Macbeth</u> ; (O) William Shakespeare; with Maurice Evans, Judith Anderson, Michael Hordern, Ian Bannen, Felix Aylmer, Valerie Taylor, Jeremy Brett, Charles Carson, Malcolm Keen, Megs Jenkins, William Hutt, Trader Faulkner, George Rose, Brewster Mason, Simon Lack, Scot Finch, Robert Brown, Anita Sharp-Bolster, April Olrich, Michael Ripper, Douglas Wilmer, Barry Warren; Dir- George Schaefer. |
| <u>Walt Disney Presents</u> | ABC 6:30pm  | <u>Moochie of Pop Warner Football: The Pee Wees Versus City Hall, -Part I</u> ; (O) Ellis Marcus; with Kevin Corcoran, Dennis Joel, Alan Hale, Jr., Frances Rafferty, Russ Conway, Reginald Owen, John Howard; Dir- Bill Beaudine.                                                                                                                                                                           |
| <u>Lassie</u>               | CBS 7pm     | with regulars and Walter Reed, Russ Bender.                                                                                                                                                                                                                                                                                                                                                                  |
| <u>Dennis the Menace</u>    | CBS 7:30pm  | with regulars and Jeannie Russell, Billy Booth.                                                                                                                                                                                                                                                                                                                                                              |
| <u>Maverick</u>             | ABC 7:30pm  | <u>Destination, Devil's Flat</u> ; (O) Neil Nelson; (A) Robert Wright; with regulars and Peter Breck, Merry Anders, Frank Ferguson, Richard Reeves, Patrick Westwood, Chubby Johnson, Harry Swoger, Tipp McClure, Chuck Hayward, Helen Mayon; Dir- James V. Kern.                                                                                                                                            |
| <u>National Velvet</u>      | NBC 8pm     | <u>Crisis</u> ; with regulars.                                                                                                                                                                                                                                                                                                                                                                               |
| <u>ED SULLIVAN SHOW</u>     | CBS 8pm     | with Jerry Lewis, Sophie Tucker, Connie Francis, the Kim Sisters, the Korean singers; and Ford and Reynolds (C), Doug Andell; SD.                                                                                                                                                                                                                                                                            |
| <u>The Tab Hunter Show</u>  | NBC 8:30pm  | with regulars; <u>Hot and Cold</u> .                                                                                                                                                                                                                                                                                                                                                                         |
| <u>Lawman</u>               | ABC 8:30pm  | <u>Samson the Great</u> ; (O) Richard Matheson; with regulars and Walter Burke, Mickey Simpson, Dan Sheridan, Charles Horvath, Mina Vaughn; Dir- Stuart Heisler.                                                                                                                                                                                                                                             |

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## TALENT SHOWSHEET



# ROSS REPORTS — TELEVISION INDEX

NOVEMBER 21-27, 1960

PROGRAMS · ADVERTISERS · TALENT

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Tuesday (November 22)

NBC- 10-11pm NYT & LAT, 1st of 3 or more programs; SPECIAL - Project 20 - "Those Ragtime Years" - TAPE, recorded in NY, with film clips; 110 stations net.

§ Dramatic and musical portrayal of the ragtime music era (1900-1917), starring Hoagy Carmichael as narrator and performer, with Dorothy Loudon, Mae Barnes, Billy B. Quartet, pianist Eubie Blake, dancers Minns and James, Wilbur de Paris Band, pianists Ralph Sutton and Dick Wellstood, singer Robin Roberts and the Clara Ward Singers. The program also will include historic film clips and still-pictures-in-motion. It is the first Project 20 program of the new season, with two or more programs scheduled for later in the year.

§ SPONSOR- Purex Corp., Ltd thru Edward H. Weiss & Co(Chi); Acct Superv- Paul J. Greenfield.

§ PKGR- NBC Special Projects(NY); Exec Prod- Donald B. Hyatt; Prod & Writer- William Nichols; Assoc Prod- Robert Garthwaite; Dir- William A. Graham; Assoc Dir- Gordon Rigsby; Music Dir- Bernard Green; Sets- Don Swanagan; Costumes- Lewis Browne; Research- Daniel Jones, Peretz Johnnes; Film Ed- Silvio d'Alisera.

#### Thursday (November 24)

CBS- 10-11:30am NYT, 7-8:30am LAT, this date only; SPECIAL - Thanksgiving Parade Jubilee - LIVE from NY, Philadelphia, Detroit; 160 stations net. (Preempts December Bride, Video Village, I Love Lucy). Portions of three Thanksgiving Day parades, with Captain Kangaroo (Bob Keeshan) as host for highlights of the Macy parade in NY, the Gimbel parade in Philadelphia and the J. L. Hudson parade in Detroit. Location reporters will be Robert Trout in New York, Jim McKay and Gene Crain (WCAU-TV) in Philadelphia and Harry Reasoner and Robert Murphy (WJBK-TV) in Detroit.

§ SPONSOR- Campbell Soup Co (Bean Products) thru Needham, Louis & Brorby, Inc (Chi).

§ PKGR- CBS News(NY); Prod- Paul Levitan; Dir- Vern Diamond.

CBS- 5-6pm NYT, 4-5pm LAT, 1st of 4 programs; RETURN - Leonard Bernstein and the New York Philharmonic - TAPE, recorded in West Berlin (1st program); 161 stations net and delayed. § Third season for the concert series, presenting Leonard Bernstein as conductor, soloist and "instructor," with the New York Philharmonic orchestra. The first program was taped during September before a high school and university student audience in West Berlin. The program for Dec 25, Sun, 5-6pm NYT, will be a repeat of last season's Christmas Startime, starring Marian Anderson with Bernstein. Two programs are scheduled tentatively for Jan 22 and Feb 26, Sundays, 4-5:30pm NYT.

§ SPONSOR- Ford Motor Co thru Kenyon & Eckhardt, Inc(Detroit).

§ PKGR- Robert Saudek Associates, Inc(NY); Prod- Robert Saudek.

NBC- 11am-12noon NYT, 10-11am LAT, this date only; SPECIAL - Macy's Thanksgiving Day Parade - LIVE (COLOR) from NY; 165 stations net. (Preempts The Price Is Right, Concentration). Bob Smith and Paul Tripp (Continued on next page)

THIS WEEK (Cont'd)

Thursday (November 24)

NBC- Macy's Parade (Cont'd from previous page): are co-m.c.'s for the telecast of the 34th annual Macy's Thanksgiving Day Parade as it enters the program staging area in front of Macy's on Broadway.

§ CO-SPONSORS- Ideal Toy Corp and The Lionel Corp., both thru Grey Advertising Agency, Inc(NY).

§ PKGR- NBC News, Public Affairs Dept(NY); Prod- Ed Pierce.

NBC- 5:30-6:30pm NYT & LAT, this date only; SPECIAL - No Place Like Home - TAPE (COLOR), recorded in NY; 162 stations net. § Comedy revue with music, spoofing home decoration foibles, starring Rosemary Clooney, Jose Ferrer, Dick Van Dyke and Carol Burnett.

§ SPONSOR- Mohawk Carpet Mills Division, Mohasco Industries Inc., thru Maxon, Inc(NY).

§ PKGR- NBC-TV(NY); Exec Prod- Roger Gimbel; Prod & Dir- James Elson; Music Dir- Peter Matz; Orig Music & Lyrics- Mary Rodgers, Marshall Barer; Choral Dir- Dick Williams; Sets- Jan Scott; Costumes- Lewis Brown; Choreog- Rod Alexander; Writers- Sidney Zelinka, Will Glickman.

Sunday (November 27)

ABC- 1:30-2pm NYT, Weekly; DEBUT - ABC News Conference - LIVE or TAPE from Washington, occasionally other cities; to the net. (Replaces College Press Conference, last show Nov 20). § Examination of critical domestic and international issues through guests prominent in the fields. The guest each week will make an opening declaration on the week's subject, then be questioned by a panel of ABC newsmen from Washington, and then return with a summary of the issue discussed.

§ Sustaining.

§ PKGR- ABC News(Wash); Prod- Robert Fleming.

ABC- 10:30-11pm NYT & LAT, Weekly; DEBUT - Winston Churchill--The Valiant Years - FILM; 111 stations net and delayed. § Documentary series based on the six-volume Churchill memoirs of World War II, with many scenes recreated or filmed as present-day recollections with the original participants, or observers of key events. Richard Burton speaks Winston Churchill's words from his books and speeches, which will furnish more than half of the narrative material. Gary Merrill is the series narrator.

§ SPONSOR- Bell & Howell Co thru McCann-Erickson, Inc(Chi).

§ PKGR & Film Prod- Jack LeVien International Productions with Screen Gems, Inc., in assn with ABC-TV(NY); Exec Prod- Robert D. Graff; Prod- Ben Feiner, Jr.; Assoc Prod- Louis Clyde Stoumen; Dirs- Various (new production directed by Anthony Bushnell, others); Music Composer- Richard Rodgers; Music Dir- Robert Emmett Dolan; Series Creator- Jack LeVien; Film Research Superv- Beatrice Cunningham; Script Research- John Lord; Writers- Various.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- Close-Up! (4th of 15) Nov 25, Friday, 8-8:30pm NYT & LAT; FILM; "The Money Raisers," a documentary report on America's 9 billion-a-year charity collection industry, investigating both the legitimate organizations and the few unscrupulous promoters. John Daly is narrator. § SPONSOR- Bell & Howell Co thru McCann-Erickson, Inc(Chi). § PKGR- ABC News & Public Affairs, Special Projects (NY); Prod- Don Goddard; Dir- Marshal Diskin.

CBS- Tomorrow (2nd of series) Nov 21, Monday, 9:30-10:30pm NYT & LAT; FILM; "Big City -- 1980," starring Garry Moore as an inquiring layman, in a study of the application of latest scientific techniques, first to the construction of a new city, Brasilia, and second, to the rejuvenation of an existing metropolis, Philadelphia. § SPONSOR- American Machine & Foundry Co (Cont'd on next page)



CBS- Tomorrow (Cont'd from previous page): thru Cunningham & Walsh, Inc(NY).

§ PKGR- CBS News in assoc with Massachusetts Institute of Technology; Prod- Thomas H. Wolf; Assoc Prod- Robert Rubin; Dirs- Rene Bras, James B. Cahoon, Nicholas Webster; Music- Clinton Elliott; Music Dir- Alfredo Antonini; Camera-men- Stanley Meredith, Andrew Laszlo, Morris Engel; Writer- Phil Reisman, Jr. (See pages 135, 136 for master listing).

CBS Reports (3rd in twice monthly series) Nov 25, Friday, 9:30-10:30pm NYT & LAT; FIILM; "Harvest of Shame," the story of the migratory workers who harvest the food of the nation, with Edward R. Murrow as reporter. The report includes scenes recorded in labor camps as well as interviews with officials and experts connected with migratory work problems. § SPONSOR- Philip Morris, Inc thru Leo Burnett, Inc(Chi). The sponsor will also take the two remaining CBS Reports programs to be presented during 1960, which will have covered the five programs since the beginning of the season, thru December (see pages 127, 138). § PKGR- CBS News(NY); Exec Prod- Fred W. Friendly; Prod- David Lowe; Cameramen- Martin Barnett, Charles Mack.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Walter Winchell Show (Sun, 10:30-11pm NYT & LAT) Last show Nov 6. Program was cancelled after six performances because of Mr. Winchell's illness. He appeared only on the Oct 2 and 9 programs, with substitutes appearing on the others.

CBS- Face the Nation (Mon, 10:30-11pm NYT) Howard K. Smith became the moderator, in place of Stuart Novins, effective Nov 14 when the program changed to its present time spot (see page 143).

The Garlund Touch; TITLE CHANGE Nov 11, Friday, 9:30-10pm NYT & LAT. Program was previously named Mr. Garlund (see page 124).

The Ed Sullivan Show (Sun, 8-9pm NYT & LAT) The "See America with Ed Sullivan" monthly feature has been dropped because of the excessive time required for location work. The first two programs were presented Oct 16, on San Francisco, and Nov 6, on Chicago. (See page 131).

NBC- Dave's Place; SPECIAL Nov 18, Fri, 9-10pm NYT & LAT (see page 141), change writer credits to: Lester Colodny, I. A. Lewis, Andy Rooney.

Watch Mr. Wizard; RETURN Oct 1, Sat, 1-1:30pm NYT; TAPE, recorded in NY; to the net. § Don Herbert, as "Mr. Wizard," teaches science to youngsters through demonstrations and serious scientific explanations, with the assistance of 12-year-old Irene Strom (1st year), and on alternate weeks, 12-year-old Douglas Lane (3rd year). The program was seen via tape repeats during the summer.

§ Sustaining.

§ PKGR- Prism Productions, Inc(NY); Prod & Writer- Don Herbert; Dir- Frank Pacelli.





# TALENT SHOWSHEET and SCRIPT REPORT

NOVEMBER 21 - NOVEMBER 27

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

AMERICAN BANDSTAND; ABC 4pm -ADD- 11/15 - Tony Bennett; 11/17 - Larry Verne.

THE DAVE GARNOWAY TODAY SHOW; NEC 7am -ADD- 11/14 - Danny Costello; 11/15 - Marian Anderson; 11/18 - George Landis (P).

JACK PAAR SHOW; NBC 11:15pm -ADD- 11/17 - Alex King, Robert Cummings.

GARRY MOORE SHOW; Tuesday, November 15, 10pm CBS -ADD- Dick Williams (S).

DUPONT SHOW OF THE MONTH; Wednesday, November 16, 9:30pm CBS -ADD- Patrick Waddington, Jean Sincere, Martin Ashe, Michael Dowd, Bud Palmer.

THE WITNESSES; Thursday, November 17, 7:30pm -ADD- Louis "Lepke" Buchalter; Writer-Irve Tunick; with Sam Levene, William Post, Jr., Alfred Ryder, Wood Romoff, Scottie MacGregor, Ludwig Donath, Milt Kamen, Martin Wolfson, Verne Collett, William Griffis, Charles Haydon, Paul McGrath, William Smithers, Frank Milan; Dir- William A. Graham.

Mr. Garlund; Fridays, November 11 and November 18, 9:30pm CBS -DELETE- Mr. Garlund; -ADD- The Garlund Touch.

The Twilight Zone; Friday, November 11, 10pm CBS -ADD- Maxine Stuart, Donna Douglas.

DAVE'S PLACE; Friday, November 18, 9pm NEC -ADD- Writers- Lester Colodny, I.A. Lewis, Andy Rooney.

CAPTAIN KANGAROO; Saturday, November 19, 10am CBS -ADD- Happy Davis.

SATURDAY PROM; Saturday, November 19, 5:30pm NBC -ADD- Larry Verne (S), Jimmy Clanton(S), Bobby Vinton and Orchestra.

The Roaring 20's; Saturday, November 19, 7:30pm ABC -DELETE- Layoff Charley; -ADD- Brothers Keeper; with regulars and Andrew Duggan, Dianne Foster, Grant Williams.

LAMP UNTO MY FEET; Sunday, November 20, 10am CBS -ADD- To Make a Bridge; (O) Marvin Silbersher; with Schmucl Kehati and his wife Geulah; Dir- Gray Delmar.

CAMERA THREE; Sunday, November 13, 11:30am CBS -ADD- Actors Choice; with Ruby Dee, Ossie Davis; SW & SD.

ETERNAL LIGHT; Sunday, November 20, 1:30pm NBC -ADD- Thomas Tompkins, Claude le Jeune, Sweelinck, Thomas Morley, Heinrich Isaac, Michael East, Betty Wilson, Carolyn Backus, Robert White, Charles Bressler, Gordon Myers, Brayton Lewis, Joseph Iadone, LaNoue Davenport, Martha Blackman, Paul Maynard,

Maverick; Sunday, November 20, 7:30pm ABC -DELETE- Destination Devil's Flat; -ADD- The Maverick Line; with regulars and Buddy Ebsen, Will Wright, Chubby Johnson, Peggy McCarty; (O) Wells Root, Ron Bishop; Dir- Leslie Goodwins.

ED SULLIVAN SHOW, Sunday, November 20, 9pm CBS -DELETE- Doug Adell.

The Tab Hunter Show; Sunday, November 20, 8:30pm NBC -ADD- Sarah Marshall, Joe Flynn.

DINAH SHORE CHEVY SHOW; Sunday, November 20, 9pm NBC -ADD- Writer- Charles Isaacs; Dir- Dean Whitmore and Finkel.

## MONDAY NOVEMBER 21

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The Cheyenne Show
(Will Hutchins)

ABC 7:30pm

Man From Medora; with Peter Breck, Albert Carrier, Ray Walker, Jean Blake, Dorothea Lord, Roscoe Ates.

Riverboat

NBC 7:30pm

Devil in Skirts; with regulars and Gloria Talbot, Frank Silvera, Brad Weston.

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TALENT SHOWSHEET (more)



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<u>The Aquanauts</u>	CBS 7:30pm	<u>The Wreck of the Jakaba</u> ; Repeat from 10/5/60.
<u>Hong Kong</u>	ABC 7:30pm	<u>The Turncoat</u> ; (O)John T. Kelley; with regulars and Chris Dark, James Yagi, Lisa Lu, Val Avery; Dir- Ida Lupino.
<u>Wagon Train</u>	NBC 7:30pm	<u>The Colter Craven Story</u> ; with regulars and John Wayne, Carleton Young, John Carradine; Dir- John Ford.
<u>Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>David's Almost In-Laws</u> ; with regulars and Lyle Talbot, John Hubbard, Lucy Prentis, Skip Young, Judi Sherven, Russ Thompson.
<u>Wanted - Dead or Alive</u>	CBS 8:30pm	with regular and J. Pat O'Malley, Cloris Leachman, John Baer, Ted deCorsia; (O)Norman Katkov; Dir- Richard Donner.
PERRY COMO KRAFT MUSIC HALL	NBC 9pm	with Tommy Sands, the Lennon Sisters, Crosby Brothers, Frank Gorshin; SW&SD.
<u>Hawaiian Eye</u>	ABC 9pm	<u>Kakua Woman</u> ; (O)Robert J. Shaw; with regulars and Mike Road, Anita Loo, Stella Stevens; Dir- Robert B. Sinclair.
<u>My Sister Eileen</u>	CBS 9pm	with regulars and Stubby Kaye, Marty Scott, Leon Belasco, Mary Grace Canfield, Glenn Kennedy, Paul Wexler, Charles Lane, Dick Winslow, Glen Kramer.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	<u>The Hidden World</u> ; (O)Alvin Boretz; with Peter Von Zerneck, Ruth Hammond, Suzanne Storrs, Susan Brown, Margaret Barker, Barbara Joyce, Debbie Moldow, Judy Sanford, Sue Ann Pollack, Linda Canby, Jan Rhodes, Ian Tucker, Philip Fox; Dir- William Corrigan.
<u>Naked City</u>	ABC 10pm	<u>Debt of Honor</u> ; (O)W.R. Burnett; with regulars and Steve Cochran, Lois Nettleton, Joseph Kallini, Warren Finnerty, Maurice Tarplin; Dir- Tay Garnett.
Peter Loves Mary	NBC 10pm	with regulars.

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SPECIAL	CBS 5pm	<u>West Berlin Concert</u> ; with Leonard Bernstein.
SPECIAL	NBC 5:30pm	<u>No Place Like Home</u> ; Writers- Sidney Zelinka, Will Glickman; with Rosemary Clooney, Jose Ferrer, Carol Burnett, Dick Van Dyke; Dir- James Elson.
<u>Guestward Ho!</u>	ABC 7:30pm	<u>The Thanksgiving Story</u> ; (O)Arthur Julian, Ronald Alexander; with regulars and Cheerio Meredith; Dir- Desi Arnaz.
<u>Outlaws</u>	NBC 7:30pm	<u>Starfall</u> ; Part I; (O)John Cunningham; with regulars and David White, William Shatner, Jack Warden, Adam Williams, Paul Richards.
WITNESS	CBS 7:30pm	<u>Al Capone</u> ; Writer- William Kendall Clarke; with regulars and Telly Savalas, Dan Ocko, Herbert Volland, B. Osterwald, Philip Bosco, Bill Zuckert, Jim Boles, Robert Dryden; Dir- William A. Graham.
<u>Donna Reed Show</u>	ABC 8pm	with regulars and Carter DeHaven, Sr., Lindsay Workman, Fern Barry, Helen Kleebe, Timmy Cleto, Marjorie Owens.
<u>Dick Powell's Zane Grey Theatre</u>	CBS 8:30pm	<u>The Last Bugle</u> ; with Bob Cummings, Michael Pate, Robert Warwick, Rodolfo Hoyos, Jerry Oddo, Michael Keep, Michael Hinn.
<u>Bat Masterson</u>	NBC 8:30pm	<u>Last of the Night Raiders</u> ; (O)Richard Collins; with Regulars and Paula Raymond, Don O'Kelly, Eugene Martin, Steve Mitchell, William Vaughn, Harry Clexx; Dir- Jerry Hopper.

THURSDAY NOVEMBER 24 (Cont'd)

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|--------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Real McCoys</u>   | ABC 8:30pm  | <u>The McCoys Ahoy</u> ; (O)Jim Fritzell, Everett Greenbaum; with regulars and Denver Pyle, Nancy Root, Nicky Blair; Dir- Charles Barton                                               |
| <u>Angel</u>             | CBS 9pm     | with regulars and Veola Vonn, Rolfe Sedan, Doris Singleton, Norm Alden, Ted Marlin, Edgar Barrier.                                                                                     |
| <u>Bachelor Father</u>   | NBC 9pm     | <u>Bentley Cracks the Whip</u> ; with regulars and Beal Wong.                                                                                                                          |
| <u>My Three Sons</u>     | ABC 9pm     | <u>Raft on the River</u> ; with regulars .                                                                                                                                             |
| THE FORD SHOW            | NBC 9:30pm  | with Molly Bee, Merle Travis and regulars.                                                                                                                                             |
| <u>Ann Sothern Show</u>  | CBS 9:30pm  | with regulars and Ken Barry, Paul Dubov, Paul E. Burns.                                                                                                                                |
| <u>The Untouchables</u>  | ABC 9:30pm  | <u>A Seat on the Fence</u> ; (O)William P. Templeton; with regulars and Arlene Sax, Frank Silvera, Olan Soule, Val Avery, Dan Barton; Dir- Walter Grauman.                             |
| <u>June Allyson Show</u> | CBS 10:30pm | <u>The Visitor</u> ; (O)Vickie Davies; (A)Louis Pelletier; with Harry Townes, Katharine Bard, Gene Lyons, Hollis Irving, Max Slaten, Jess Kirkpatrick, Larry Thor; Dir- Robert Butler. |

FRIDAY NOVEMBER 25

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<u>Dan Raven</u>	NBC 7:30pm	with regulars and Mel Torme, Dick Whittinghill.
<u>Rawhide</u>	CBS 7:30pm	<u>Incident of the Druid Curse</u> ; Repeat from 1/8/60.
<u>Route 66</u>	CBS 8:30pm	<u>Legacy for Lucia</u> ; with regulars and Arline Sax, John Larch, Jay C. Flippen, Leo Gordon.
<u>Westerner</u>	NBC 8:30pm	<u>Dos Pinos</u> ; with regulars.
BELL TELEPHONE HOUR	NBC 9pm	<u>The Music of Romance</u> ; Writer- Arch Oboler; with Helen Hayes, Farley Granger, Jane Powell, Johnny Desmone, Grant Johannessen, Michael Rabin, Jacques D'Amboise, Lupe Serrano.
<u>77 Sunset Strip</u>	ABC 9pm	<u>The Double Death of Benny Markham</u> ; with regulars and Walter Burke, Peter Forster, Frederick Ledebur, Gale Garnett, Tudor Owen, Lester Matthews.
<u>The Detectives</u> (Robert Taylor)	ABC 10pm	<u>Adopted</u> ; with regulars and Eddie Ryder, Patricia Breslin.
<u>Michael Shayne</u>	NBC 10pm	<u>The Poison Pen Club</u> ; with regulars and Hugh Marlowe, Betsy Jones-Moreland, John Banner, Karen Verne, David Lewis.
<u>The Law and Mr. Jones</u>	ABC 10:30pm	<u>The Storyville Gang</u> ; with regulars and Eddie Cole, Gene Benton, Patricia Blair, Robert Cornthwaite, James Maloney, Charles Lampkin, Dick Winslow, Syl Lamont.

MULTIPLE AND ACROSS THE BOARD SHOWS NOVEMBER 21 - NOVEMBER 25

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|                    |             |                                                                                                              |
|--------------------|-------------|--------------------------------------------------------------------------------------------------------------|
| AMERICAN BANDSTAND | ABC 4pm     | 11/21 - Jerry Butler; 11/22 - Johnny & The Hurricanes, Al Kasha; 11/23 - Conway Twitty; 11/25 - Jan & Dean.  |
| CAPTAIN KANGAROO   | CBS 8:15am  | 11/23 - The Easternaires.                                                                                    |
| THE JACK PAAR SHOW | NBC 11:15pm | 11/21 - George Burns, Betty Johnson(S); 11/22- Leona Anderson; 11/23 - Betty Johnson(S); 11/24- Jerry Lewis. |

SATURDAY NOVEMBER 26

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TRUE STORY	NBC 12 noon	(O)Frank Thomas; with Ian Martin, John Buckwalter, Russell Hardie, Arny Freeman.
SATURDAY PROM	NBC 5:30pm	with Johnny Burnette and The Viscounts.

SATURDAY NOVEMBER 26

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|------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Bonanza</u>               | NBC 7:30pm | <u>The Trail Gang</u> ; with regulars and Dick Davalos, James Westerfield.                                                                                                 |
| <u>Perry Mason</u>           | CBS 7:30pm | <u>The Case of the Lucky Loser</u> ; REPEAT.                                                                                                                               |
| <u>The Roaring 20's</u>      | ABC 7:30pm | <u>Judge Seward's Secret</u> ; with regulars and Linda Watkins, Sue Randall, Whit Bissell, Gary Vinson, James Flavin, Herman Rudin.                                        |
| <u>Checkmate</u>             | CBS 8:30pm | <u>Moment of Truth</u> ; with regulars and Richard Conte, Lisa Gage, Ilka Windish, Victor Buono, Alex Montoya, Miguel Landa, Vito Scotti, Armand Alzamora, Edward Colmans. |
| <u>Leave It To Beaver</u>    | ABC 8:30pm | <u>Beaver's I.Q.</u> ; with regulars and Karen Sue Trent, Stanley Farara, Keith Taylor.                                                                                    |
| <u>The Tall Man</u>          | NBC 8:30pm | <u>And The Beast</u> ; with regulars and Elen Willard, Regis Toomey.                                                                                                       |
| <u>Deputy</u>                | NBC 9pm    | <u>The World Against Me</u> ; with regulars and Dennis Joel.                                                                                                               |
| <u>Have Gun, Will Travel</u> | CBS 9:30pm | with regulars and Ken Lynch, Andrew Pine, Harry Carey, Jr., Hal Needham, Carol Henry, Hal Smith, Jason Johnson, Sandra Warner, Kam Tong.                                   |
| <u>Gunsmoke</u>              | CBS 10pm   | with regulars and John Lupton, Jean Ingram, Roy Barcroft, Hank Patterson.                                                                                                  |

SUNDAY NOVEMBER 27

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LOOK UP AND LIVE	CBS 10:30am	<u>Glory of the Heart</u> ; Part V.
CBS TELEVISION WORKSHOP	CBS 12 noon	<u>My Theory About Girls</u> ; (O)Leslie Weiner; with Brandon De Wilde, Carolyn Groves, Abigail Kellogg, Frederick O'Neal, Tom Hawley, Marty Huston, Barbara Sharma, Helen Shields, David Francis; Dir- John Weaver.
THE ETERNAL LIGHT	NBC 1:30pm	<u>Between Two Eternities</u> ; (O)Morton Wishengrad.
<u>Walt Disney Presents</u>	ABC 6:30pm	<u>Moochie of Pop Warner Football: Part II - From Ticonderoga to Disneyland</u> ; (O)Ellis Marcus; with Kevin Corcoran, Dennis Joel, Reginald Owen, John Howard, Alan Hale, Frances Rafferty, Russ Conway; Dir- William Beaudine.
<u>Lassie</u>	CBS 7pm	with regulars and Marie Windsor, Robert Gibbons.
SHIRLEY TEMPLE SHOW	NBC 7pm	<u>The Black Arrow</u> ; (O)Robert Louis Stevenson; (A)David F. Harmon; with Tony Haig, Maxwell Reed, Sean McClory, Jacques Aubuchon, Henry Daniell, Jack Garbutt, Noel Drayton, Carroll O'Connor, Douglas Henderson; Dir- James Clark.
<u>Dennis the Menace</u>	CBS 7:30pm	with regulars and Billy Booth, George Cisar, Lillian Culver, Paul Barselow, Elizabeth Harrower.
<u>Maverick</u>	ABC 7:30pm	<u>Bolt From The Blue</u> ; (O)Robert Altman; with regulars and Tim Graham, Owen Bush, Fay Spain, Will Hutchins, Richard Hale, Charles Fredericks, Percy Helton, Arnold Merritt, Connie Van; Dir- Robert Altman.
<u>National Velvet</u>	NBC 8pm	<u>Barbecue</u> ; with regulars.
ED SULLIVAN SHOW	CBS 8pm	with Tony Martin, Anna Maria Alberghetti, Johnny Wayne and Frank Shuster, Birgit Nilsson, Shecky Greene, Jose Lito; SD.
<u>The Tab Hunter Show</u>	NBC 8:30pm	<u>My Darling Teacher</u> ; with regulars and Lori Nelson, Pat Close.
<u>Lawman</u>	ABC 8:30pm	<u>The Second Son</u> ; with regulars and Kimm Charney, Harry Shannon, Warren Oates, Harry Gieshire.

SUNDAY NOVEMBER 27 (Cont'd)

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|--------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE CHEVY SHOW                                         | NBC 9pm     | <u>Arabian Nights</u> ; with Janet Blair, Louis Nye, John Hoyt, John Vivyan.                                                                                                               |
| <u>G.E. Theater</u>                                    | CBS 9pm     | <u>Journey to a Wedding</u> ; (O)Neill C. Wilson; (A)Harold Swanton; with Gene Tierney, Jim Davis, Malcolm Atterbury, Alice Backus, Jason Robards, Sr., Don White; Dir-Herschel Daugherty. |
| <u>The Rebel</u>                                       | ABC 9pm     | <u>The Explosion</u> ; with regular and L.Q. Jones, Douglas Spencer, Ross Elliott, Denny Niles, Gregory Irvin, Gerald Reynolds, Allan Foster.                                              |
| <u>The Jack Benny Program</u>                          | CBS 9:30pm  | with Joey Bishop, Diana Trask; SW&SD.                                                                                                                                                      |
| <u>The Islanders</u>                                   | ABC 9:30pm  | <u>Forbidden Cargo</u> ; (O)Marianne Mosner, Don Munson; (A)Marianne Mosner; with regulars and E.G. Marshall, Thomas Gomez, Eduardo Cianelli, Suzanne Pleshette; Dir-Edward Ludwig.        |
| <u>Loretta Young Show</u>                              | NBC 10pm    | <u>The Night the Doorbell Rang</u> ; with Charles Korvin, Ruth Storey, Bill Lewis.                                                                                                         |
| <u>Winston Churchill--</u><br><u>The Valiant Years</u> | ABC 10:30pm | PREMIERE - <u>The Gathering Storm</u> ; (O)Winston Churchill; (A)Victor Wolfson; with Richard Burton; Gary Merrill (Narrator).                                                             |